

NEWS: EUROPE

Berlusconi loses ruling on TV ownership

By Robert Graham in Rome

The possession of three commercial television channels by Prime Minister Silvio Berlusconi's Fininvest media empire has been ruled unconstitutional.

The ruling, published yesterday by Italy's constitutional court, will force a big shake-up of Italian television ownership. This already seems likely with a referendum pending early next year on the future of the current television structure.

The decision comes at a time when there is increasing concern about the conflict of interest between Mr Berlusconi's role as prime minister and his ownership of Fininvest. Last month he promised to float his television interests on the stock market to resolve the problem; but the court ruling makes the valuation of these interests - split among a plethora of companies - even more complicated.

Mr Berlusconi's Fininvest, whose three channels control 45 per cent of the market and account for 85 per

cent of commercial television, has until August 1996 to comply.

Yesterday Mr Fedele Confalonieri, Fininvest chairman, said the group would fight hard to prevent the potential loss of one and perhaps two channels. In 1993 Fininvest's television interests generated income of £3.87bn (£1.5bn) and returned profits of £288m.

At present the operations of the three channels are closely integrated, relying on shared facilities and a common film library valued at

about \$1.2bn (£770m). The group hopes to exploit a part of the court's decision which recommended that the current limit of 12 channels be eliminated.

Mr Confalonieri said if the total number of channels was expanded beyond the current legal ceiling of 12 then the dominant position of one group owning three channels would be removed. This liberalisation of the market would help Fininvest to hold on to its three channels. The ceiling can only be removed by par-

liament. Another solution he suggested, albeit interim, would be for Fininvest to lease one of its channels.

The dominant position of Fininvest in commercial television, a unique situation in a European Union country, was formalised by a law in 1990.

The law was the result of a highly politicised trade-off between Mr Berlusconi, then closely linked to Mr Bettino Craxi, the Socialist leader, and the political parties. In return

for Mr Berlusconi being allowed to retain three channels and a near monopoly position of commercial television advertising, the RAI, the state broadcasting organisation, was left free to be controlled by the leading parties - the main channel by the Christian Democrats, the second by the Socialists and the third by the then Communists.

Small television operators led by Telemontecarlo, Videomusic and Elefante TV challenged the law, ending up in the constitutional court.

Balladur promises 'new EU impulse'

By David Buchan in Paris

The French prime minister, Mr Edouard Balladur, yesterday promised to try to give the European Union "a new impulse" during his nation's EU presidency in the first half of next year.

In a speech that sought to cool the feverish French debate on Europe, he steered a middle course between the Eurosceptical views of prominent fellow Gaullists like Mr Philippe Séguin, national assembly president, and the Eurofederalism espoused by Mr Jacques Delors, the European Commission president.

Mr Séguin, who led the fight in France against the Maastricht treaty two years ago, returned to the attack yesterday by saying the treaty was "not inviolable" and could be drastically revised by the EU's planned constitutional conference in 1996.

To Mr Séguin, who backs his presidential rival, Mr Jacques Chirac, Mr Balladur replied that "the nation state and Europe should not be put in opposition to each other... because both are needed to build the future".

To Mr Delors' statement this week that only a federalist Europe could combine efficiency with minimum centralisation of the Union, he retorted that the essential was to "define clear goals and the will to pursue them" without entering "institutional debates that are often completely theoretical".

If Mr Delors has really decided to stay out of the French presidency race, as his aides indicate, Mr Balladur will have less need to repeat his critical remarks about Eurofederalism and be freer to pitch for more pro-European ground.

But a Delors opt-out will by no means remove the conflicting domestic political pressures on the French presidency of the EU, as events yesterday made clear. President François Mitterrand used a cabinet meeting to remind Mr Charles Pascqua, hardline Gaullist interior minister, that France had "given its word" to Chancellor Helmut Kohl that it would do its best to establish his project for Europol, a Europe-wide police network, which Mr Pascqua has been resisting.

At the same time, the government exposed its other flank when Mr José Rossi, industry minister, signalled to the National Assembly that France was ready to accept an international ban on direct shipbuilding subsidies. Deputies allied to Mr Chirac, who has made continued aid to shipyards part of his presidential campaign, said the government was condemning the yards to a slow death.

Mr Alain Juppe, the foreign minister who is the main pro-Chirac "cuckoo" in the government nest, also made a statement about the increasing "unsustainability" of French peacekeepers in Bosnia. The domestic politics of the Bosnia impasse have been that no presidential candidate believes any longer that French forces serve a very useful role there, but none wants to open himself to electoral charges of cowardice by openly calling for their withdrawal.

Di Pietro has had enough - perhaps

Robert Graham looks at the motivations behind this week's decision by Italy's best-known anti-corruption magistrate to quit his job

magistrates have abused their authority. It is unprecedented for a government to conduct such an investigation into inquiries which are still in progress; and the action is all the more questionable because those inquiries concern the prime minister himself.

This time, however, he has presented himself more as a victim and the message behind his resignation letter is more ambiguous.

He complained that he could no longer work as he had become a sort of political football, kicked around by a self-seeking government and opposition. Clearly there was an element of weariness and personal pique. But there is sound evidence to back his complaint about the increasingly politicised atmosphere surrounding his anti-corruption investigations, which includes Mr Berlusconi as head of his Fininvest empire.

The government has sent justice ministry inspectors to Milan to check claims that the

system and Italy's institutions come to terms with corruption when it is all pervasive? Can the investigations be open-ended and therefore never-ending?

This is one of the issues highlighted now. Mr Di Pietro has been instrumental in proving the existence of corruption. Indeed, his resignation came after he had asked for prison sentences on 24 businessmen and politicians, including all five leaders of the parties in the previous Christian Democrat-led coalition. But sooner or later the government and parliament have to decide how long it is feasible for these investigations to go on without risking destabilising the country permanently.

The earlier Amato government nearly fell on this issue because legislation looked like providing a pardon for all those found guilty of corruption. The same happened in July when legislation cutting the magistrates' powers of preventive detention was seen as a sell-out to corrupt politicians. If Mr Di Pietro's resignation is also seen as a protest against such a sell-out, it complicates the finding

of a political solution to "clean hands".

But even if Mr Di Pietro genuinely leaves his job, he will still have a role to play. He cannot return to being a simple citizen in his native southern Italy.

Telecom Italia plea suffers setback

By Andrew Hill in Milan

Italy's anti-trust authority has increased pressure on the government to reject Telecom Italia's demand for tariff concessions to offset increased competition in mobile telephone services.

In one of his first acts as head of the authority, Mr Giuliano Amato, a former prime minister, has warned that the authority would almost certainly have to take action if Telecom Italia won concessions on tariffs and used its new pricing freedom to hinder the

development of the new Omnitel-Pronto Italia consortium.

That consortium, headed by the Olivetti computer group, won the licence to build the country's second pan-European mobile phone network in March, and will have the freedom to set prices at any level on that network.

Telecom Italia now wants the same freedom to set prices on the existing national analogue network, over which it has a monopoly, arguing that, otherwise, Omnitel will be able to undercut its service, which has more than 2m subscribers.

Subscribers to the analogue network can only use their telephones in Italy whereas digital customers can make and receive calls in many other European countries. Telecom Italia also wants a reduction in its annual fee to the government, to compensate for the advent of competition.

In a letter to Mr Silvio Berlusconi, the prime minister, and other ministers, Mr Amato warned that if Telecom Italia made "strategic use" of its already dominant position, "it would be difficult for the (anti-trust) authority not to inter-

vene... to remove the conditions which obstruct competition".

Omnitel, which hopes to have a commercial service operating in Italy by the end of next year, argues that Telecom Italia has a strong lead in the Italian market for mobile services, even if the state company has not been allowed until now to develop its own digital network. Telecom Italia, however, believes it ought to be able to compete directly with Omnitel on digital and analogue services.

Mr Amato's informal intervention is unusual, and based on only a preliminary assessment of the situation. But the anti-trust authority wanted to underline the risks involved in granting further concessions to Telecom Italia given that "the opening of digital mobile phone services to competition represents a fundamental step in the process of liberalising the entire telecoms sector".

Further delay could also provoke action from the European Commission, which has kept a close watch on the gradual liberalisation of the market.

Since last week, neither Telecom Italia nor Omnitel has commented publicly on the situation, but behind the scenes there has been fierce lobbying of ministers. Telecom Italia has also deliberately withheld its signature on the joint convention which will govern the new digital "CSM" services, even though it was signed by Omnitel last week.

The restructuring plan aims to turn last year's Dr135bn losses into a Dr14bn profit next year. Up to \$378m in government-guaranteed financing is to be provided for buying new aircraft, the funds to come from a ticket surcharge originally intended to help finance a new Athens airport.

Under the new legislation, Olympic is to be operated as a private company, a change that should add flexibility in setting ticket prices and changing management practices. The airline has already appointed two international consultants to oversee changes in organisation and management, due to take effect next spring.

However, Olympic will find

itself in a bind as it tries to

recoup the losses it suffered in

the last year.

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year-round to keep routes open, although these routes make heavy losses in

winter.

Olympic rescue goes to vote

By Karin Hope in Athens

The Greek parliament was expected late last night to approve a plan to restructure Olympic Airways, the loss-making state carrier. The legislation paves the way for a cut of 1,900 jobs, a management overhaul in the next six months and measures to improve productivity.

The three-year plan, agreed earlier this year with the European Commission, is designed to return the airline to profit by 1997. The Greek government will provide a final injection of Dr54bn (Dr12m) into Olympic and write off accumulated debts of Dr91bn.

Among Olympic's unions only the cabin crews have refused to accept the plan, which is due to take effect on January 15. They object to a two-year freeze on the pay of all employees and increased working hours. However, a strike threat was brushed aside by a senior Olympic official.

"We expect the flight attendants to fall into line in the next few days," he said. "They have few grounds for argument because their productivity is the lowest in the company." Cabin crews fly an average of only 30 hours monthly.

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NEWS: EUROPE

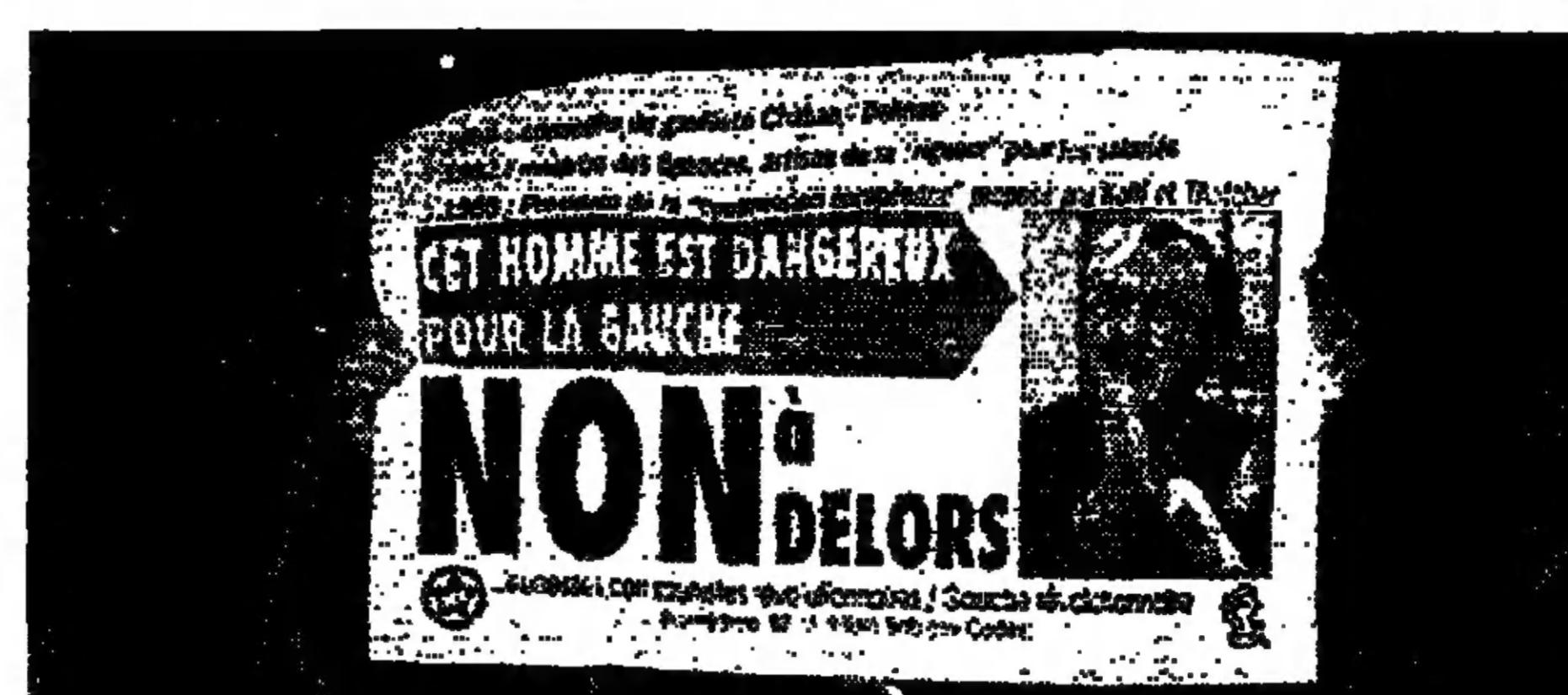
Delors ducks the Ecu64,000 question

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The dilemma for Delors-watchers is whether the mixture of philosophical musings and emotional outbursts at yesterday's briefing amounted to a swansong after 10 years in Brussels as the architect of European integration, or whether what was witnessed was a dress-rehearsal for a presidential campaign whose



goal would be to kick-start the Franco-German motor and push ahead for a political and economic union in Europe.

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for "taking hostages" in order to get their own way inside the Union, claiming these blocking tactics had reached unprecedented levels.

Yet in the same breath, he suggested that Europe was on the mend. The economic recovery was under way, the European exchange rate system had survived the currency crises of 1992-3, and there was a promise of peace in Northern

Ireland, to be sweetened this week with a \$360m (£220m) aid package which he has personally promoted.

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which he intends to present to European leaders in Essen: economic competitiveness, the labour market; a case study in job creation, and the new information society – all part of what one senior EU diplomat in Brussels describes as Mr Delors's obsession with Europe's competitive weakness in relation to the US and Asia.

If there were hints of a hidden agenda, it came when Mr Delors launched an outspoken attack on the US for pressing the case for early expansion of the Nato alliance to encompass the former Soviet Union's satellites in central and eastern Europe.

His criticism of the Clinton administration's tactics is shared widely in European capitals, including London; but it would do him no harm among French voters, many of whom remain reflexively anti-American.

Second, his *cri de cœur* about an economic recovery which has failed to create jobs anticipates one of the chief topics on the Essen summit agenda: but it also matches the mood in France where the economy is pulling out of recession more slowly than its neighbours.

Third, Mr Delors dropped several hints that he is deeply dissatisfied with the operation of the Maastricht treaty, partic-

Bosnian Serbs again talk peace

The Bosnian Serb leader, Mr Radovan Karadžić, yesterday signalled he was ready to rejoin international talks to end the war in Bosnia. Mr Karadžić "welcomed the new interpretation" of the five-nation contact group plan, whereby further work on the map is possible. In another placatory gesture Bosnian Serb leaders yesterday gave the go-ahead for the despatch of an emergency relief convoy to desperate Moslems in Bihać, the UN safe area, for the first time in two months. The UN yesterday was putting the finishing touches on a plan to evacuate up to one-third of the 1,200 UN soldiers billeted in the north-western Moslem enclave. Meanwhile, the German government yesterday postponed making any decision on providing Nato with Tornado fighter bombers for use over Bosnia because the western alliance had not formally requested the aircraft. Mr Friedrich Böhl, a chancellery minister said. However, western diplomats said Bonn declined to make any decision because the circumstances, scope, and objectives of providing the Tornados was unclear. *Laura Silber, Belgrade and Judy Dempsey, Berlin*

Irish continue coalition search

Ireland's Fine Gael party, the largest opposition grouping, held talks with the Labour party and smaller opposition parties yesterday on forming a broad coalition to head of an early election. The meeting came amid farcical scenes in the Dail, the Irish parliament, as a special judicial committee failed to win an explanation from the attorney-general, Mr Eoghan Fitzsimons, on the bungled paedophile priest extradition case. The crisis, if unresolved in the next few days, will leave acting prime minister, Mr Albert Reynolds, no choice but to seek an early election. Talks on a likely four-party coalition could depend on the relationship between Fine Gael's leader, Mr John Bruton, and Labour's Mr Dick Spring, which has not been good in the past. A broad coalition may be difficult to agree given the wide divergence between the two smaller parties – the right-wing Progressive Democrats and the Democratic Left. *John Murray Brown, Ireland Correspondent*

Boost for Dublin's tax haven

The European Commission has extended the deadline for projects that seek to use the tax and other incentives for setting up in the International Financial Services Centre tax haven in Dublin. The original cut-off date of the end of 1994 has been extended to the end of the century following representations from the Irish government. Dublin argued that it needed more time in order to attract enough projects for it to become self-sustaining. Offshore financial services companies that set up in Dublin by December 31 2000 will have a 10 per cent corporation tax rate until 2005 compared with the standard 40 per cent. More than 500 banks and financial services organisations have set up in Dublin since the establishment of the centre in 1987. The main areas are offshore fund management and specialised insurance. *John McManus, Dublin*

Mitsotakis case to be dropped

Greece's Socialist government is planning to drop charges of illegal telephone tapping and accepting bribes against Mr Constantine Mitsotakis, the conservative former prime minister. Mr Mitsotakis is due to be tried by a special court on January 23 for allegedly ordering phone-taps of political opponents. In a separate case he is accused of accepting a \$22.5m (£13.7m) bribe in the sale of Heraclis General Cement to Calcestruzzi of Italy in 1992. The Socialists appear to be arranging a political trade-off in which Mr Mitsotakis and other backbenchers in the opposition New Democracy party would back the government candidate in next spring's presidential ballot. If the Socialists fail to find the 10 extra votes in parliament needed to elect a new head of state, they face an early general election. *Karen Hope, Athens*

Swiss banks win secrecy row

Switzerland's banks appear to have won a landmark dispute with the federal prosecutor over disclosing account information of foreign clients suspected of criminal activities. The prosecutor has agreed not to transmit any information to a foreign authority unless there has been a formal request for legal assistance following a proper criminal investigation. The dispute arose last September when Mrs Carla del Ponte, the federal prosecutor, sent a list of names of 60 people belonging to the Sicilian Mafia to leading Swiss banks. Mrs del Ponte suggested to the banks that they make use of a new clause in the Swiss penal code giving them the right to denounce clients if criminal activity is suspected. Under the agreement, the federal prosecutor is free to suggest to a bank that it provides information on clients suspected of crimes. If the bank disagrees, it can seek mediation through the Swiss Bankers' Association. If that fails, the final decision rests with the bank. However, a bank that knowingly harbours a client when there is strong evidence of law breaking violates Federal Banking Commission guidelines. *Tom Rodger, Zürich*

ECONOMIC WATCH

Danish warning on inflation

Denmark's Economic Council, a panel of independent academic advisers to the government, yesterday estimated that consumer prices will rise 2.7 per cent in 1995 and 3.0 per cent in 1996, from 1.8 per cent this year. It also forecast a rise in GDP of 3.5 per cent in 1995 and 3.2 per cent in 1996. It expected private consumption to rise by 7.7 per cent this year, 5.5 per cent in 1995, and 4.6 per cent in 1996. The "wisenmen's council" said that rises in wage costs would be the main source of inflationary pressures on the economy in 1995 and 1996. The council's growth and inflation forecasts are at the upper end of economists' estimates. The council warned that "if wage costs rise more sharply than expected it will be necessary to implement fiscal policy tightening in order to maintain competitiveness and interest rate levels". The council said that even if growth were lower than expected, the government should tighten fiscal policy by 1996 in order to sustain the recovery. *AP-DT, Copenhagen*

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ularly the "pillar system" which mixes supranational powers in areas such as agriculture and competition policy with loose inter-governmentalism in foreign policy, security, and judicial affairs.

Mr Delors has already spelled out his preference for a European federation built around what would amount to a Franco-German political union in a stream of interviews with the French, and later, the German press over the past few months. To Mr Delors, this could be the makings of a strategic bargain between France and the more powerful unified Germany; but in his native France it has led to charges that he is coming dangerously close to being a German "collaborator".

During his news conference yesterday, Mr Delors, who remains notoriously sensitive, let slip that he felt that some of the criticism in France was way below the belt. "Every human activity is imperfect," he protested.

Such sensitivity is not conducive to a presidential campaign; but on the other hand Mr Delors can see an opposition divided, his own Socialist party in turmoil, and a country in search of direction as Europe seeks to bring together east and west.

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NEWS: INTERNATIONAL

Inflation spectre stalks Australia recovery

An interest rate rise or unpopular tax increase seems unavoidable, writes Nikki Tait

With Australia's growth rate running at around 6.4 per cent - and as much as 7.3 per cent if the drought-stricken farm sector is excluded - the Labor government of Mr Paul Keating faces a dilemma.

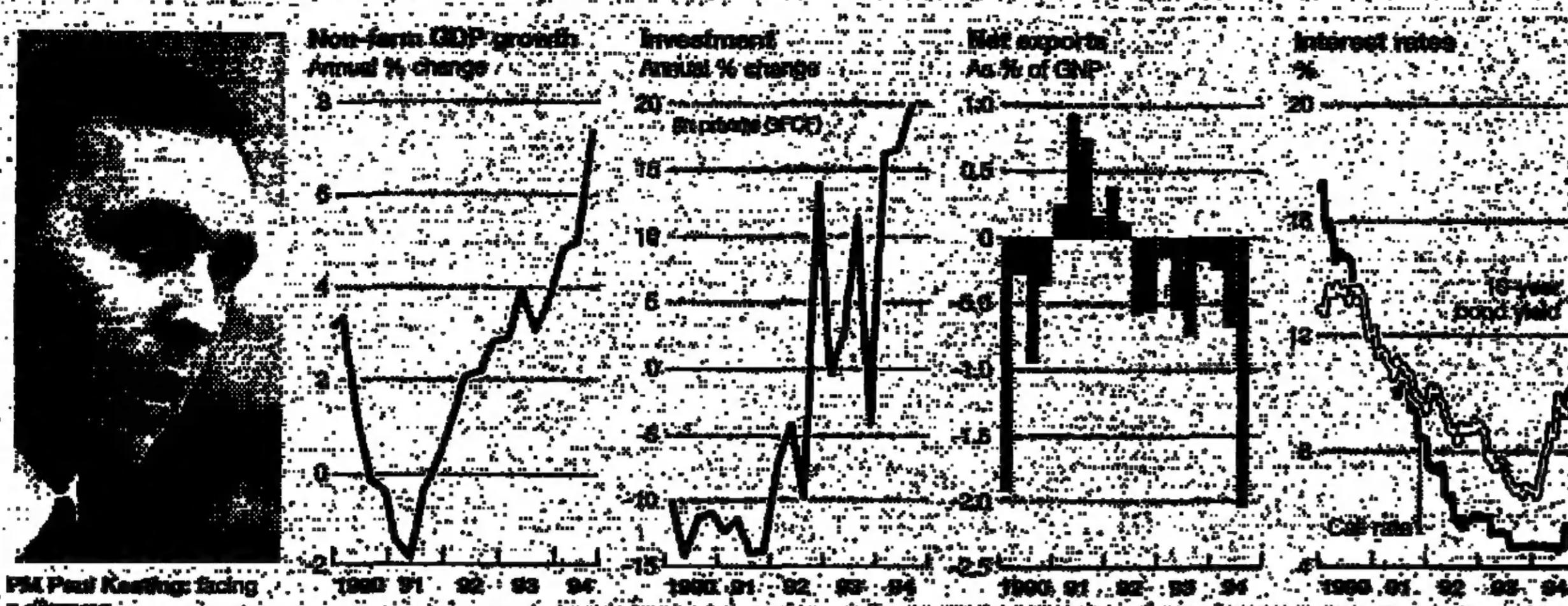
Most of the growth has come from higher domestic demand. Gross national expenditure in the September quarter rose by 8.3 per cent, year-on-year, a rate not seen since the late 1980s. No one, from private sector economists to federal ministers, thinks that this can continue without the economy reaching capacity constraints that would feed through to higher prices.

At the same time, however, the figures released at the end of last month showed a big rise in business investment, up by 22.2 per cent on the September quarter level last year. But, while upgraded factories and expanded production lines may ease the pressure somewhat, a sharp rise in capital expenditure also threatens to cause different problems.

Australia's new plant and equipment tends to be imported. As a result, a sudden surge in business investment adds to the trade deficit - a trend which has been evident recently. Since the country's current account deficit already stands at about 4 per cent of GDP, any deterioration would be serious. Already, private sector forecasts suggest a current account deficit of A\$20bn-A\$22bn (US\$10.5bn) for 1994/95, compared with the government's A\$18bn prediction.

The key figure in the

Australia's boom fed by domestic demand



national income data was the 8.3 per cent expenditure increase," says Mr Don Stammer, chief economist at stockbroker Bain & Co. "That was a pretty big swing, especially with Japan slow to come out of recession and the balance of payments situation Australia can't afford it."

The consensus is that annual growth needs to be refined back to 4.5 per cent. A rate of 5.4 per cent has traditionally been thought appropriate, but the higher rate is considered justified by the economy's greater ability to tap fast-growing Asian export markets. The question is how to achieve the reduction.

Further monetary tightening is a virtual certainty. Short-term interest rates have already been increased twice since August, by 1.75 percent-

age points overall. A further rise of perhaps 1 percentage point is expected soon.

Contrary to widespread market expectations, the Reserve Bank of Australia did not move yesterday, the obvious window after its board meeting on Tuesday. Nevertheless, many pundits think that an increase could still come before Christmas, and will certainly not be delayed far into the new year.

Mr Bill Shields, economist at Macquarie Bank, says a rise of 1 percentage point would be about half the "appropriate" monetary response for the next six months.

However, interest rate action is no longer regarded as enough, and many economists are urging additional action on the fiscal front to rein in the budget deficit and further damp down demand. For a

start, some economists fear that the severity of the rate rises needed if this is the only policy tool could choke off the investment recovery.

Large rate rises could also be used by unions and employees to justify pay claims - and there are worryingly large wage demands in the system already. Only this week, the transport workers' union agreed to take industrial action against the sector's big trucking companies in pursuit of a 15 per cent wage rise over two years.

The government's difficulty is that tax increases, always politically difficult, are particularly problematic now. First, minor parties - the left-leaning Australian Democrats and the Green party - hold the balance of power in the Senate, parliament's upper house, through

which any tax changes must pass. For ideological reasons they are likely to oppose anything of a "regressive" nature - taxes which impose a higher proportional burden on the poorer sections of the community - whether on the income or consumption tax front. Ministers have not forgotten the painful two-month period last year when the 1993/94 federal budget was stalled by political bickering - and both the government's ratings in the opinion polls and the Australian dollar plunged.

One possibility would be for the government to bring forward the one percentage point increase in wholesale sales tax rates, which is scheduled to take effect on July 1 1995, plus some tobacco excise increases which are also "in the system" for next year, to January 1.

Other possibilities are a temporary surcharge on the highest marginal income tax rates and a "progressive" rise in the Medicare levy. Australia's national health surcharge - with higher income earners paying relatively larger increases.

Then there is the question of elections. On the federal front, these do not have to be called until early 1996, although the government recently opened the option of an early poll by claiming that the Senate's failure to support its Aboriginal land fund legislation was grounds for a "double dissolution" - that is of both houses.

But state elections are due to take place early next year in New South Wales, where the opposition has held a very slender majority.

Such considerations leave commentators divided over whether the government will implement unpopular tax changes now, hoping that these fade from the electorate's mind by the time a late federal election takes place, or whether it will attempt to go to the polls early, seeking a new mandate.

The former is deemed more likely, but Mr Keating has been giving nothing away. While he acknowledged yesterday that growth was too fast, he also told parliament that the government was focusing on the May budget to monitor fiscal policy.

But, he added teasingly, "that would not preclude any measures which the treasurer or government thought necessary".

INTERNATIONAL NEWS DIGEST

Foreign stake in Garuda sell-off

The Indonesian government plans to sell a stake in the state-owned Garuda to a foreign airline before shares in the national flag carrier are sold to the public on the stock market. Officials at the ministry of finance said this would help Garuda to restructure its operations and reduce dependence on government-sponsored commercial loans to fund its business.

President Suharto has already approved the plan but the government has not yet set out a schedule for Garuda's privatisation, or decided how large a stake to sell and whether a foreign airline will hold a majority stake. *Mameza Saragosa, Jakarta*

Rwanda aid given to criminals

Major General Paul Kagame, Rwanda's vice-president, yesterday accused the international community of giving aid to "the criminals who committed the genocide" in his country, in preference to the "needy people" both inside Rwanda and in the refugee camps on its frontiers.

In a speech in London Gen Kagame complained that whereas foreign troops had not come to protect people from genocide, there had been a massive flow of aid to refugees camps after several hundred thousand people fled across the frontiers into Tanzania, Zaire and Burundi. He said there were more people in need of this kind of aid inside the country. *Edward Mortimer, London*

New charges in Indian spy case

A suspect in India's biggest spy case has been charged under an anti-corruption law with illegally accumulating more than \$100,000 in a safe, money and secrets scandal, court officials said yesterday. The Central Bureau of Investigation told a judge in the southern town of Trivandrum late on Tuesday that Mr D. Sasikumar amassed wealth far beyond his regular income as a senior scientist with India's rocket programme. *Reuter, Trivandrum, India*

Corruption row in Lebanon

Lebanon's prosecutor-general is to study files handed over by President Elias Hrawi accusing two top Moslem political leaders of corruption. Judicial officials said yesterday that Mr Hrawi delivered files on Mr Hussein Hussein, former parliamentary speaker, and Mr Omar Karami, former prime minister, whom he accused last week of understating the price of properties bought in order to avoid taxes. Mr Hrawi's son Roy has been linked by a parliamentary deputy to drug dealing.

The president made the accusations against the ministers while rallying to the defence of Mr Rafik al-Hariri, the prime minister, at the weekend after the premier had offered to resign citing obstruction from critics accusing him of corruption. *Reuter, Beirut*

■ South Africa is to write off a R700m (\$125m) debt owed by its former colony Namibia even though it is trying to win foreign aid and investment to help it rebuild from the ravages of apartheid. *Reuter, Johannesburg*

■ South Korea's gross national product is expected to grow a real 7.3 per cent in 1995 from an estimated 7.5 per cent rise this year, the Korea Institute of Finance said. *Reuter, Seoul*

■ Vietnam needs more than \$12bn of investment into the next decade to meet targets for its fast-growing oil and gas sector, officials said. *Reuter, Singapore*

Thai minister resigns over resort land scandal

By William Barnes in Bangkok

Mr Suthep Thuaksuban, Thailand's deputy agriculture minister, has resigned following claims that he had helped to assign land on the resort island Phuket to 10 rich families under a scheme designed to help landless farmers. The resignation should ease a political crisis that has threatened to stymie the chances of Mr Chuan Leekpai becoming the first Thai premier to lead a government

to its full four-year term.

The land scandal has been given blanket coverage in the Thai press, partly because Mr Suthep is seen to have perverted the government's much touted promise to boost incomes of the rural poor. Opposition parties - delighted to have some dirt to mar the Democrat party's squeaky clean reputation - have warned that a censure debate due on December 14 will go ahead as planned.

With Mr Suthep gone the opposi-

tion will now try to bring down the Democrat party's agriculture minister, Mr Niphon Promphan. Mr Niphon was less directly implicated but the family of his political secretary, a Democrat MP, received one of the parcels of land.

Until the land scandal broke 10 days ago the opposition parties had been unusually subdued this year, partly because of revelations that several opposition members of parliament are banned from the US because of suspected narcotics trafficking.

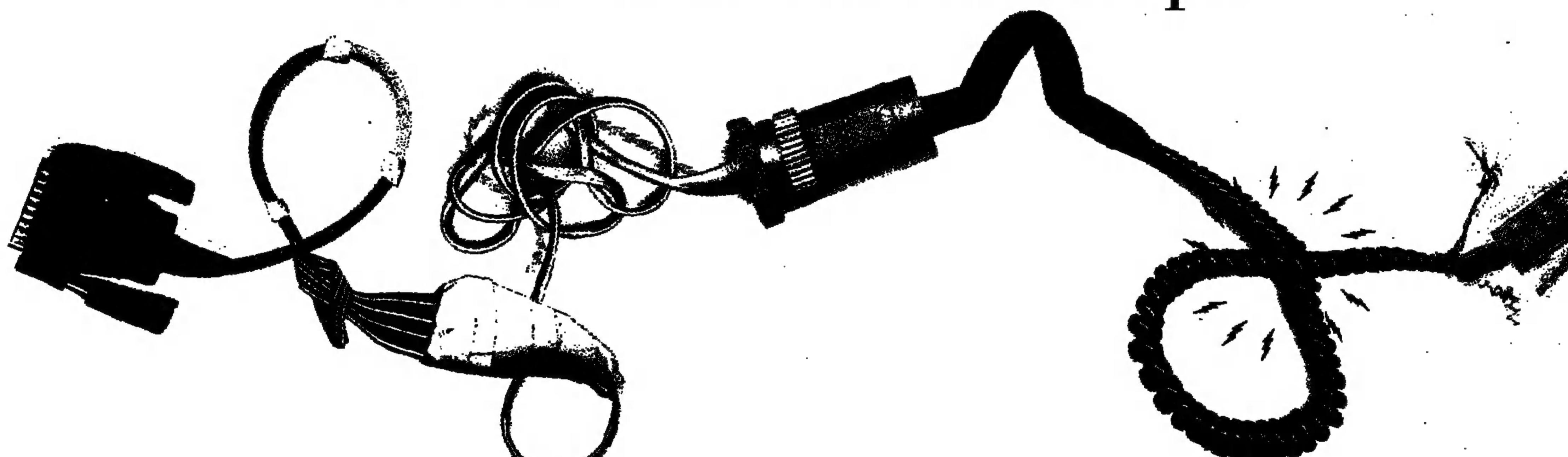
Although some embittered mem-

bers of the coalition's Buddhist Force party have threatened to vote against a key part of government policy - the democratisation of local government. Mr Chevallet thinks that if his campaigns against the proposal to have village leaders elected, grateful local chiefs will ensure their communities vote for his party at the next election.

The more serious threat to the five-party coalition, overshadowed by the scandal, comes from within: General Chavalit Yongchayudh, the ambitious interior minister has threatened to pull his New Aspiration party out of the coalition if he is not permitted to vote against a key part of government policy - the democratisation of local government. Mr Chevallet thinks that if his campaigns against the proposal to have village leaders elected, grateful local chiefs will ensure their communities vote for his party at the next election.

Yesterday, however, the Democrats and NAP appeared to be edging towards a compromise.

Some companies say they're joining forces to make international network communications simple.



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ITALIAN PACKAGING MACHINERY INDUSTRY

The Italian packaging machinery industry: a world leader with growing shares in the market, thanks to its traditional success in satisfying market demands, while providing personalised solutions

THE REASONS OF A LEADERSHIP

A successful tradition. The reasons for this success can be traced within its historical and geographical roots. The first businesses were formed in Bologna at the beginning of the 19th century. As true pioneers, the first industries were well ahead of their time in identifying two fundamental demands of the market: the strategic importance of packaging in the market of products of large consumption; and the need to adapt packaging machines to fit the particular requirements of each customer.

Customisation. On the basis of this tradition, the Italian packaging machinery firms offer a complete range of products on the world market. The systems and the machines they plan are tailor-made to fit specific customer needs, using innovative technology and new materials at every level of the production process. Furthermore, the highest levels of service are guaranteed by a continuous and stable contact between producers and customers.

Non-stop research. The major part of the people working in the Italian packaging machinery sector is employed in research, development and maintenance.

They work on two fronts. On one side they develop an increasing number of complete and automated lines. On the other side they create user-friendly machinery which requires less maintenance and can be integrated into the users already-existing production and inspection systems. According to a survey carried out by the Harvard Business School, Italian packaging machinery is an "happy combination of artistry and technology".

Competition and competitiveness. The Italian packaging machinery sector is mainly composed of small and medium sized companies. So competition is very

strong and represents a continuous stimulation for the improvement and innovation in products and services, customer orientation, flexibility and good quality-price ratio. This is the basis for the competitiveness of the sector on the worldwide market.

Such a simple and, at the same time, sophisticated structure quickly became a strong success factor when Italian entrepreneurs began to cross over the frontiers.

Export has become so important that Italian packaging machinery industry is going to achieve a position of leadership on worldwide market.

Source: UCIMA-The Italian Packaging Machinery Manufacturers' Association - Economic Studies Bureau

ITALIAN PACKAGING MACHINERY: NON STOP GROWTH.

"We can look at the future very optimistically", said Mr. Giancarlo De Martis, president of UCIMA (the association representing Italian packaging machinery manufacturers).

In 1993 over 300 companies producing packaging machinery in Italy registered a growth in export of 33% compared to the previous year, and the impact of sales on turnover increased from 69.3% to 81%.

"While other countries such as Germany, France and Switzerland reported a decrease in terms of turnover - said Mr. De Martis - the Italian packaging machinery industry seems to be launched towards a continuous growth. With no doubt the readjustment of Lira has been helpful, but the most important role in such a success has certainly been played by the pursuit of a policy of high technology and customer satisfaction".

An in-depth look. Export in 1993 represented 81.9% of the total production of Italian packaging machinery and in the same year balance of trade registered over 1.3 billion dollars (about 70.7% of the total turnover).

Obviously the EC is the primary market for Italian packaging machinery export with a share of 39.2% and with a growth rate in 1993 of 20.4% compared to 1992.

The German market remains the most important (+13.1%), followed by the U.S., France, UK, and Spain.

Export also increased in the Eastern European market (particularly in Poland and CIS) in Latin America (particularly Mexico, Argentina, Chile and Brazil, China and South East Asia).

A "memorable overtaking" of the competitors was then achieved in Japan where Italian machineries represent 35% of the total of foreign machineries sold there.

A strategic development. The strong position of the Italian packaging machinery industry is now going to be consolidated with an outreach visibility plan that UCIMA (the association representing Italian packaging machinery manufacturers) is implementing.

The core of this plan is the creation of the Italian Packaging Points in Hong Kong and Mexico City (and so, at the gateways to the most strategic markets: the Far East and Latin America).

These "IPPs" will support all the initiatives of Italian packaging industry (i.e. the "Italian Packaging and Process Machinery Exhibition" that will be held in Beijing in March 1995), and, most of all, will manage all the communication to the Far East and Central-Southern America.

"The Far East and Latin America, - declared Mr. De Martis - thanks to the development they achieved in the last years will be the big "chances" for Italian packaging machinery industry".

The Italian manufacturers of packaging machinery have already achieved good results, much more valuable considering the fact that, in many cases, there was no advantage coming from the devaluation of the Lira.

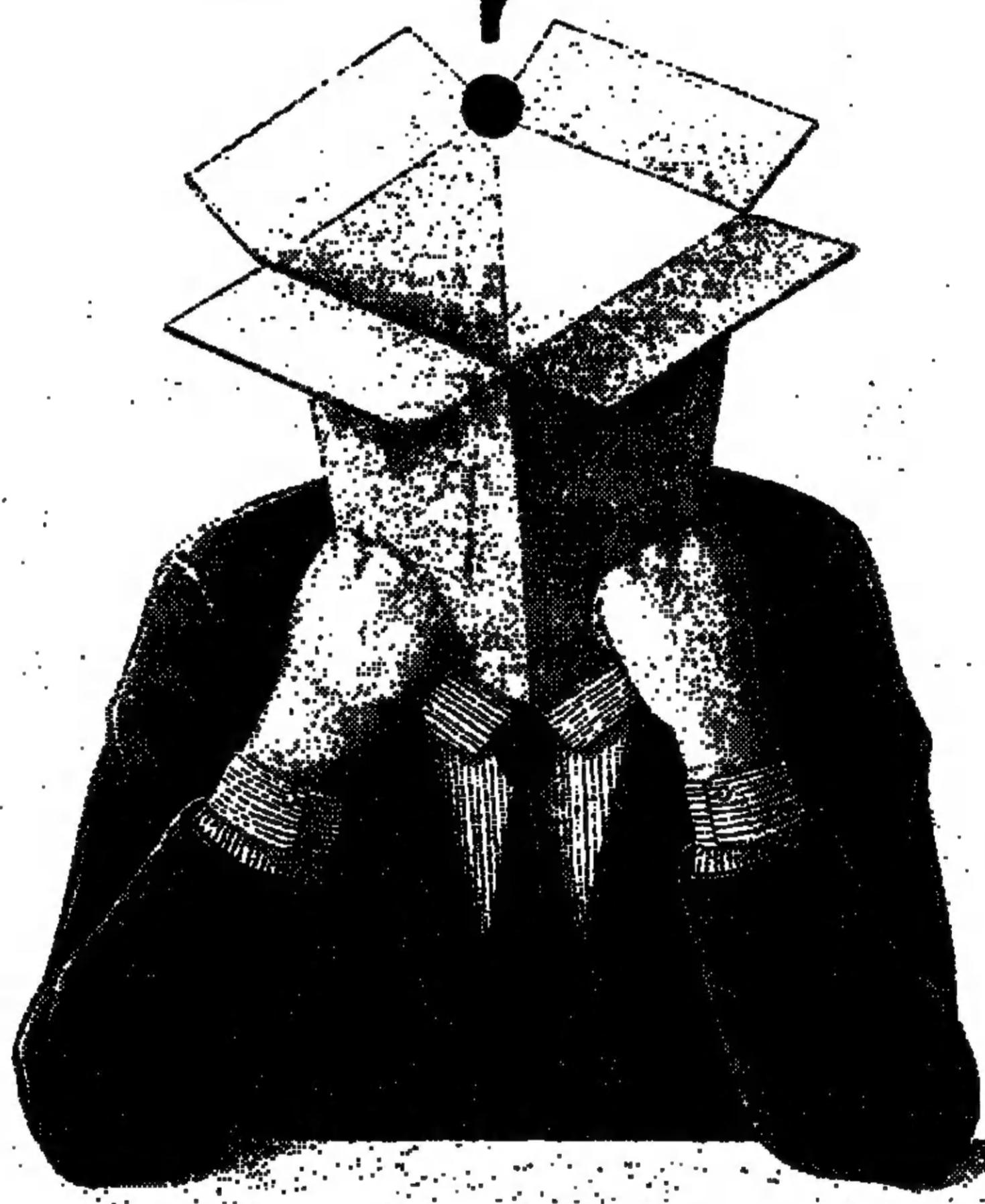
"So, - declared Mr. De Martis, the consolidation of the Italian packaging machinery industry in these "relatively" emerging markets, represents the last frontier to worldwide leadership".

Trade balance with major partners (value in million U.S. dollars)

| | Italian Export to: | % | Balance '93 |
|-----------------|--------------------|---------|-------------|
| Germany | 172 | 10.30% | 97 |
| U.S.A. | 160 | 9.59% | 139 |
| France | 153 | 9.17% | 136 |
| United Kingdom | 127 | 7.61% | 116 |
| Spain | 72 | 4.31% | 67 |
| Japan | 65 | 3.89% | 59 |
| Switzerland | 50 | 3.00% | 20 |
| Netherlands | 23 | 1.38% | 10 |
| Austria | 18 | 1.08% | 10 |
| Sweden | 14 | 0.84% | 2 |
| Other countries | 815 | 48.83% | 797 |
| Total | 1669 | 100.00% | 1449 |

Source: UCIMA-The Italian Packaging Machinery Manufacturers' Association - Economic Studies Bureau

Visit the Italian Packaging and Process Machinery Exhibition at the China International Exhibition Centre Beijing, 14-18 March 1995

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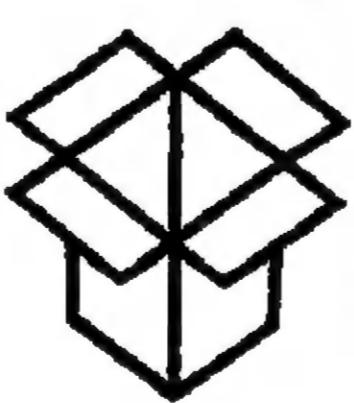
Ask for free catalogue containing all details of Italian machinery producers to the following addresses:

UCIMA
The Italian Packaging Machinery Manufacturers' Association
Central Office
Corso Sempione, 4
20145 Milano
Tel. (+39/2) 33611557
Fax (+39/2) 3450647

ITALIAN PACKAGING POINTS

Latin American Office
Mexico City
c/o GCI Alonso y Asociados
Lancaster 17 - Col. Juarez - Mexico D.F. 06600
Tel. (+525) 5261640/44 - 5111394
Fax (+525) 2088476 - 5140955

Far East Office
Hong Kong
c/o GCI Hong Kong
33rd Floor - Manulife Tower - 169, Electric Road
North Point, Hong Kong
Tel. (+852) 51068888
Fax (+852) 5107541



UCIMA - THE ITALIAN PACKAGING MACHINERY MANUFACTURERS' ASSOCIATION

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NEWS: THE AMERICAS

Federal revenues 'could be eaten up by 2012', report warns

US budget cut options studied

By George Graham in Washington

As the incoming Republican Congress prepares to debate a constitutional amendment requiring a balanced budget while simultaneously proposing tax cuts, a bipartisan commission is working on ways to keep the US's long-term federal budget problems under control.

The commission, chaired by Democratic Senator Bob Kerrey and retiring Republican Senator John Danforth, will meet tomorrow to discuss options for reducing tax giveaways and cutting spending on entitlement programmes such as Social Security and Medicare, which provide pension and healthcare benefits to the elderly.

The 32 members of the panel will then vote next week on a package of cuts to be formally presented to President Bill Clinton and the new Congress.

Documents prepared by the commission's staff show that by gradually phasing in changes to entitlement programmes, it is possible to balance the government's promises with the money available to pay for them and to bring social security and Medicare back to long term financial solvency, without either reducing current benefits or raising current taxes.

But the staff report also outlines a list of

options, many of them politically unpalatable, and warns that without action, entitlement spending and interest on the national debt will eat up all federal revenues by 2012, leaving nothing at all for discretionary spending.

"There is a window of opportunity for policy-makers to enact reforms now," the staff report says, warning that if action is delayed reforms will have to be phased in much more quickly and disruptively.

The report outlines three sample reform packages, each of which would bring entitlement spending and government revenues into balance by the year 2030 and restore the long-term financial stability of social security and Medicare.

But commission members are expected to make their own suggestions, and the commission has even produced a computer program, called Budget Shadow, to help members or the public to construct their own packages and assess their effect on the budget.

The first staff plan involves no tax increases, but would gradually increase the social security retirement age and the Medicare eligibility age to 70. It would also reduce federal subsidies to Medicare recipients and reduce payments under Medicare to doctors and hospitals.

The most sweeping measures, however, would

apply a means test to all entitlements, reducing benefits to anyone with an income above \$40,000 (\$24,400) and cut all entitlements except health and retirement programmes by 25 per cent. Further savings would be achieved by revising the consumer price index to produce a more accurate reflection of inflation, which would lower cost of living adjustments to benefits.

The second option would make the same adjustment to the CPI, and would also increase Medicare and social security taxes and limit income tax deductions. Instead of raising the retirement age to 70 it would only speed up the already scheduled increase to 67. And instead of means-testing, it would make all entitlement benefits taxable.

A third plan blends the two approaches, increasing payroll taxes for Medicare but not for social security while lifting the retirement age to 68. Entitlements other than social security would become taxable, but social security payments to middle- and upper-income families would be reduced.

While the first plan avoids any tax increases, all three make it clear how difficult it will be to deal with entitlement spending without touching social security at all - the most sacred of cows for US politicians.



Ex-Brazilian President Fernando Collor waves to journalists before a hearing into corruption charges, which began in Brasilia yesterday

\$2bn Argentine housing scheme

By David Pilling in Buenos Aires

A \$2bn (£1.2bn) financing scheme to build 60,000 houses and create 130,000 construction industry jobs was launched yesterday by the Argentine government, which is facing growing public concern over high unemployment.

Leaked reports, denied by President Carlos Menem, that unemployment has crept above 13 per cent have fuelled public debate over the ability of Argentina's restructured, open economy to create jobs. Most economic analysis agree that the joblessness rate, which has risen steeply since the implementation of economic stabilisation in 1991, is likely to climb further before it recedes.

The housing scheme, designed to bolster a construction sector that has been an important economic motor in recent years, is being presented as one government initiative to tackle the problem. "Next year we will reduce

unemployment by 3 or 4 points," Mr Menem said yesterday, promising a substantial public works programme to "absorb many of the jobless".

In addition to its job-creating function, the plan is intended to bring home-ownership within reach of many families denied access to mortgage finance since the ravages of hyperinflation in the late 1980s.

The scheme, to be administered by the state Banco Hipotecario Nacional, will provide 15-year mortgages at an annual interest rate of 13.5 per cent. It is likely to be a vote-catcher in its own right.

Mr Menem, aware that unemployment could become a political irritant in the run-up to next May's presidential elections, has taken to giving impassioned speeches about the need to balance technological innovation with the creation of jobs. Foreign investors, in particular, have been asked not to put "robots" above the welfare of the Argentine workforce.

Orange County counts the cost

Taxpayers will be angry - at the officials who led it to bankruptcy and at the Wall Street firms which profited, Tony Jackson reports

The bankruptcy of California's Orange County, announced on Tuesday evening, is without parallel in the history of American local government. One of the wealthiest counties in the US with a population of 2.5m and an annual budget of \$1.5bn (\$215m), has been forced into default in a game of double or quits in the financial markets.

In time, the outraged taxpayers of Orange County will want their revenge. It may extend not merely to the officials who lost \$1.5bn of their money, but to the Wall Street firms which profited by helping them.

The immediate effects on life in Orange County may be minor. Under the provisions of Chapter 9 - the type of bankruptcy applying to municipalities - the county cannot pay outstanding bills to suppliers or back wages to its employees, at least until a reorganisation plan has been worked out over coming months. In the meantime, though, it can pay wages

or other bills incurred since the bankruptcy.

The longer-term effects are another matter. While in bankruptcy, the county cannot pay income on its bonds. Its credit in the bond markets is thus badly damaged. Standard & Poor's, the credit rating agency, said yesterday it was downgrading Orange County bonds to speculative status.

Even when it can re-enter the markets, the county will have to pay more for its money.

A hint of what this might mean came yesterday from the county's transportation authority, which has \$1.1bn invested in the loss-making central fund. It has assembled a team of bankers and lawyers and accountants "to address debt service, payroll and other obligations". Its planned mass transit programme, the authority said, should still be able to go ahead: "However, it may not be on the same timetable."

Meanwhile, the financial markets are trying to come to

grips with not just the scale of the event, but its complexities. One central point is unclear: whether the banks which hold securities against the county's debts are constrained by its bankruptcy from selling them.

To finance its speculations, the county took on a rumoured \$12bn in so-called reverse repurchase agreements. These were used to buy securities with the banks then held as collateral. On Tuesday several Wall Street houses, led by CS First Boston, cancelled over \$1bn worth of those agreements and sold the securities. Orange County was obliged to file for Chapter 9 in an attempt to stop others doing the same.

Wall Street firms seemed less sure. Yesterday, they were reported to be sending their lawyers scurrying through the fine print of their agreements.

Merrill Lynch, which holds \$2bn of the reverse repos, said tersely that the bankruptcy did not affect the integrity of its collateral.

If Orange County is right, the \$1.5bn loss so far reported on its \$7.5bn fund may remain largely on paper. If the banks are right, at least that amount of loss will be crystallised, and perhaps more besides.

Either way, Wall Street will not look too good in the public's estimation. It is already being pointed out that the broker Merrill Lynch, in particular, was instrumental in helping the county treasurer, Mr Robert Citron, in playing the markets.

The company is not commenting at present, but could doubtless argue that it is not its job to warn a client, merely to transact on his behalf.

OECD Canada survey underlines 'jobless' recovery

By Bernard Simon in Toronto

Canada is enjoying a robust, low-inflation recovery, reinforced by a marked improvement in its international competitiveness, the Organisation for Economic Co-operation and Development says in its annual country survey.

However, the OECD cautions that high federal and provincial budget deficits and concerns about Quebec secession make the economy vulnerable to swings in financial markets. "Even if temporary, such pressures could affect confidence and hold back activity in interest-sensitive sectors of the economy," the survey says.

Gross domestic product is expected to expand by 4 per cent this year and 4.1 per cent in 1995, with exports and business investment leading the way.

Inflation, measured by the GDP price deflator, will be less than 1 per cent this year, but will accelerate to 2.1 per cent in 1995. Unemployment will drop to 9.9 per cent from 10.6 per cent.

A highlight of recent economic performance has been the replacement of relatively expensive labour by machinery and equipment. According to the OECD, the capital-to-labour ratio rose by about 20 per cent between 1989 and 1993. "Lending credence to the view that the Canadian economy has gone through one of the most important periods of input restructuring since the war."

Heavy capital investment appears to have been spurred by a decline in borrowing costs, sharply falling prices for machinery and office equipment, and a tax credit for small businesses.

The other side of the coin however, is what the OECD calls a "jobless recovery". About four-fifths of output growth during the present upturn has come from more efficient use of labour, and only 20 per cent from the creation of new jobs. Declining unit-labour costs have, in turn, contributed to the unusually

low inflation rate. The survey concludes that "the significant improvement in Canada's competitive position should allow a gradual unwinding of the large external deficit". The current account balance is forecast to decline from an annualised

Referendum for Quebec planned

Mr Jacques Parizeau, Quebec's premier and head of the separatist Parti Québécois, says he will ask voters in next year's referendum to vote yes or no to Quebec becoming a sovereign state in economic association with Canada. Robert Gibbons writes from Montreal.

Mr Parizeau's government on Tuesday introduced a draft bill in the National Assembly in Quebec City outlining the deal it says will negotiate with the federal government.

The bill says Quebec is a sovereign country and it intends to remain in economic association with Canada, keeping the same boundaries as now and retaining the Canadian dollar.

It would fully accept all international obligations and its legal and public pension systems would remain mainly unchanged, the bill said. The laws of Canada would continue to apply until well after the referendum and negotiations with Ottawa are under way.

C\$22bn (£9.8bn) in the first half of 1994 to C\$19.9bn in June-Dec 1995.

The recovery should be strong enough for a significant reduction in the budget deficit. But the OECD suggests that the federal government's present target of bringing the deficit down to 3 per cent of GDP by 1996/97 from over 6 per cent last year, may be too modest.

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Photo: AP Wirephoto. Return to Rio de Janeiro

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NEWS: UK

■ Political upheaval alarms City of London ■ Premier condemns opponents of VAT change

Industry and retailers deplore rise in rates

By Our Industrial and Financial Staffs

Industry and commerce yesterday criticised Mr Kenneth Clarke, the chancellor, for raising interest rates and warned that confidence among consumers could be damaged. Retailers voiced concern about the timing of the rise in the crucial shopping weeks leading up to Christmas.

Mr Tim Melville-Ross, director-general of the Institute of Directors, said: "The impression has been given that the

chancellor has rushed into a political decision rather than a decision based on sound economic judgment."

The half-point rise in interest rates would make investment more expensive, he said. "It would have been more sensible to delay it until the dust had settled after the government defeat on VAT and the chancellor had announced the measures to recover the lost VAT revenue." Mr Howard Davies, director-general of the Confederation of British Industry - the largest employers' lobby -

said: "We did not want to see another interest rate move this year. Inflationary pressures remain weak, especially in the retail sector."

He added that the recovery would continue in spite of the increase, but said the chancellor had to act decisively to restore confidence in the government's fiscal strategy.

The Society of Motor Manufacturers and Traders said: "The November sales figures demonstrated how fragile consumer confidence remains. This increase will do nothing

to help." It said that there was now "no prospect" of sales this year reaching the 2m level which the industry needed for profitability.

The City reacted positively to yesterday's base rate rise, with most analysts agreeing that there were good reasons for the increase on economic grounds.

Yet many traders took a gloomy view of the turmoil engulfing the government, fearing that continued political uncertainty could command a higher risk premium on UK

assets. Mr Bill Martin, chief economist at UBS, said: "The chancellor's decision to raise base rates immediately following the government's Commons defeat is wholly justified by economic conditions."

Mr Adam Cole, UK economist at James Capel, said: "The economic case for a rise in rates is compelling. The economy is growing at well above its sustainable rate, and inflationary pressures are increasing." Mr John Shepherd, chief economist at Yamaichi International (Europe), said: "I

don't think anyone can quibble with the basic view that a base rate rise was justified."

But Mr Roger Bootle, chief economist at Midland Global Markets, said that, in the approach to Christmas, "the impact on consumer confidence of a base rate rise may be quite severe."

One dealer in the City said he had received a string of phone calls in recent weeks from US investors worried about the political outlook in the UK. He said: "They see the

members of the House of Lords, the unelected upper house of parliament, complained yesterday that proposed European Union rules would threaten the UK's traditional trade in the manufacture of double-decker buses. Leading Conservative Eurosceptic Lord Tebbit, once a senior minister in the Thatcher governments of the 1980s, told the political outlook in the UK. He said: "Under no circumstances would the government allow... a set of regulations which will prevent us from manufacturing, using and exporting double-decker buses."

The Lords' anger was directed at proposed EU rules on buses and coaches which would require changes in seating and stairs, especially in buses exported from one EU state to another. About 90 per cent of the EU's double-deck buses are in the UK; the rest are in Berlin and the Republic of Ireland.

Lord Gosschen, a junior UK transport minister, said it was proving difficult to persuade the Brussels authorities and other EU governments to allow traditional UK buses to continue under proposals for harmonising trade and safety rules. "Any moves which will require major design changes to our buses, without having safety considerations, will be resisted," he said.

But he also said: "We cannot accept this as an issue on which the doctrine of subsidiarity should apply. We shall need to ensure that UK manufacturers will be able to accommodate the eventual standards, particularly in respect of double-decker and midi-buses." Lord Stoddart, once a Labour MP, asked: "Isn't this a case of Europe interfering in the nooks and crannies of our national life?"

Relocation of offices away from London speeds up

The number of office occupiers moving out of central London has risen sharply this year and is likely to remain high as companies rationalise premises, says an annual survey by Jones Lang Wootton, a firm of surveyors. Nineteen large organisations have moved 8,440 jobs out of central London so far this year compared with a total of 3,500 jobs in 1993.

While only 11 organisations have firm plans to move in 1995 and 1996, the level of prospective moves, involving 55 organisations, is at an unusually high level. Central London has lost about 200,000 office jobs over 30 years as companies have decentralised operations away from the capital. Decentralisation fell during 1992 and 1993 as the cost of London office accommodation fell relative to other regions.

Murdoch's TV network soon to launch Disney channel

The Walt Disney Company announced it had reached a binding agreement with British Sky Broadcasting, the satellite television channel controlled by Mr Rupert Murdoch, to launch The Disney Channel as a subscription service next year. The channel of animation and family-based entertainment will be available free to BSkyB subscribers who already have both premium film channels.

The Disney deal comes on the eve of the setting of the price and allocation of shares in the UK flotation of BSkyB, a venture in which Pearson, owner of the Financial Times, holds a 17.5 per cent stake. The offering is thought to have been heavily oversubscribed. The new UK channel will be the first to launch in Europe under the Disney name. Next month Walt Disney and CLT Multi media, the Luxembourg-based international broadcaster, will launch a German satellite channel specialising in family entertainment. A Disney Channel is to be launched in Taiwan next spring.

Westland helicopter approved for transport operations



The EH101 helicopter, developed jointly by Westland in the UK and Agusta in Italy at a cost of £2bn (US\$3bn) yesterday received the civil certification which will allow it to be operated by air transport companies. The helicopter was simultaneously approved for use by the Civil Aviation Authority in the UK, the Registro Aeronautico Italiano in Italy and the Federal Aviation Administration in the US following a two-year examination.

Mr Alan Jones, chairman of Westland, said: "This is a very important day for us. It marks the successful end of the development phase of the EH101 and the beginning of the marketing and production push." Mr Jones estimated that there was a potential worldwide market for 750 EH101s over the next 30 years which would be worth a total of £25bn to the Anglo-Italian partners.

Two versions of the EH101 were approved, a naval passenger variant which is being marketed to oil rig operators, particularly in the North Sea, and a tail-ramp variant for bulky cargo. Norwegian, Dutch and British rig aircraft operators have already expressed interest in the passenger helicopter, which should be in service by 1996.

The Royal Air Force is considering a tail-ramp version of the EH101 for part of its new fleet of transport helicopters.

Westland is locked in tough negotiations with the Ministry of Defence over price, and a decision is expected around Christmas. Provided the gap on cost can be closed, a mixed fleet of 25 EH101s and six US-made Chinooks, or 20 EH101s and 10 Chinooks may be ordered.

The Italian government is likely to order 16 of the naval anti-submarine warfare version of the helicopter in the next

Fewer complaints against banks

Complaints against banks fell last year, but more of the complaints succeeded. Mr Laurence Shurman, banking ombudsman, said in his annual report. There were 8,027 preliminary complaints, a drop of 16 per cent on last year, and the number accepted for full investigation fell by 25 per cent to 833.

Of the 1,098 complaints for which a full investigation was completed, 44 per cent were resolved in favour of the complainant with compensation demanded of the bank, compared with 38 per cent in 1993. The average award, at £1,464, (£2,401) was also higher than last year when it stood at £1,352. The range was from £5 and £21,250. The single largest category of complaint requiring full investigation was mortgages and lending followed by automated teller machines. Mr Shurman said most complaints investigated were much more complicated than in the past, especially the 21 per cent involving business accounts.

Three men face murder charge

Three men were last night charged with the murder of an Asian shopkeeper who was attacked with a brick outside his store in south Wales. Mr Mohan Kullah, 51, died in hospital on Tuesday, 10 days after being beaten unconscious. The three are already in custody after earlier appearing in court accused of causing Mr Kullah grievous bodily harm with intent.

Mr Kullah, a grandfather of three, had been in a coma, suffering from a double fracture of the skull. He was found in a pool of blood outside his shop on November 27 after going to investigate a disturbance.

Threats and flattery fail to deflect rebels

They threatened and they cajoled, writes David Owen at Westminster. Finally they threw more money at the problem. But still it was not enough to stave off defeat for the government over the proposed increase from a transitional 8 per cent to the standard 17.5 per cent in value added tax on fuel. The defeat late on Tuesday was all the more devastating because it followed strenuous efforts by Conservative managers of parliamentary business, known as whips, to drag on prospective rebels into line.

These efforts culminated just two minutes before the end of the final Budget debate when Mr Kenneth Clarke, the chancellor, acceded to backbench demands for more compensation for pensioners. To judge

by the relaxed air on the Tory front bench immediately before the result was announced, the government thought it had won. But it was not to be. The waving ballot papers on the opposition side of the House were soon halting the defeat.

What may have fooled government business managers was the extent of opposition among the nine Conservative MPs without the whip since last week's vote of confidence on Europe. Eight of these voted against or abstained.

The government's futile attempt to win the day began last Tuesday, when Mr Clarke unveiled new compensation measures for pensioners in his Budget speech.

But it quickly became clear that his package had failed to allay Tory misgivings. Accordingly, when MPs left for their constituencies two days later, government business managers got on the telephones, seek-

Timetable of turnoff

| MONDAY | London | Bank of England governor, Eddie George says: "The UK economy is growing faster than can be sustained" |
|-----------|--------|--|
| TUESDAY | London | Conservative MP David Simpkin announces unexpectedly that he will vote against the late proposed 8% to 17.5% in VAT on home heating oil |
| YESTERDAY | 10.30 | Kenneth Clarke buys off Conservative managers of pensioners with offer of extra cash to cushion impact of VAT rise on seniors |
| | 12.00 | Other MPs decide to be brought in government lines in House of Commons on VAT rise |
| | 22.30 | Clarke announces the last word on VAT: "It's not going to happen in public finances, that's for me made good" |
| | 22.50 | Clarke returns to official residence at 11 Downing St and says: "I thought they were the most important I've been beaten by for a long time" |
| TODAY | 10.30 | Clarke holds routine monthly meeting about economic policy |
| | 10.45 | Abbey National Bank and Nationwide Building Society hold rates steady |
| | 12.00 | Major meets guests at breakfast for business, his staff at 16 Downing Street announce: "He is absolutely determined" |
| | 15.30 | Midland Bank raises base rate |
| | 16.00 | Santander and Bank of Scotland raise base rates |
| | 16.30 | Clarke to offer Commons new "trilemma" to raise funds lost through decision to abandon the VAT |

ing to sound out the detailed concerns of likely rebels. On Monday afternoon the business managers reassembled at Westminster. In what was widely seen as an early sign that the government was in difficulties, their meeting went on longer than expected.

Meanwhile in Brussels the chancellor went on the offen-

sive with a warning that MPs would look "extremely foolish" if they blocked the government's proposals.

At an increasingly tense Westminster, MPs who were confidently expected to vote with the government were seen in animated conversation with party officials as ministers in another bad sign for

the government. Then came a crucial meeting between Mr Clarke and potential rebels, at which the government is said to have made clear for the first time that it was prepared to put up more money for old people. But 15 Tory MPs defied the government either by voting against it or by not voting at all.

He said the previous night's rejection by the Commons of the second stage of value added tax on domestic fuel had not been a mistake. He did not know of any tax measure that had been so misrepresents had been travesties.

Mr Kenneth Clarke, the chancellor, would take the steps necessary to repair the financial damage. "There should be no shred of doubt about this, we are going to take no risks with the economy."

Time and time again since the 1980s the economy had been driven of course by inflation, he said, but this time it would be different. The bedrock on which Britain's economic policy is built was "a bedrock of low inflation."

"We may be on the way to crushing the inflationary psychology... The opportunity is there to be taken. It can be blown away," he said.

Recent growth rates were unsatisfactory, but there was an unprecedented opportunity for sustained long term growth and he was determined to pursue policies that would lead to lower unemployment and less regulation.

The Central Statistical Office yesterday said that manufacturing output was a seasonally adjusted 0.5 per cent higher in October than September.

On a three-monthly basis, manufacturing output between July and October was 1.2 per cent higher than the previous three months, and 5.8 per cent higher than the same period a year ago.

This growth in manufacturing was partly offset in October by a slowdown in North Sea oil production.

Although oil production rose by 300,000 tonnes in October, it rose by less than in October 1993, and consequently the CSO's system of seasonally adjustment recorded the rise as a fall.

This apparent fall reduced the overall index of production by over 0.2 percentage points. Consequently, production output rose by only 0.1 per cent between September and October.

The Treasury said there was evidence of further strengthening of growth, and pointed to recent business surveys which have suggested that it will remain strong, and that orders are rising.

Experience suggests that the UK's long-term trend rate of non-inflationary growth is about 2 per cent to 2.5 per cent.

Although this may have risen because of supply side reforms in the 1980s, it was clear to Treasury and Bank economists that the economy was using up the spare capacity created by the recession at a faster rate than expected.

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The CSO yesterday pointed out that the index of production reached a new record in October for the first time in six months.

The longer leading indicator, which includes data on housing, business expectations and financial flows, and indicates turning points about 13 months in advance, fell back in October for the first time for six months.

A European single currency would remain impractical for "many many years to come," Mr Major said.

On Europe, he remarked how frustrated he was that the argument was being heard from the extreme positions on either side.

Britain's interests lay at the heart of Europe, and it was about time that industry stood up and supported that view.

He warmed to a recent less-than-federalist newspaper article delivered by Mr Edouard Balladur, the French prime minister and presidential candidate. "Mr Balladur's grand new gesture sounds remarkably like my Leyden speech a few months ago."

A European single currency would remain impractical for "many many years to come," Mr Major said.

Engineering performed particularly well during this period, growing by 2.6 per cent in the three months to October compared to the previous three months. The computer sector grew by 8 per cent in this period, and is now 33 per cent higher than last year.

The rate of growth in the economy may slow towards the end of the next year according to cyclical indicators published by the CSO yesterday.

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wards erupt over
proposal for
double-deck bus

Outlook bright for ads

Worldwide advertising expenditure during 1994 looks as if it will have grown 6.4 per cent in current prices over the year, up from a July forecast of 6.5 per cent, reports Zenith Media Worldwide, the Zenith & Saatchi-owned media-buying group.

Zenith now says that the four-year outlook to 1997 looks the brightest since 1988, with "vigorous growth in prospect, even in mature advertising markets".

In the US, spending is set to rise 4.7 per cent in 1994 and 5.4 per cent the following year, stimulated by the presidential election and Atlanta Olympics.

The spending "recovery in

Europe is "gaining consistency and momentum," says Zenith, and heading for 11 per cent growth by 1997.

The Japanese market will see modest annual growth of 2.3 per cent between 1994 and 1997, after a recovery of 0.8 per cent this year. In the rest of the Asia Pacific region, spending growth continues to accelerate and will reach 16.4 per cent by 1997, according to the forecasts.

Compound growth between 1994 and 1997 in the region, excluding Japan, should reach 26.5 per cent. Overall, advertising expenditure worldwide is set to grow 8.1 per cent in 1994, 9.8 per cent the following year, and 11.7 per cent in 1997, all at current prices.

Separately, Limtao Worldwide, the Interpublic-owned agency network, warns this week that the recession may be over economically in Europe "but psychologically it's not". There remains great caution among consumers and subsequently among advertisers.

Says Terry Rosenquist, head of Limtao Europe: "The recession has led to fierce competition, with the retail trade sector putting immense pressure on FMCG manufacturers. These in turn have cut ad spending."

Diane Summers

*Advertising Expenditure Forecasts: Zenith Media Worldwide, Bridge House, 63-65 North Wharf Road, London W2 1LA. Fax: 071 402 5631. £195

These days neon lights pierce the Budapest skyline and slick posters on trams and at bus stops brighten up the city's once grey boulevards. Local pop stars advertise state-of-the-art western televisions, luxury cars and mobile telephones from billboards.

The campaign preoccupying Hungarian advertisers at the moment, however, is one aimed at promoting themselves.

"This is a relatively new and growing industry in Hungary, but one which is not well understood," says Ildiko Takacs, a former head of Young & Rubicam's local operation and president of the Hungarian chapter of the International Advertising Association (IAA). Her hope is that the IAA's lobbying will persuade the government and a sometimes sceptical public that the industry's old-fashioned regulatory framework needs to be liberalised.

Advertising is a flourishing sector in an economy which has shrunk by 20 per cent in the last five years. "Growth in the industry has been spectacular," says Peter Nagy, secretary general of the Hungarian Advertising Association. "Five years ago there were no billboards. Now we have 14,000. In newspapers and magazines you never used to see a full-page ad."

Nagy says spending on advertising jumped from Ft70m (£20m) in 1989 to Ft230m in 1993 and is likely to reach up to Ft220m this year - even given average annual inflation of around 25 per cent.

It is also a sector in which western influence and dominance has been greatest. The severe recession has caused the country's traditional advertisers, big state enterprises and retail chains, to cut back.

Western consumer goods and service companies, fighting for a share in newly opened eastern European markets, have filled the gap.

Western companies or foreign-owned joint ventures account for 75-85 per cent of advertising spending, according to IAA estimates.

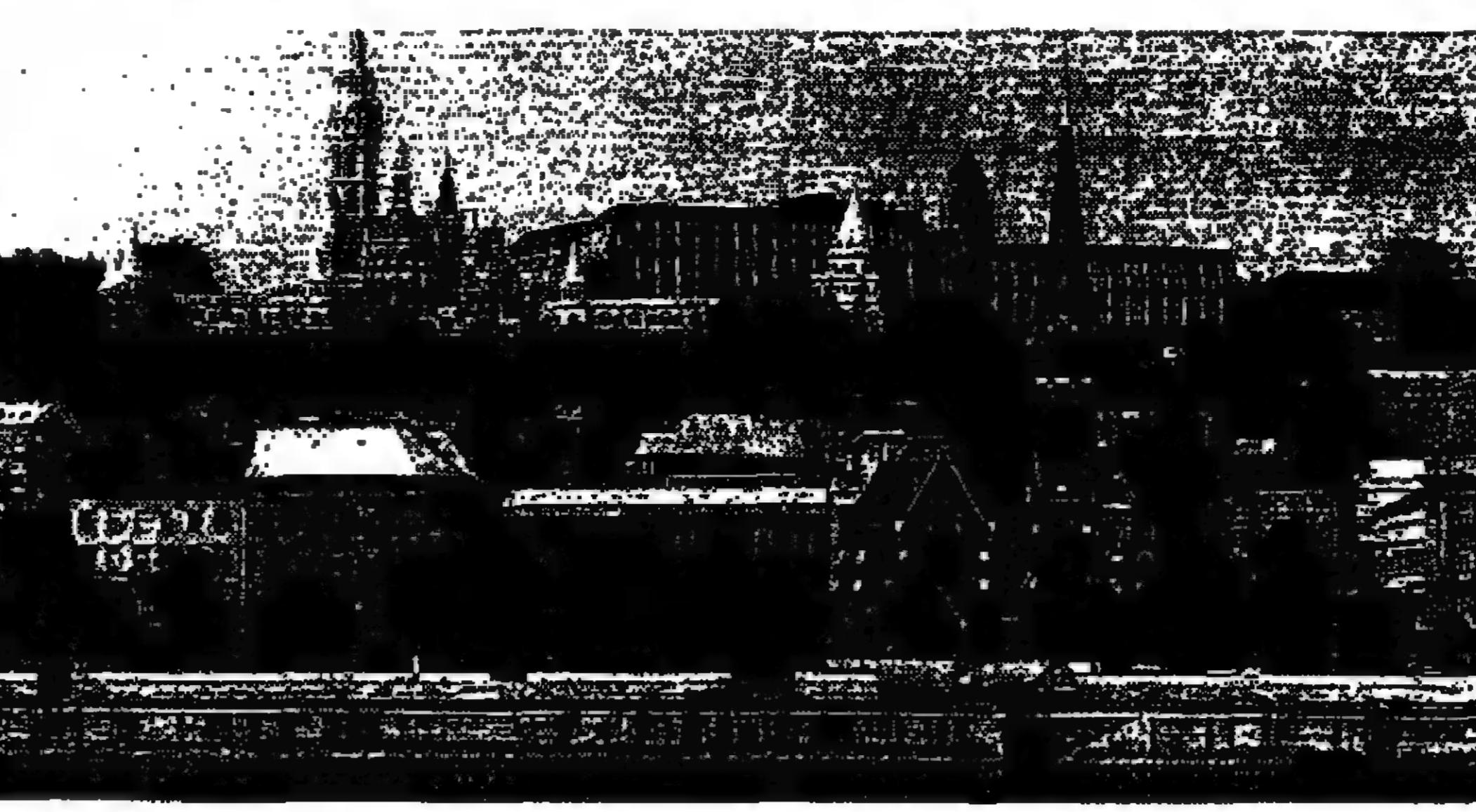
New local advertisers, notably banks and financial service companies eager to woo Hungary's growing middle classes, have quickly caught on to slick, western advertising techniques.

Western agencies have followed their international clients. "A decade ago the market was shared by a handful of companies. Now we have several hundred mainly small private companies and 18 multinationals with local offices or joint ventures," says Nagy.

Local agencies have lost business to the multinationals, which control more than two-thirds of the market, but are beginning to fight back.

The multinationals have greatly raised the quality of advertising.

This has had a spill-over effect on local companies which have been



The lure of Budapest: western companies or foreign-owned joint ventures account for 75-85 per cent of advertising spending

Ringing the tills

Retailers should focus on the phone, writes Diane Summers

Electronic home shopping may be the coming thing, but many UK retailers do not yet seem to have got to grips with the plain old telephone.

One in five customers phoning shops to find out about, for example, opening hours or availability of products fail to get through at the first attempt, and may decide to go elsewhere. The finding comes from research conducted by the Henley Centre, the forecasting group, for the British Retail Consortium and British Telecommunications.

Henley describes the telephone as a "low-tech bridge to the high-tech future". The most sophisticated consumers, who are also often those with the highest disposable incomes, show the most interest in phone-based buying.

"The first retailers to offer a credible telephone service could well gain real strategic advantage. Those retailers who cannot compete could soon lose position," the group warns.

Henley's findings on the state of retailers' telephone systems comes from a large "mystery shopping" exercise, using researchers posing as consumers, conducted in September. More than 500 outlets, including clothes, DIY and grocery stores, as well as travel agents, cinemas and restaurants, were phoned for Henley by specialist group MSS.

Of the unsuccessful calls, two-thirds were due to engaged lines, while the remaining third just carried on ringing. Of those that were successful, nearly 20 per cent took more than five rings to answer and a similar proportion were handed over to a second person to deal with.

These transfers took an average of 30 seconds - a long time to be left in what was generally a silent limbo, says Henley. Two-thirds told callers why they were being transferred, but only half were given the name of the person to whom they were being connected. Once passed on to a second department, almost all callers were asked to repeat their previous questions.

When the right person was found, staff had to leave the phone to spread their brand names.

Clearly, retailers need to balance the needs of customers visiting the store with the demands of consumers on the telephone. One recommendation from the study is that retailers should consider installing automatic call answering systems to handle routine questions, such as opening hours and locations, while diverting more complicated queries to specially-trained staff.

Overall, Henley estimates that 75m calls a year are currently made to retailers in the UK - a figure which is forecast to grow to nearly 400m by the end of the decade as consumers increasingly expect to operate in a "teleculture".

A separate consumer study conducted for the report showed that, in spite of patchy performance, shoppers are reasonably happy with the telephone service they currently receive. But this cannot continue, Henley concludes. "Customers' expectations are rising. They are becoming more confident about complaining. And if they do not complain, they vote with their feet. Innovative operators in other sectors, such as First Direct, Next Directory and Direct Line all offer effective telephone services. Why not retailers?"

* High Street Telesculture, BT Retail Marketing, 2-12 Gresham Street, London EC2V 7AG. Fax: 071 505 2542. Free

Ripples on the Danube

Advertisers in Hungary are putting their own campaign together, writes Virginia Marsh

forced to improve to survive," says Nagy. As the economy recovers, local companies will be well-positioned to attract business from the emerging private sector, he says.

But Hungarian advertisers complain that regulation has lagged behind the changes in the sector. The main aim behind their campaign is to press the country's new government to provide the industry with legislation in line with western European norms. The few regulations which exist date mainly from the 1970s.

"The main difficulty is that we're working in a 'grey area'. At the moment there are no definitions of advertising and therefore no framework for regulation," says Michael Parsons, spokesman for Philip Morris's central and eastern European division.

The previous conservative government produced several draft advertising bills but could never agree on a final version. Hungarians are divided over advertising, with many ambivalent towards the industry, says Nagy. "Many feel we have too much advertising. They are overwhelmed."

Companies have found many ways to get around the ban. One is to simply ignore it, says Fekete. "The press is full of ads for banned products. The cost of fines is simply

built in to the cost of the ad."

Sponsorship is the most popular legal way for alcohol and tobacco companies to promote their brands. Companies give their name to a sporting event or a music festival, which they advertise heavily.

Other ploys include distributing ashtrays, tablecloths, pens, coasters and other gimmicks emblazoned with brand logos. Cigarette companies have launched clothing and footwear lines and advertised these to spread their brand names.

Tobacco and alcohol companies argue that advertising merely influences consumers' choice of brand. But industry analysts say financial arguments are the most likely to convince the public and the government to accept more advertising and a limited lifting of the bans. Some estimate that adopting UK or German-style regulations - which allow tobacco and alcohol advertising in the press, posters at the point of sale - would inject as much as \$100m (£67m) into the economy.

Fekete says: "One of the messages we need to get across in the campaign is that without advertising, the press is more expensive and less profitable. That isn't good for the public or for the government's tax revenues."

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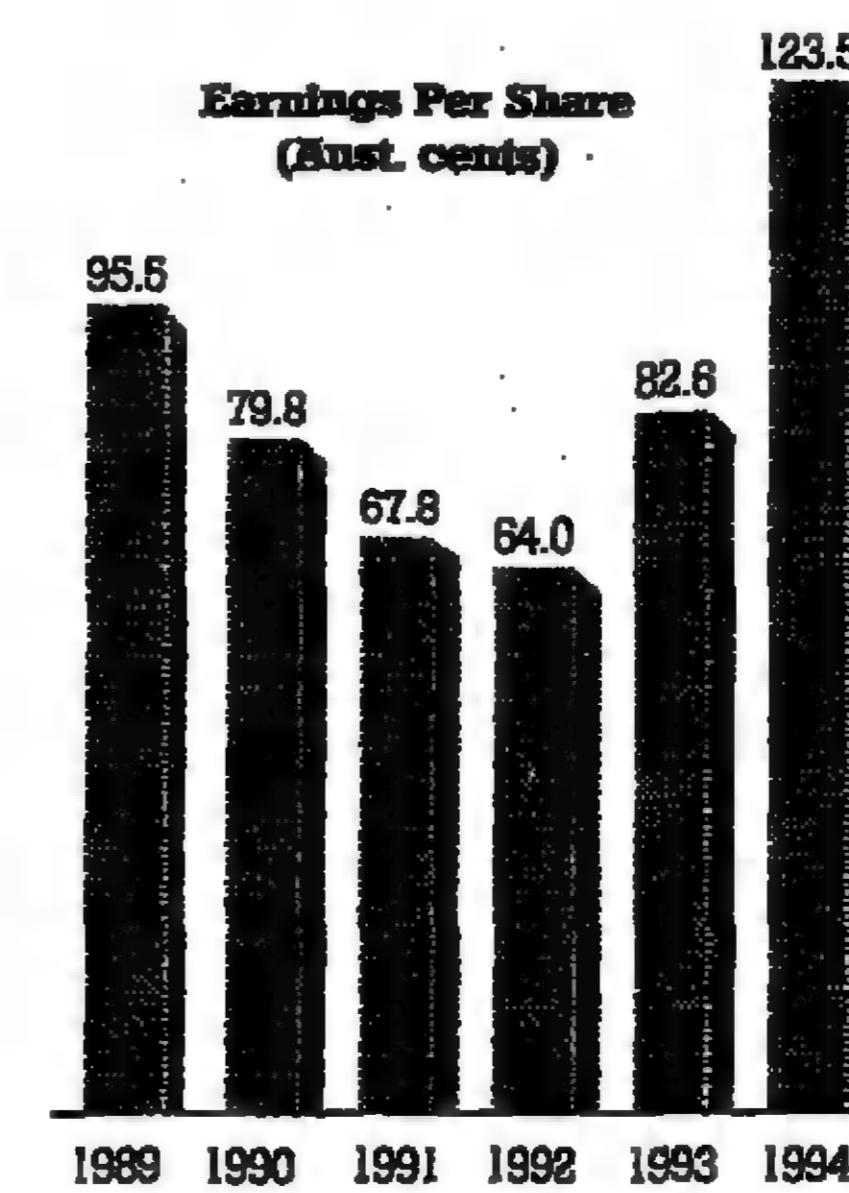
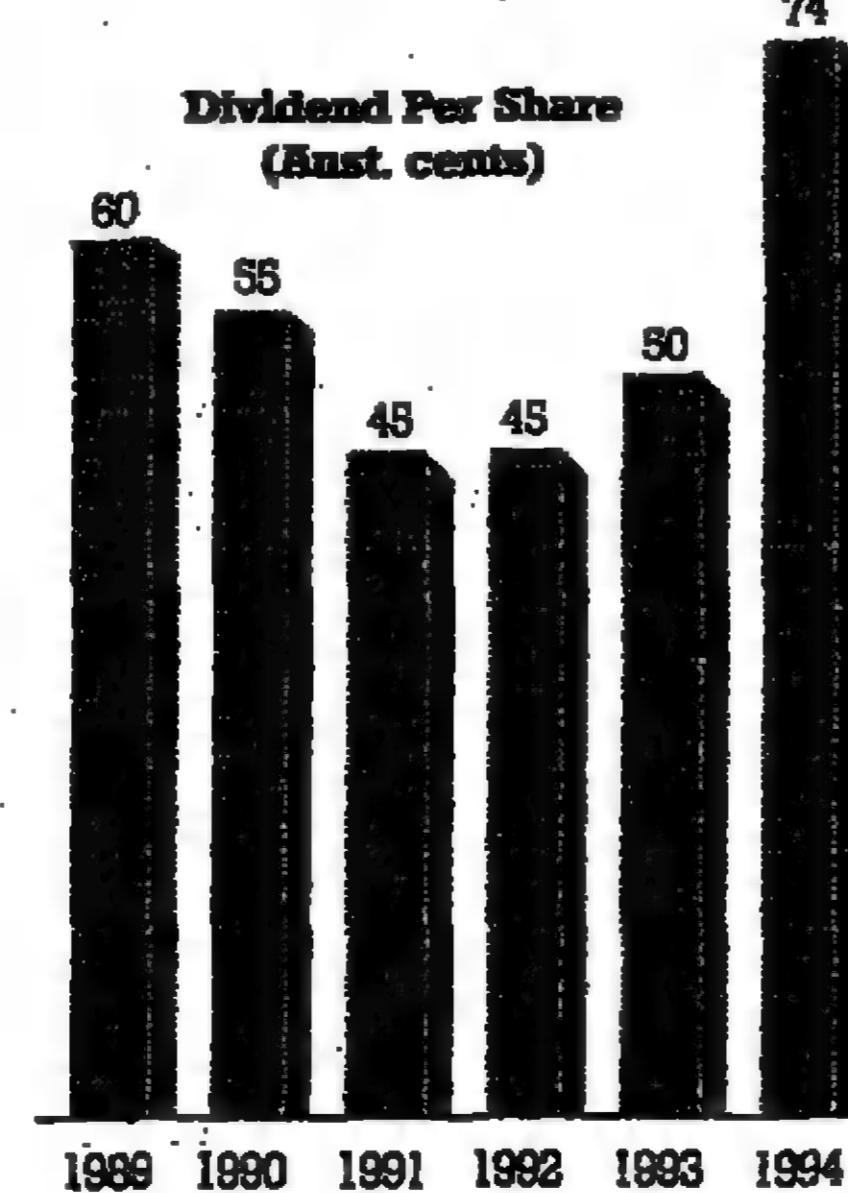
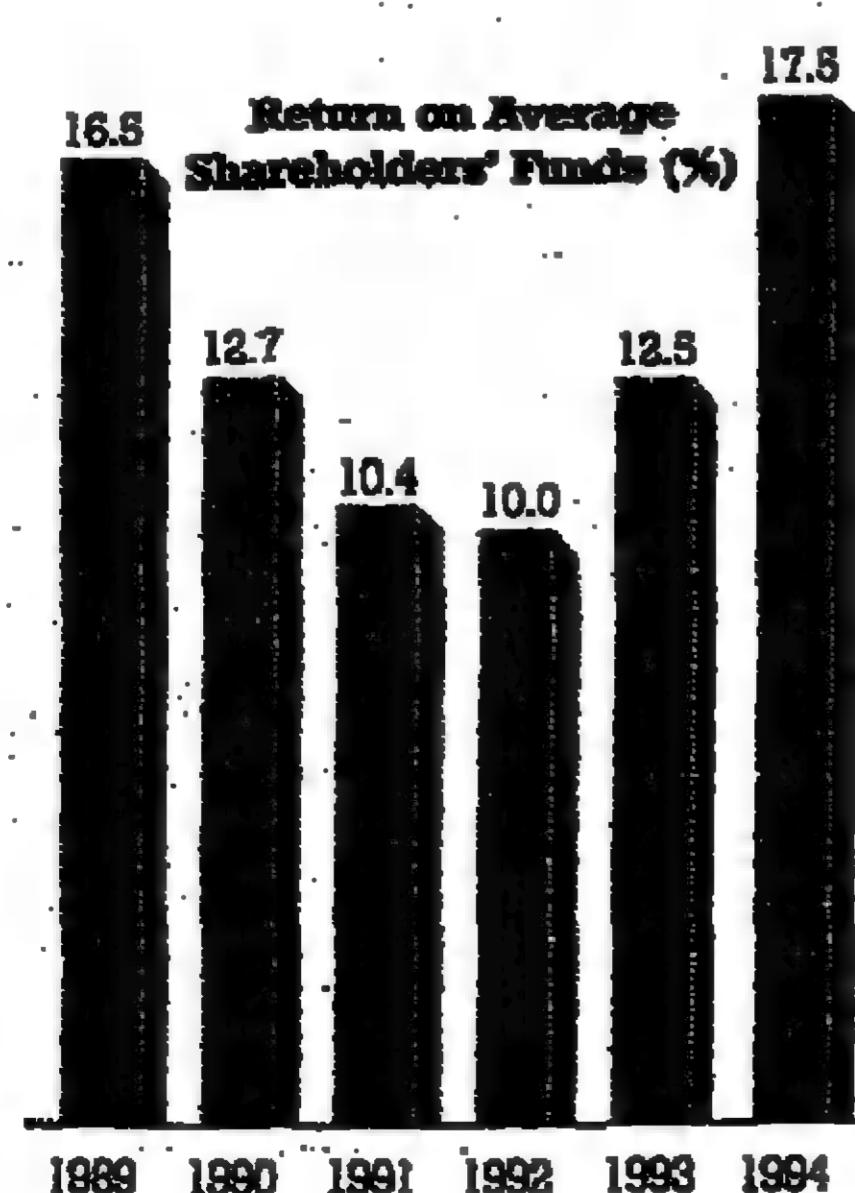
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TECHNOLOGY

Government ministers from around the world and about 2,000 expert delegates met in Paris last week to explore the vast implications of transport telematics.

Telematics is the pooling of information and telecommunications technology to provide new systems and services. The message after three days of the first world congress on transport telematics is that the technology will:

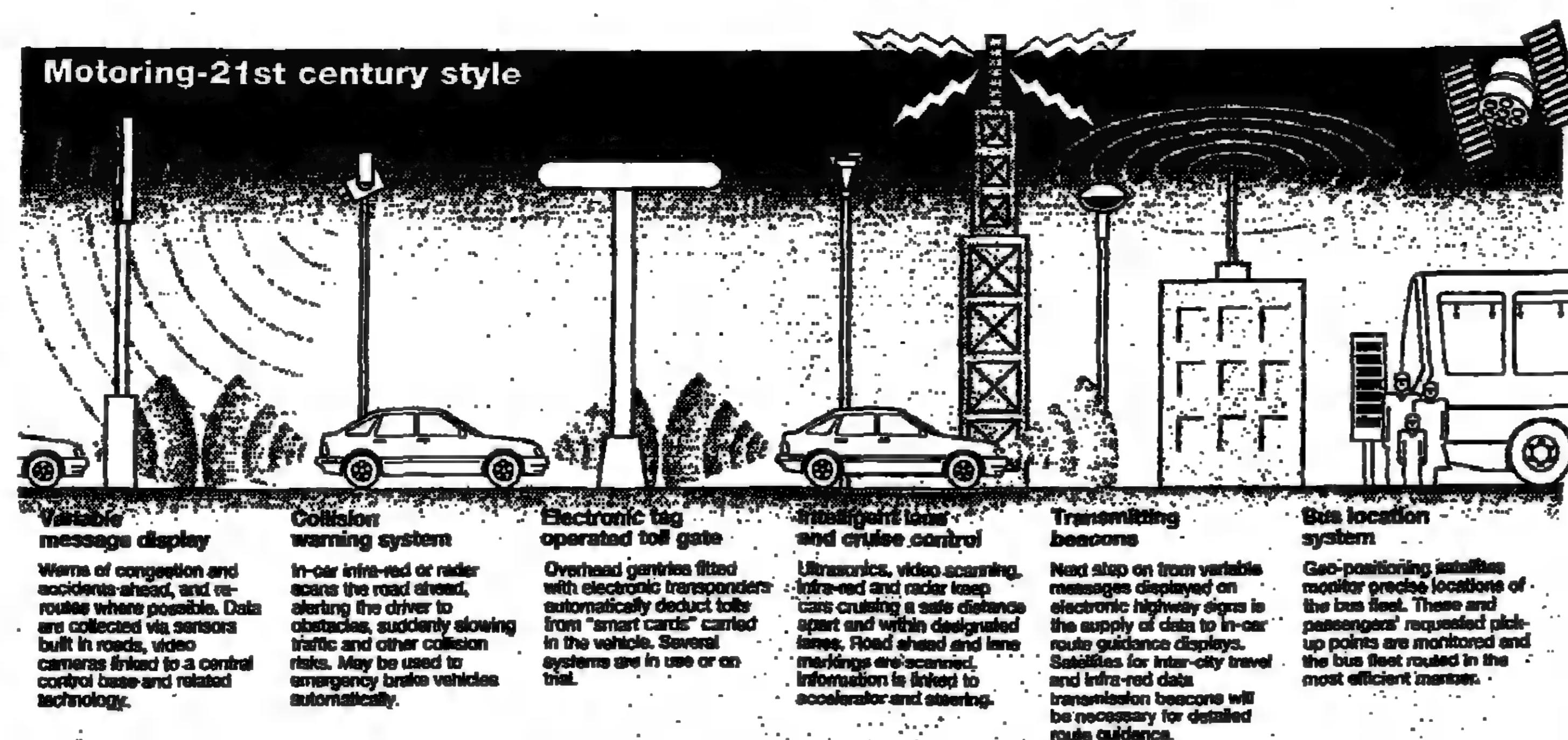
- Bring radical change to how cars and trucks are designed and built, with significant safety advances such as automatic collision avoidance; radically change the way cars are used - drivers travelling on "intelligent" highways may even be denied direct control of the vehicles in which they are travelling, yielding control to roadside computers giving instructions to the car by infra-red beams.
- Create international networks of these "intelligent" highways, capable of guiding drivers across continents, around traffic jams and other obstructions to any chosen destination. However, they will also have controversial "Big Brother" capabilities of continually monitoring the location and speed of entire vehicle populations.
- Save at least Ecu20bn (115.5bn) a year on the cost of congestion, accidents and environmental damage in the European Union alone, according to European Commission estimates.
- Create vast new markets for the manufacturers and service providers of telematics technology.

US expenditure on transport telematics alone is predicted to be nearly \$10bn (65.6bn) by the beginning of the next decade, according to the Commission's forecasts. In Europe, it estimates the EU market to equip cars with telematics technology will be worth Ecu10bn over the next 10 years.

"Intelligent" highways do not necessarily mean more highways. The technology is aimed primarily at adapting existing highway networks and greatly increasing the "intelligence" of cars to take the best advantage of them.

Vehicles will be able to "talk" to each other and with "intelligent" highway control and monitoring systems. There will be on-board computers, micro-sensors, satellite positioning, synthetic voice transmission, digital road maps, radio telephones, infra-red and hyper-frequency beacons and detectors.

Cars of the next century, for example, should be involved in far fewer accidents, making a big contribution to transport efficiency. Cars will be equipped with ultra-violet or infra-red headlights for improved night vision. They will have a radar and infra-red based intelligent cruise control system that



The new road sense

Telematics promises to revolutionise transport, writes John Griffiths

automatically maintaining a safe distance from the vehicle ahead, and use video image processing systems to stop straying between lanes. Should that fail and the car crashes, on-board sensors will automatically report the car's position to traffic controllers via the route guidance system in the dashboard which is in constant communication with a geo-positioning satellite.

The car will exchange transmissions with roadside beacons, also using mainly infra-red, receiving information on traffic congestion, suggested alternative routes for the route guidance system. It will transmit, via the roadside beacons, information about its intended destination to regional control centres.

Most of this technology has already been developed under the just-concluded, eight-year Ecu200m Prometheus collaborative research programme among Europe's car, truck and electronic systems makers.

Cost remains a problem - only volume production can reduce the current cost of several thousand dollars of some of the more complex systems. But some others, such as ultra-violet night vision, could be introduced now for \$500 or less. There are other benefits. Not least, while environmentalists may shudder at Commission estimates that

transport demand in the EU will double by 2010, they may take comfort in the fact that the more efficient use of highway space promised by the telematics revolution should mean less land will be taken for new highways.

With the technology at hand, the question for the world's transport authorities is how best to exploit it. Among examples of what is possible, Philips Electronique de France demonstrated in Paris the latest developments in its satellite-based Carin in-car navigation system, capable of guiding a vehicle across France, through digital maps on a dashboard display. UK-based Racal Messenger showed Talon, a video-based system for automatic reading of vehicle registration plates - a potential boon for police use.

Trafficmaster, also from the UK, displayed its portable route guidance and traffic information system. The £200 unit - plus £19.50 a month airtime subscription - uses infra-red sensors and a radio unit mounted on motorway bridges and gantries. When sensors detect congestion, the information is radiated back to Trafficmaster's control centre at Milton Keynes and relayed 24 hours a day, to the map and information screens of subscriber units. The system covers all UK motorways.

It is the only system in the world

operating in "real time" on such a scale, and adds substance to the contention of the European Commission that the heavy investments in transport telematics research made by European industry and research teams has provided a short-term technical advantage over competitors in North America and Japan. However, the Commission has just finished drafting an action plan for implementing transport telematics in the EU, to be presented shortly to the European Parliament, which warns the advantage is at risk unless the EU as a whole and member states co-ordinate better in key areas.

European manufacturers of vehicles and vehicle telematics systems believe that projects such as Prometheus have given the region a technological lead in many key areas. Prometheus, the biggest collaborative motor industry research programme undertaken anywhere in the world, had a spectacular finale in Paris in October, when more than 90 prototype vehicles demonstrated the complete array of telematics technology.

But developments are also moving rapidly in North America and Japan. The US Department of Transportation has just announced a "national automated highway" research programme - a \$200m, seven-year venture with a GM-led con-

sorium to build a demonstration

"intelligent" highway capable of "convoying" vehicles: roadside sensors would place the vehicle under the control of computers linked to regional control centres. Vehicles would be bunched much more closely together than in normal driving, with the computer system operating brakes and accelerator by remote signal.

Such a system would use road space more efficiently. But many at the congress fear such a project may be overambitious. They point to the safety implications and the question of liability in case of accident. It is the belief that such systems lie further into the 21st century than has led Europe to concentrate more on autonomous systems for use in the car which help or warn drivers, rather than wrest control of the car from them.

In Japan, drivers are already using route guidance and in-car telematics aids. As Shuichiro Toyoda, Toyota's chairman, pointed out at the congress, some 700,000 Japanese motorists have already purchased such systems, \$50,000 in the past year.

Thus while Europe might have a technological edge and North America the political will to lead, in manufacturing terms, the basis for a new industry once again appears to emerge first in Japan.

Worth taking the trouble

Roland Adburgham on technical advice for small companies

The most difficult thing we face," said John Emmanuel, managing director of the consultancy Pax Technology Transfer, "is mind-set. 'I've got my car, my holidays - I don't want the trouble'."

He was telling a seminar about the common response of directors to the idea of using technology to expand their businesses. His view was echoed by other specialists who feel that many UK companies, especially small and medium-sized enterprises (SMEs), are too wary of technology.

"There is a strong disinclination to change in this country," said Ian Harvey, chief executive of British Technology Group.

The seminar was at TransTech International, a fair organised in Cardiff last week by the Welsh Development Agency and partly funded by the European Commission's Stride programme, which aims to strengthen the innovation capabilities of SMEs in assisted areas. The fair sought to encourage companies to benefit from technology transfer.

"Innovation, or particularly technology transfer, is vital to long-term industrial health and growth," said Harvey, stressing it was as important for service companies as for manufacturers. "Technology transfer is not a zero-sum game. It is an international game of mutual benefit to the players."

He had a caveat. "Technology is often the key to innovation, but it is only part of the total mix."

Two basic approaches were outlined. A business could license out its own technology, earning fees or royalties. Alternatively, it could license in, or buy the rights to, technology from academic institutions or companies and organisations. "Companies need to scour the world for the technology they require - often it need not and should not be developed in-house," Harvey said.

While Harvey added that larger companies needed their own research and development base, Anne Powell, of the Academic Industry Links Organisation, observed: "R&D costs for SMEs

often look extraordinarily high."

She stressed the value of collaborative research.

"Universities are still a very

much under-used resource as far as UK companies are concerned."

Donald O'Connor, of the

Licensing Executives Society in

Britain and Ireland, agreed R&D

had many uncertainties. "For

small-to-medium companies, often

the buying-in of technology and

expertise is better than doing

one's own research." Paying a

royalty of 5 to 10 per cent of a

product's sale price might seem

high, but it could be minimal

compared with the cost of an R&D

department.

He said technology transfer "is

used much more often by large

companies than small, but in my

view is more useful for small

companies."

He outlined the basic steps of technology acquisition as: identification of need; sourcing and assessment of technology; negotiation of the licence; and financing the deal.

In the search for suitable

technology, O'Connor advised:

much could be done in-house:

through contact with government

and support agencies, trade

literature, patent searches, trade

associations, innovation centres

and venture capital firms. SMEs,

despite constraints on

management time, should

initially do much of their own

technology sourcing to enable

them to understand the process.

But Emmanuel felt companies

always needed help in seeking

ideas and strategic partners, with

help from consultants. A searcher

might need to identify a couple of

hundred projects before

shortlisting 10 to 15 for board

discussion. Typically, the time

taken to reach a licensing

agreement is six to 18 months.

Roland Whate, of the UK

Patent Office, said much

duplication of research could be

saved by looking at patent

disclosures - Shuichiro Toyoda, for

example, employed about 150

staff to search patents

continuously. If people did not

examine patents, they ran the

risk of missing much information

which was not published in any

other form.

PEOPLE

Green adviser for Jupiter Tyndall

Stanley Johnson, the ebullient environmentalist who recently penned what many deem to be one of the leading tomes on the Rio earth summit, is joining the "Green" advisory committee at investment managers Jupiter Tyndall.

Johnson will join a team advising the City of London's longest-established environmental investment company, Jupiter Tyndall has two "Green" funds: the International Green Investment Trust and The Jupiter Ecology Fund.

Reflecting the still embryonic status of ethical funds, the two accounts for just £5m of the £42m Jupiter Tyndall has under management.

The Jupiter advisory com-

mittee comprises three familiar environmentalists who recently penned what many deem to be one of the leading tomes on the Rio earth summit, is joining the "Green" advisory committee at investment managers Jupiter Tyndall.

Tennant's move was followed by the resignation of the entire Advisory Committee, which is now gradually being replaced. NPI, which has had relatively limited exposure to environmental funds wants to beef up its standing in ethical investments for pension fund clients.

■ Mike Harrison, head of the environmental programme at the Royal Society for the encouragement of Arts, Manufacture and Commerce (RSA), is stepping aside to become a consultant on scientific and environmental issues to the organisation. The name of his successor has yet to be announced. *Haig Simonian*

Pillars of property boom reunite

Nicholas Sheehan, who is joining the board of Pilar Property, is no stranger to Raymond Mould and Patrick Vaughan, chairman and chief executive.

As a director of London & Edinburgh Trust, Sheehan rode the 1980s property boom alongside Mould and Vaughan, who ran Arlington Securities before its acquisition by British Aerospace in 1990.

LST was floated in 1983 with a market capitalisation of £24m and was acquired near the peak of the market, for £450m, by Swedish insurance group SPP. When SPP stepped in, Sheehan took over as chief executive and stayed through the depths of recession - including LST's £248m loss in 1992 - before resigning in March this year.

"We used to look over the fence to see what they were up to at Arlington," says Sheehan. "The corporate styles of the two companies were always similar - a small team with lots of ambition. I am looking forward to getting back into that environment."

While Sheehan's role at Pilar has not been closely defined, he will be seen as a replacement for Robert Maxted, who resigned as property director in October having been with the company since its formation in 1991. *Simon London*

■ Peter Badcock, formerly finance director and company secretary of Breckin Properties until it was acquired by Slough Estates, has been appointed finance and operations director of CAPITAL SHOPPING CENTRES.

■ Jim Scott has been promoted to director of the south region for Hall & Tawee Scotland, part of RAIN

Waldegrave's thinking CAPs

William Waldegrave, agriculture minister, plans to turn the government's long-term antipathy towards the Common Agricultural Policy into clear proposals for reform by next year. He has just announced the appointment of a new group - chaired by him - which will discuss ideas on all aspects of UK policy on the CAP.

Waldegrave believes the CAP will have to be reformed extensively before it can accommodate enlargement to eastern European countries. He has charged his new group of 11 strong-minded individuals from all sectors of the farming and food industry with suggesting imaginative and practical ways to develop government thinking on the subject.

The members of the CAP committee include Bridget Bloom, who was the FT's agriculture correspondent from 1987 to 1992 and now sits on the Meat and Livestock Commission and the Forestry Commission, and Fiona Reynolds, director of the Council for the Protection of Rural England.

Many of the members have farming interests: Chris Haskins, chairman of dairy group, Northern Foods, lives on a farm in east Yorkshire and Ewen Cameron farms in Somerset and is vice chairman of the Country Landowners' Association. Poul Christensen farms in Oxfordshire and Dorset and is soon to join the board of Milk Marque, the

farmers' dairy co-operative.

Helen Browning is an organic farmer and chairman of the British Organic Farmers.

Lord Plumb is a member of the European Parliament as well as a farmer and former president of the National Farmers' Union.

In addition, Waldegrave has included four academics: Professor Alan Buckwell from Wye College, University of London, Graham McConnell, principal of Harper Adams Agriculture College in Shropshire who worked as an agricultural advisor in New Zealand, David Pearce, professor of environmental economics at University College, London, and Sean Rickard, lecturer in business economics at the Cranfield School of Management, who was until recently chief economist at the NFU.

■ The government has announced the appointment of a new chairman of the Forestry Commission to succeed Sir Raymond Johnstone, who has retired. Sir Peter Hutchison, chairman of Hutchinson and Craft insurance brokers, takes on the top post at the Forestry Commission at a crucial time for the industry.

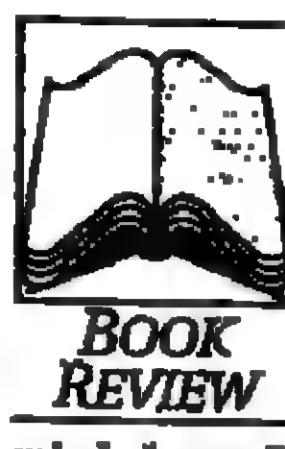
He will preside over the transformation of Forest Enterprise, the commercial arm of the Commission, into a Next Steps agency to be run in a more business-like fashion. This follows the government review of forestry which

decided against privatisation in August.

The Forestry Commission is still a government department, and Forest Enterprise will be run in a more commercial way, but will still be answerable to the commission.

The

Divided by philosophy, not practice



Just as looking at the sun causes blindness, so gazing at Asia's fast-emerging economic and social systems can deafen the mind. James Fallows, Washington editor of the Atlantic Monthly, comes to the rescue by holding up a polarising filter, through which one clear message can be seen. The main secret of success in the Japanese economy is the country's ability to apply a judicious mixture of government intervention and the free market, he argues.

The government picks targets; the market selects the winners to achieve those targets. Add to that the Asian respect for wider collective interests over individual freedom - only visible in western democracies during times of war - and you have an unbeatable recipe.

Such theories make Fallows a leading proponent of revisionism, the school of thought that holds that Japan is so different from the west that foreign pressure is the only way to bring change. For that reason, *Looking at the Sun* is unpopular in Japan - in the mistaken belief that it is anti-Japan.

In fact, Fallows goes out of his way to argue that the west would do well to follow the example of some of Japan's Asian neighbours in adapting some of the strengths of Japanese capitalism to their own systems. The weakness of this book is not that it is anti-Japan, but too pro-Japanese in paying so little attention to the way in which recent political and economic upheavals have exposed weaknesses in the system.

Japan's model is not as mysterious or unfair as many free-market minded critics, especially the US government, believe, argues Fallows. America's own economic power was born from its ability to violate the principle of *laissez-faire*. The federal government used high import duties to protect the domestic steel industry in the 19th century and did not start espousing free markets until after it had become strong, in the 1940s. Britain

LOOKING AT THE SUN
By James Fallows
Pantheon, £25, 517 pages

and Germany followed similar patterns.

Japan is only following the west's well-tried path, for example, by forcing foreign electronic companies in the 1960s and 1970s to license semiconductor chip technology to Japanese, as a condition of doing business in Japan. That laid the base from which Japan grew to dominate the world chip market by 1990.

This does not mean that the US should try to adopt the Japanese model wholesale, says Fallows. Rather, it should think back to the strategies that helped it succeed in the first place. Despite the rise of unilateral trading rules, the world economy still turns on the battle between the weak and strong, leaders and followers, rather than on the fair and unfair, he argues.

What makes the strong succeed? Japan and its most successful neighbours have little time for the philosophy of competition between individuals, as advocated by economist Joseph Schumpeter and seen as one of the great assets of the US.

Above all, one thing will determine the chances of success of Asia's different categories of player. That will be their governments' ability to borrow Japanese-style industrial and trade policy to build up the productive base of their economies.

Here, Fallows has no truck with Washington's present line that Asian countries should adopt western-style free markets, and that their governments should intervene as little as possible.

He advocates, instead, the European Union strategy that the state's job is to set rules that best serve broad economic interests. One example is local content requirements, which put pressure on Japanese manufacturers to build plants in Europe in the 1980s. The European approach would have been to recognise the new political balance and negotiate with Labour and Liberal members who were nearer to his own way of thinking on both Europe and other matters than are the Conservative diehards.

William Dawkins

To anyone of any political party who was pleased that the UK was showing the best prospect of sustainable non-inflationary growth for more than 30 years, the government's defeat on the second and final stage of the planned imposition of value added tax on domestic fuel was an irritating self-inflicted blow.

Many Conservatives fail to realise quite how remarkable the change in the economic position has been. Unemployment started to turn down far earlier than normal. Pay rises have remained subdued and productivity has risen faster than expected. As a result unit wage costs have fallen. Sterling has remained steady and growth has been increasingly export-led and is set to have a strong investment component. Even the published current balance of payments deficit has been disappearing - and all at a time when the UK's recovery has been ahead of its main trading partners and a deterioration might have been expected.

The continuation of these benign processes cannot be taken for granted and is vulnerable to the confidence wobbles and the waves of pessimism to which business is prone. At this delicate juncture come a handful of populist Conservative backbenchers, an opportunistic Labour opposition and some unprincipled small parties to defeat a commonsense measure to raise some revenue, spread the indirect tax net - which has still far too many exemptions - a little more widely, and to make a modest contribution to energy saving and a cleaner environment. The top table shows that VAT on domestic fuel raises more from better-off than from poor families. It would have accounted for a higher proportion of the household spending of the poor - but this would have been more than offset by the benefits package, now also withdrawn.

The reaction of John Major, UK prime minister, to being re-elected with a small majority was precisely the wrong one. He concentrated on a small group of Tory hardliners with a mixture of threats and appeasement, as a result of which he is more in their hands than ever. The statesman-like approach would have been to recognise the new political balance and negotiate with Labour and Liberal members who were nearer to his own way of thinking on both Europe and other matters than are the Conservative diehards.

ECONOMIC VIEWPOINT

The political itch to spoil it all

By Samuel Brittan

Estimated effects of 17.5% VAT on fuel

| Groups of net equivalent household incomes | Additional indirect tax payments as a % of total household spending |
|--|---|
| 1. Below £10,000 | 1.3 |
| 2. £10,000-15,000 | 2.0 |
| 3. £15,000-20,000 | 2.6 |
| 4. £20,000-25,000 | 3.1 |
| 5. £25,000-30,000 | 3.5 |
| All households | 2.6% |

Source: Paper 21, September 1994

made out, for instance, in my pre-and post-Budget articles well before the VAT defeat. The signs are that expansion is gathering too much momentum.

The likely increase this year of nearly 4 per cent in non-df gross domestic product is well above the economy's underlying growth rate; and the margin of unused capacity is dwindling quickly. Kenneth Clarke's chief economic adviser, Professor Alan Budd, put the remaining margin at 1.4 per cent in evidence before the Treasury Committee on Tuesday evening; and if he is anywhere near the mark the latest interest rate increase is unlikely to be the last.

The clinching evidence has come both from rising material and component prices and from growing signs that businessmen are planning to increase prices. Finally - and least emphasised in the parochial debate - are the many signs of world economic recovery advancing much more quickly than anyone had expected earlier in the year. This shifts very sharply the balance of risks. For even if UK interest rates rise slightly too early or too far, there is plenty of work demand to maintain the momentum of recovery. On the other hand, if errors are made in the other direction, it will become difficult and costly to reverse any rebuilding of inflationary expectations.

But despite these strong arguments it is hard to believe that the chancellor would have agreed so quickly and so readily to this base rate increase without the VAT defeat. Indeed, desirable though the increase was, its

Cost of hypothetical tax changes in full year

Source: Treasury

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Opinions on EU swayed by poll questions

From Lord Plumb DL MEP.

Sir, The survey of attitudes to the EU in Britain and Germany ("Poll shows wide opposition to single EU currency", December 5) reveals that popular bewilderment, not to say sorness, takes a very similar form in both countries.

The hard fact remains that some issues lend themselves better than others to the kind of "yes" or "no" decision-making, which is all that a referendum can offer. There is clearly no way of forcing the electorate to concentrate on the issue at hand.

The September 1992 Maastricht referendum result in France was, for instance, above all a reflection of the low standing of the government of the day.

German opinion is very similar.

The respondents' demand for a referendum on a single cur-

rency stands at 64 per cent in Britain, and 1 percentage point higher in Germany, which did not surprise me. On the great majority of important subjects, proposing a referendum is invariably popular.

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German opinion is very similar.

The respondents' demand for a referendum on a single cur-

Exercised over cuts in Customs and Excise

From Mr Mike King.

Sir, Your article, "Reforms of Customs work announced" (December 1), reports Mrs Valerie Strachan, chairman of Customs and Excise, as promising that "there are not going to be any customs-free ports or airports". If she means what she says, it will be a welcome development.

Only recently (November 25), in a written answer to a parliamentary question, Mr David Heathcoat Amory, the paymaster-general, listed six airports which receive scheduled flights from abroad and currently do not have full-time customs staff. The cuts of 550 anti-smuggling staff announced this week will add to this list.

At these airports, instead of being met by customs officers, incoming passengers simply find a notice next to a telephone which they are asked to use if they have anything to declare.

I suspect that smugglers of drugs, firearms or pornography are unlikely to use this "more efficient" service.

Mike King,
assistant secretary,
NOCP's national officer for
Customs and Excise,
124-130 Southwark Street,
London,
SE1 0TU

British Telecom is able to deliver cable services

From Mr Richard Woolam.

Sir, Contrary to the impression Tony Young creates (Letters, December 1), BT is not prevented from using its network to deliver the same services as cable.

When the government created the cable licensing regime in 1984, it envisaged that BT would run one-third of all cable franchises and could use its existing network to deliver broadband services in these areas. BT could have been the largest cable operator, but it spurned the opportunity.

Even now, BT could fill its ducts with fibre and deliver its current services more efficiently, offer extra services (such as those on France's Minitel system) and invest in an

entirely new market - that of interactive communications. Instead BT, Britain's biggest and most profitable company, wants a new monopoly.

The cable industry is investing billions of pounds in Britain, creating new local companies and with them tens of thousands of jobs. Why does Tony Young want to destroy this? The government has created a new market and Britain is leading the world. Tony Young and BT should recognise and accept this.

Richard Woolam,
director general,
Cable Communications
Fifth Floor,
Artillery House,
London SW1P 1RT

Markets divorced from real world

From Herbert E Meyer.

Sir, Any doubts that the stock markets are disconnected from planet earth were laid to rest by the astonishing headline on the front page of your edition of November 30, "Big surge in US consumer confidence alarms markets".

Would someone please explain to these idiots in the City and on Wall Street that surging consumer confidence is good news for those of us scrambling to sell real products and services, and for those who invest in our enterprises.

If our success is bad news for speculators and gamblers - which is what these City and Wall Street types mostly have become - then I for one hope they all go bust and make room for professionals who understand the importance of consumer confidence to growth, and the importance of growth not merely to make the rich richer, but to create new jobs for those who need them.

Herbert E Meyer,
chairman,
Real World Intelligence,
PO Box 2025,
Friday Harbor,
Washington, 98250,
US

Pain or privileges control?

From Mrs Helen Taft Gardiner.

Sir, I was in New York on Sunday October 30, a warm, sunny, delightful day, and visited New York's Central Park Zoo. In the course I paid a call to the ladies' loo at the Central Park Zoo?

Perhaps the mother would have taken more striking action if there had not been two witnesses.

Helen Taft Gardiner,
Les Hautes Mâles,
L'Ancre, Vale,
Guernsey,
GY3 5EE

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manner reeked of the alarm and emergencies of the 1970s - which indeed also often followed political defeats for the Labour government, itself often in a House of Commons minority.

The official reason for bringing forward the meeting between the chancellor and Eddie George, the governor of the Bank of England, from 9.30am to 8.45am yesterday was to remove uncertainty before the gilt auction. Yet the auction date is normally fixed 12 days in advance. The whole concept of these pre-announced monthly meetings was to allow for a calm and unhurried discussion. The idea cannot have been a rushed breakfast meeting followed by an announcement at 8.45.

On the fiscal side, the rationalisations for not having proceeded with the increase in VAT on fuel and for not replacing it with anything else have become ever more unconvincing. For instance Andrew Dilnot, director of the Institute of Fiscal Studies, was not doing his duty when he belittled the size at stake as a small fraction (0.3 per cent) of total public sector revenue. As one senator said to another: "A billion here and a billion there and soon we are talking of real money."

A large part of public sector revenues comes from individual small taxes. The full 1.74 per cent VAT on domestic fuel was expected to raise £2.5bn - equivalent to the whole of the yield from spirit and wine duties. The most plausible sounding argument is: "why raise an unpopular new tax or replace it with anything else, when you know that you will be able to return it in tax cuts in a year or two?" On this basis a good part of the extra £2.5bn raised by the Lamont and Clarke budgets of 1993 was questionable.

The missing element, however, in all the dialectics is any recognition of uncertainty. The reason why the government was right to raise taxes so soon as the economy could stand it was that the Treasury could not be sure how much of the £25bn (subsequently trimmed to £24.5bn) would vanish automatically with economic recovery. Today, no one can be at all confident that there will be any taxes to remit in 1995 or 1996. The government cheerleaders (known by the peculiar name of Whigs) have only themselves to blame after their heavy hints about so-called income tax cuts to come.

Competing telephones

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700
Thursday December 8 1994

Struggling on regardless

The classic response to even the fiercest storm is to put up a "business as usual" sign. Mr John Major has little option but to follow this rule. The UK prime minister has been buffeted by events since sterling was ejected from the exchange rate mechanism. Mr Major has made a series of efforts to regain the confidence of his party, but has been tripped up after every few steps forward.

This is, perhaps, the inevitable fate of any leader of a divided party with a small and dwindling overall majority. Over the past few days the ups and downs have become serious. To discipline his back-benchers the prime minister declared last week's vote on funds for the European Union a matter of confidence. When a handful of Conservatives defied the subsequent three-line whip, they were in effect expelled from the parliamentary group. On Wednesday night all but one of the now semi-detached Tory rebels failed to support the party under whose banner they had been elected.

In consequence, the chancellor of the exchequer was obliged to rescind the proposed increase in VAT on domestic fuel. Today he will announce the measures necessary to replace it; yesterday interest rates were increased. The government's determination to hold down inflation is laudable. Yet there is no justice in politics. The economic news is excellent, but the prime minister is the most unpopular since polling began.

Nevertheless, Mr Major has to soldier on. The alternative is Tory suicide. No potential successor would be better able to unite the party. The prime minister might offer the Eurosceptics a referendum on a single currency in return for more obedient voting in future. Even that could fail. The most convinced doubters would settle for nothing less than a referendum on the outcome of the 1996 inter-governmental conference; some might demand a plebiscite in advance of negotiations.

Beneficial effect

Mr Major may reasonably hope that the beneficial effect of his economic policies will eventually be felt. There is little he can do to hasten the day. Meanwhile,

the chancellor is also obliged to replace the fuel or so in net fiscal revenue he lost on Tuesday night. It would be absurd to step down half-way through the term for which his administration was elected in April 1992. The government can only get its head down, and carry on as best as unfavourable circumstances allow.

Mr Michael Heseltine's decision to refer both the GEC and British Aerospace bids for shipbuilder VSEL to the Monopolies and Mergers Commission looks like an example of soldiering on in poor circumstances. The Office of Fair

Trade had argued for the referral of the GEC bid, but there were no obvious competition policy grounds for referring BAE's, too. Not to do so would, however, have probably decided the contest. Now that decision is at least postponed. Unfortunately, there are also questions about the appropriate structure of the UK defence industry that the MMC is hardly the right body to resolve.

More satisfactory

This looks like the action of a weak government. Yesterday's interest rate rise was more satisfactory. The Bank of England's November inflation report admitted "the outlook for inflation was favourable". But it also forecast inflation two years hence "at the top of the lower half of the target range" of 1.4 per cent. While this was the most likely outcome, the risks were judged higher on the upside than the downside.

The most important information since that date has been the upward revision to GDP, which means that the economy is now estimated to have grown by 4.2 per cent in the 12 months to the third quarter of 1993. That is certainly unsatisfactory. More important, it is undesirable. Because the level of full capacity is unknowable, there has to be concern over how fast the economy is growing.

It is no surprise that the governor of the Bank of England pushed for an interest rate increase at yesterday morning's meeting with the chancellor. In accepting that advice, the latter may have been influenced by Tuesday's political events and, in particular, by concern over the markets' reaction. But there was a good enough argument, in any case.

The costs of action were rightly judged smaller than those of inaction. At this stage in the recovery – particularly given the poor credibility of British monetary policy – it would be far more damaging for inflation to jump above the target range than for the reverse to happen. That is the governor's judgment, the chancellor's judgment and also the right judgment.

The chancellor is also obliged to replace the fuel or so in net fiscal revenue he lost on Tuesday night. He must do so, not because the economic arguments for doing so are overwhelming. The sum is not large enough for that. What matters is the government's ability to stick to any fiscal strategy. A government unable to tax and spend as it judges fit – at least in terms of the overall balance – can no longer govern. Its new proposals have to succeed. Should it be rebuffed another time, it will probably be swept away by the storm.

Competing telephones

It is fitting that the tribulations of Mercury, main competitor for British Telecommunications, should have surfaced in the week that Ofcom, the telecoms watchdog, set out its views on the future regulation of the UK's telecoms industry. It would be wrong, however, to attribute Mercury's plight to regulatory failings, and still more misleading for overseas observers to believe it reveals the limits to effective telecoms competition.

On the contrary, Mercury's difficulties reflect the flourishing state of competition in UK telecoms. Mercury's success in the late 1980s spurred BT into making the impressive efficiency gains which are haunting its rival in the mid-1990s. Since the abolition of the BT/Mercury duopoly in 1991, 57 new licences have been granted; many of them to operators targeting the corporate market with lower prices than Mercury's.

The government's policy of opening the market to all qualified comers has yielded benefits to companies and consumers. And Ofcom's tough price cap on BT has produced large tariff cuts, even for those who have not benefited directly from new competition.

Over-detailed

However, three issues require attention if the second decade of competition in UK telecoms is to be as successful as the first. First, the over-detailed regulation of retail prices and of interconnection terms for operators needing to use BT's national network. Second, the role of Ofcom in policing a tough pro-competition regime. Third, the shape of pan-EU regulation as telecoms liberalisation advances on the mainland.

To reduce the need for intrusive regulation, BT's prices need to be brought more closely into line with its costs, and its accounts ought to be fully transparent to prevent undue cross-subsidy. Ofcom has made strides on both fronts,

Former US President Jimmy Carter once said he understood why Latin Americans mistrusted the United States. "The Mexican people know what Yankee imperialism means, and being from Georgia, I have also heard the same phrase used."

For nearly 50 years, Latin America was the backyard where Washington fought an often dirty war against the perceived Soviet threat. But tomorrow night, when President Bill Clinton, another southern Democrat, greets 33 heads of state and government gathering for the Summit of the Americas in Miami, he will deliver a message that US policy towards its neighbours in the hemisphere has changed.

Things have certainly changed in Latin America itself. Over the past decade, a quiet revolution has sent military rulers back to the barracks and jettisoned an exhausted protectionist economic model. Latin economies are now more open to foreign trade and market forces than they have been since the Great Depression of the 1930s.

The difficulty Mr Clinton faces is that, since he secured passage of the North American Free Trade Agreement between the US, Canada and Mexico through the US Congress last year, the western hemisphere has appeared on his policy screen only twice. Both episodes – the US military intervention in Haiti and the Cuban refugee crisis – suggest that US attitudes to Latin America have not changed much. Unless Latin America manifests itself as a domestic policy problem – related, for example, to immigration or drug trafficking – it seems Washington will not pay much attention.

This impression has been reinforced by US officials' vigorous downplaying of what it might be possible to achieve at this week's summit called by the US following Nafta's ratification.

So successful have these efforts been that some Latin American leaders have wondered whether it will be worth the trip. All the more so after Mr Clinton was forced to put off until next year "fast track" negotiating authority for talks on the expansion of Nafta from the US Congress.

But the prospects for the Miami summit have been looking up lately – despite the blow dealt to the host by the Democrats' defeat in last month's mid-term Congressional elections. Latin American governments want to talk trade and, since he secured passage for the Uruguay Round world trade agreement last week in Congress, Mr Clinton has indicated he wants to talk trade too.

The costs of action were rightly judged smaller than those of inaction. At this stage in the recovery – particularly given the poor credibility of British monetary policy – it would be far more damaging for inflation to jump above the target range than for the reverse to happen. That is the governor's judgment, the chancellor's judgment and also the right judgment.

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Effective sanctions

Ofcom is careful in its paper to talk in terms of options, but its thrust is away from prescriptive rules and towards effective sanctions to deal with abuse of dominant position. This is to be welcomed, although fairly exacting price controls on BT must continue for as long as it remains dominant. However, if this approach is to bear fruit, competitors must have confidence in the ability of the regulator to police abuse. They have little reason for such confidence at present. Regulators in the UK have no power to offer relief through injunction; nor are the UK's courts and competition agencies well equipped to offer swift and effective remedies. Changes in the law may be necessary to strengthen the regulators.

Without such changes, aggrieved competitors may look to Brussels for redress. There are those who would in any case welcome a single EU telecoms regulator as liberalisation advances across the EU. Yet it is hard to square the idea of a single EU regulator with the principle of subsidiarity, given Ofcom's proven capacity to police the emerging UK market over the last decade. Far better to agree principles for application in each country – one of which must be the conferring on regulators of sufficient powers to enforce fair competition swiftly.

Not shopped quite right

A strange tale emerges of a Dutch fund manager from a tiny village outside Gouda besting the London investment bank BZW during the rescue of discount grocer Shoprite last month.

Henk van Heyst, via his 5-year-old fund, Van Heyst Investments, is clearly something of a dab hand in that under-researched corner of the market, the UK preference share.

Quick to spot trouble developing in Shoprite preference shares, 15m of which had been issued at 100p in February, and which bottomed at 25p in October after the second profit warning from the company in four months, he stopped to smartly and bought a fat chunk – at what price he will not say, but within a penny or three of the low.

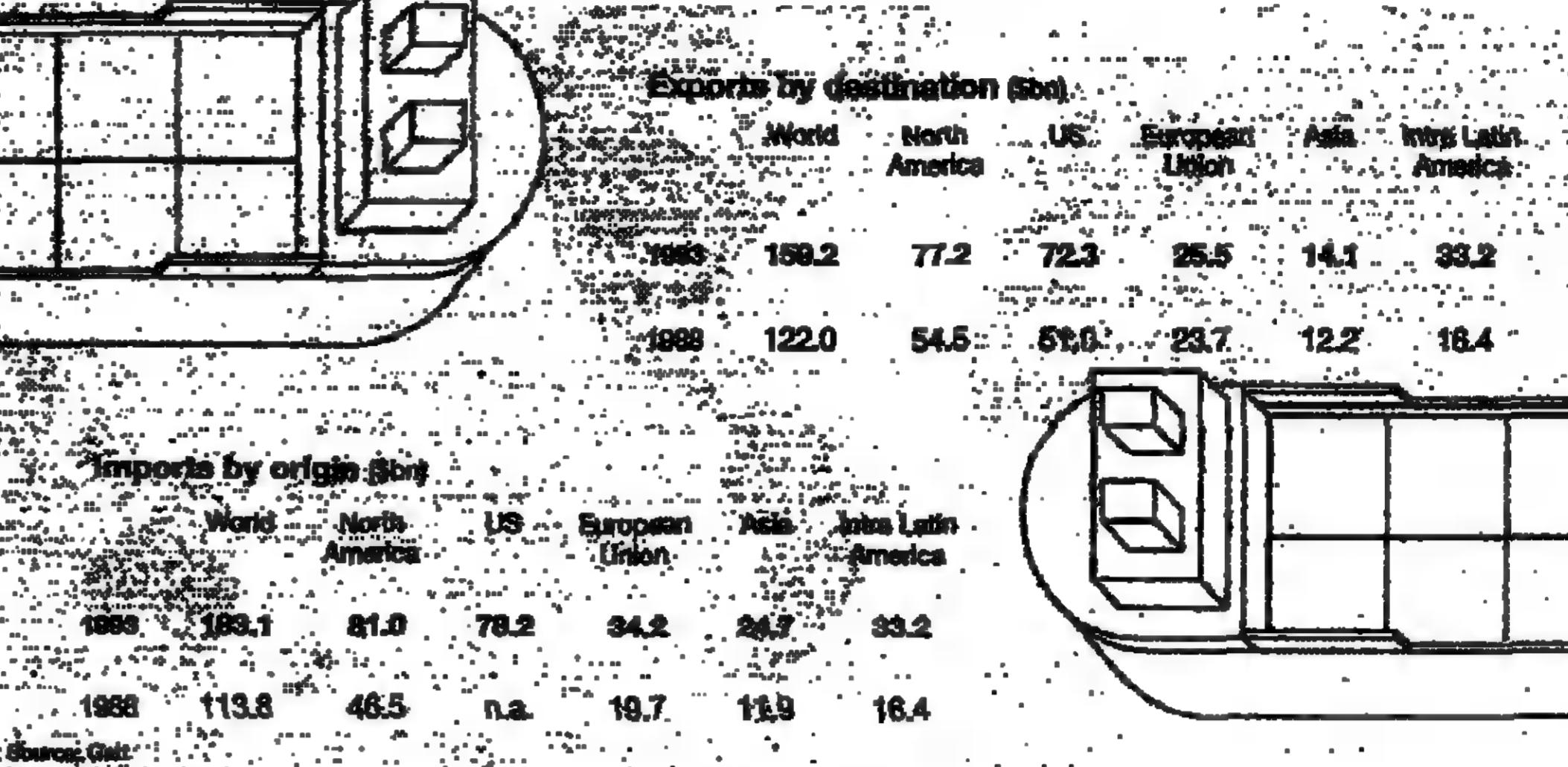
Days later, Shoprite announced the sale of most of its stores to Kwik Save, and offered to repay the preference shares at 85p in the pound (reflecting the move in gilt since February). Van Heyst was not pleased and, at a meeting just over a week ago at the offices of BZW, the company's broker, he rallied other preference shareholders around him to try and block the rescue package. Speedy climbdown of Shoprite, advised by BZW, which agreed to redeem the prefs at 100p in the pound.

BZW, meanwhile, as sponsor to the pref issue and its lead agent,

Latin America and the US are agreed on the importance of regional trade, write Stephen Fidler and George Graham

Bonds that bind a hemisphere

Latin America open for trade



that there will be a call for the construction of the Americas Free Trade Area, or Afta, and that the process of integration should begin immediately," said Ms Charles Barshesky, the deputy US trade representative.

Mr Clinton and the leaders of Canada and Mexico are also expected to announce their intention to start negotiations soon on Chile's accession to Nafta.

The opportunity for winning US congressional approval for bringing Chile into Nafta is narrow, ahead of the 1996 US presidential election campaign. "To try to strike a deal in the middle of an election is impossible. We have a year and a half now," said Mr John Biehl del Rio, Chile's ambassador to Washington.

Nafta's extension to Chile is of little economic consequence to the US – Chile's economy is less than 1 per cent of the size of that of the US, and most of its exports to North America are already subject to low tariffs. It is, however, of symbolic importance.

It would give impetus to the idea that Nafta could be the basis of hemispheric economic integration. "It's like a bicycle: if we stop pedalling, everyone will fall off," said one official involved in the participants' pre-summit deliberations.

Complicating matters, the Euro-

Union last month tossed a joker into the Miami deliberations, saying it would negotiate a free trade zone with the Mercosur countries, and indicating it would not stand by and watch its trading relationship with the southern cone countries eroded by the US. One official at the pre-summit talks said this announcement galvanised proceedings, making the North Americans more determined to push Nafta forward.

If this were not complicated enough, Nafta and Mercosur are not the only trade agreements being forged in the region. The Andean Pact of Colombia, Venezuela, Peru, Ecuador and Bolivia enter into a customs union of their own on January 1. The Central American Common Market, the Caribbean Economic Community and a plethora of other bilateral agreements and sub-regional free trade accords have also been put in place.

For the first time Latin American companies are seeking new markets regionally, boosting intra-regional trade to 21 per cent of regional exports in 1993, from 13 per cent in 1988. Mr Pedro Vallenilla, president of Venezuela's largest pulp and paper company, said: "We don't consider Colombia, where we have 10 per cent of our sales, as an export market."

Another area of uncertainty is the ability of regional governments to oversee market economies. A recent paper by Mr Moisés Naim, the former Venezuelan industry minister now at the Carnegie Endowment, the Washington think-tank, argues:

"Governments in Latin America are not up to the tasks of sustaining and deepening economic reforms,

overseeing newly liberalised private sectors, dealing with the problems of poverty and inequality, or consolidating democratic politics."

Trade, however, remains the top priority for the Latin American participants in the Miami meeting. As Mr Kim Holmes, head of the foreign policy studies at the Heritage Foundation, a conservative Washington think-tank, said: "President Clinton needs to tell his Latin American colleagues that he will go to the mat for 'fast track'. Trade is the only issue in this hemisphere that the Latin Americans and the US can come together on across the board."

change constantly. That means people with high levels of general (notably academic) skills, and evidence of application, for example in pursuit of education. Little wonder that short-term government training schemes have such a dismal record, worldwide, in raising participants' chances of finding a job.

Throughout the west, vocational education is converging with academic in grammatical writing (not touch-typing) is the crucial requirement. A world of data-processing requires new and greater levels of numeracy, not a reduction in mathematics teaching. Japan's general education produces workers with many vocational skills and the capacity to learn fast on the job.

The rationality of teenagers puts that of many policymakers to shame. In the UK, the Confederation of British Industry and the Trades Union Congress apparently believe that what the unemployed require is government training programmes that equip them with skills. But what most companies actually look for are candidates who can be trained quickly for jobs that

the customers really do know best.

Alison Wolf

The author is reader, Institute of Education, University of London.

* GNVQs 1993-94: A National Survey may be ordered from the Further Education Unit, Timeworth Street, London SE11 5EH

Bridge between classroom and workplace

Training currently enjoys an almost undisputed reputation as the engine of economic success and the panacea for the long-term unemployed. Industrialists can be relied upon to endorse the value of any new training initiative. Politicians reaffirm their commitment to parity of esteem for vocational and academic education as a symbol of their economic vision.

The UK's latest initiative in vocational training and education is the introduction of new qualifications: General National Vocational Qualifications. GNVQs (and their Scottish equivalents) are supposed to herald enhanced status for vocational education to the benefit of industry and the enterprise culture. They are intended, says the government, to provide a bridge between the academic and vocational, leading into the workplace, giving credit towards more specific vocational qualifications, but also allowing progress into higher education. GNVQs have certainly recruited

more young people in higher education than there are in apprenticeships, but the demand for more education, training and the number of those with few or no qualifications become.

People are generally more rational in serving their own interests than in their advice to others. Nothing

suggests that teenagers are any different. On the contrary, their educational choices are a clear response to what employers look for when hiring.

A central function of any education system is to sort people. Employers want the best employees. They can find young people wanting to differentiate themselves from their competitors. When few people possessed advanced educational qualifi-

cations, employers knew that the less qualified would include many able people. However, the more numerous the highly qualified, the less attractive those with few or no qualifications become.

Moreover, the rhetoric about parity of esteem obscures the fact that, for most jobs, the relevant vocational skills are academic. An economy with a growing proportion of office-based jobs is one in which grammatical writing (not touch-typing) is the crucial requirement. A world of data-processing requires new and greater levels of numeracy, not a reduction in mathematics teaching. Japan's general education produces workers with many vocational skills and the capacity to learn fast on the job.

The rationality of teenagers puts that of many policymakers to shame. In the UK, the Confederation of British Industry and the Trades Union Congress apparently believe that what the unemployed require is government training programmes that equip them with skills. But what most companies actually look for are candidates who can be trained quickly for jobs that

the customers really do know best.

Throughout the west, vocational

education is converging with academic in grammatical writing (not touch-typing) is the crucial requirement.

This has already been found wanting. Cancelling plans to address the Manufacturing and Construction Industries Alliance at Westminster yesterday afternoon was one Kenneth Clarke. And guess who's the chairman of this increasingly prominent industry lobby? Right. Nicholas Winterton.

Booby prize

■ Nicholas Winterton's path into the Aye lobby on Tuesday night is not likely to lead him to a place of honour on the Olympic podium.

The VAT-on-fuel rebel has agreed to launch a private member's bill giving the BOA exclusive rights in Britain over the five-ringed Olympic symbol of the

fusion of three FCO departments dealing with non-proliferation, security policy and the CSCE, the Conference on Security and Co-operation in Europe.

Commanding the command is the resolutely civilian assistant undersecretary David Logan.

Well, if you can't stop Balkan confederations, you might as well have a party, eh?

Empowered?

■ Fed up with journalists, market researchers, publishers and other undesirables badgering you? Why not take a leaf out of the book of octogenarian management guru Peter Drucker, who replies to correspondents (including the FT) with a pre-printed message that caters for most eventualities.

INTERNATIONAL COMPANIES AND FINANCE

Alcatel to buy 20% of mobile telephone unit

By John Riddings in Paris

Alcatel Alsthom, the French engineering and communications group, yesterday announced it is to buy a 20 per cent stake in the mobile telephone operations of Générale des Eaux, the utilities and construction company.

It will buy the stake from Crédit Lyonnais, the loss-making state-owned bank which is implementing a programme of asset sales as part of a rescue package. The price paid for the stake was not disclosed.

The decision by Alcatel to take the stake in Générale des Eaux's Cofira followed its fall in October to win the licence for France's third mobile telephone network.

Conclusion of the deal was delayed, however, by the need for approval from France's telecoms authorities, which yesterday granted permission for Alcatel to take a stake of up to 25 per cent in Cofira.

According to Alcatel, the investment in Cofira will be held by General Occidental, its

media and communications subsidiary.

The company said this would allow "an absolute separation" between its activities as an equipment supplier and its new participation in a service provider.

Alcatel is one of the world's biggest telecoms equipment manufacturers, a factor which contributed to its failed bid for the mobile licence.

The fiercely-contested licence was awarded instead to Bouygues, the construction and communications group.

Mr Pierre Surat, Alcatel chairman, has long sought to enter the market for telecoms services. The company said yesterday the participation in Cofira, which operates one of the two existing mobile networks, confirmed its strategy of developing in this sector.

Industry observers forecast rapid growth in the French mobile telecoms market, which has trailed other European countries. At the end of August, France had 730,000 subscribers, compared with 12m in Germany.

Perstorp surges 66% to SKr551m for year

By Hugh Carnegie

in Stockholm

Perstorp, the Swedish specialty chemicals and plastics group, yesterday reported a 66 per cent jump in profits after financial items, to SKr551m (\$73.1m) in the year to the end of August, compared with SKr331m last time.

The improvement was attributed mainly to the benefits of investment in new products and new markets.

Mr Gösta Wiklund, chief executive, said the group anticipated a further improvement in the current September-August fiscal year, in spite of rising raw material prices in the early stages.

He said the return from investments, favourable market conditions in North America

and Asia, and an upturn in Europe were all having a positive impact.

Sales in the full year rose 21 per cent to SKr10.3bn from SKr8.6bn last time. Operating profits before depreciation reached a record SKr1.2bn, up from SKr930m.

Perstorp said sales improved in all its six divisions.

The three largest - surface materials, components and specialty chemicals - reported increased earnings. In surface materials, profits after depreciation more than doubled, to SK268m from SK104m.

However, profits were down at the biotech and plastic systems operations because of high development costs and weak market conditions.

The annual dividend was raised to SKr6.75 from SKr4.80.

SBC begins SFr121m rescue of canton bank

By Ian Rodger

in Zurich

Swiss Bank Corporation, Switzerland's third largest bank, today begins an agreed SFr121m (\$16.1m) rescue takeover bid for Solothurn Kantonalbank, the first Swiss cantonal bank to be fully privatised.

The way for the bid was cleared on Sunday when a majority of the voters of the canton of Solothurn supported privatisation rather than face the uncertain costs of restoring the bank to health.

Other cantons are expected to follow the Solothurn example, as competition in Swiss banking intensifies.

The bank's SFr170m share capital, entirely owned by the cantonal government, is being completely written off. SBC, however, is paying a net SFr113m for goodwill.

Holders of the 400,000 dividend participation certificates issued to the public in 1987 at SFr220, and in 1989 at SFr200, are being offered SFr20 in cash for each certificate, or a two-year option worth SFr22 to buy SBC registered shares.

SBC is also offering each certificate-holder the right to open a savings account up to SFr50,000 in the successor bank, to be known as Solothurner Bank. These accounts will carry an interest rate 1 per cent above that on a senior citizen's account for two years. SBC estimates the value of this offer at SFr70 per certificate.

Solothurner Kantonalbank has SFr1.2bn in uncertain loans, against which it has SFr475m in provisions.

The canton has agreed to pay SFr34m towards interest provisions in 1996 and in 1997, and then guarantee a further SFr125m after 1998.

Its overall guarantee on the bank's affairs will stand until the end of 1996, or until the expiry of existing term deposits.

SBC will operate the new bank, with its 22 branches and 460 employees, separately from its own retail network.

While they are ruminating,

France tests interest in media superhighway

By John Riddings

Mr Nicolas Sarkozy, the French budget and communications minister, yesterday called on private-sector companies to take part in trial services to prepare the way for a planned information superhighway.

"I don't just want France Télécom to respond," he told a conference in Paris, in a reference to the state-owned operator. "One system for experiment could be exclusively private, one public and one mixed," he said, referring to trial services to be launched at a local level next year, after a selection process in the spring.

The services are aimed at testing technologies, equipment and regulations for the government's plans to develop a national information superhighway by 2015.

The network, aimed at enabling the transmission of data, voice and images, has drawn interest from French telecoms and communications groups such



Nicolas Sarkozy: "I don't just want France Télécom to respond."

as Alcatel, Générale des Eaux and Lyonnaise des Eaux.

The last two are principally involved in water distribution and public works, but have diversified into media and telecoms. Media and retail companies

have also expressed interest in providing multimedia services.

Both Mr Sarkozy and Mr José Rossi, the industry and telecoms minister, outlined a pragmatic approach to the development of an information superhighway. "We must avoid the temptation of a dirigiste approach," Mr Rossi said, citing previous policy errors.

In particular, the Plan Cable, launched in the early 1980s and designed to provide a national cable-television network, has failed.

Cable operators have suffered big losses, and the country has one of the lowest subscriber rates in Europe. Mr Sarkozy said he hoped to use the national cable-television network for information services. "It would be bad if the FF400m (\$7.4bn) invested in these networks turned out to be wasted," he said.

However, a report commissioned by the government from Mr Gérard Théry, the former managing director of France Télécom, has called for a substantial

investment in new infrastructure to achieve the government's objective.

According to the report, an investment of up to FF720bn is needed by 2015. Much of this would be used to extend a fibre optic network.

Yesterday's conference drew interest from French and international business groups.

Mr Jacques-Henri David, managing director of Générale des Eaux, said his company hoped to participate in the trials, offering telecoms and media services through its existing cable networks, as it does in the UK via its General Cable division.

He said the company also planned to work with partners from the computer and telecoms equipment industries to develop other services.

Mr Marcel Routet, chairman of France Télécom, said the state-owned operator would participate in the trials by providing networks, services and the systems which coordinate services and their distribution.

Credito Italiano cleared to relaunch bid

Rolo investors will decide whether to accept a new offer, writes Andrew Hill

The Bank of Italy, which supervises Italy's fragmented banking sector, has given Credito Italiano (Credit), the Milan-based bank, the formal go-ahead to launch an improved bid for 55 per cent of Gruppo Bancario Credito Romagnolo (Rolo) of Bologna.

The central bank's approval, which came late on Tuesday, opens a savings account up to SFr50,000 in the successor bank, to be known as Solothurner Bank. These accounts will carry an interest rate 1 per cent above that on a senior citizen's account for two years. SBC estimates the value of this offer at SFr70 per certificate.

In the meantime, the door has been left ajar for a counter-bid.

At a crucial board meeting on Saturday night, Rolo directors agreed unanimously that Credit's plans for a new offer respected shareholders' and the group's interests more than the Milan bank's original proposal. Those proposals were announced at the end of October and promptly rejected as hostile and inadequate.

Although Rolo's attitude to the new plan was widely interpreted as supportive, the bank has since made clear that shareholders alone must decide on the merits of the new Credit offer.

While they are ruminating,

Cariplo, the Milan-based savings bank, is understood to be considering an alternative offer. This would probably be in alliance with IMI, the former state-controlled financial services and banking group, and supported by Bank Austria, in which Cariplo has a stake.

It is unlikely to make a move until Credit has formally launched its own bid, but the terms Cariplo and its allies would have to beat are already clear.

Credit has said it will offer Ls30,000 for each Rolo share, compared with Ls19,000 in the original plan, and extend the offer to 65 per cent rather than 48 per cent of the company. If successful, Credit would pay some Ls2,800m (\$1.7bn) for the 65 per cent stake.

Under Italian takeover rules, the overall value of a counter-bid would have to be at least 5 per cent higher - a requirement which could be met by bidding for more shares or increasing the price per share.

Funding a bid is unlikely to be the main challenge for Cariplo. Like many Italian banks, it is unquoted and controlled by a charitable foundation. Earlier this year, the bank postponed plans for a Ls1.65bn share issue which would have given it a stock market listing

for the first time in its 170-year history. But the bank was not compelled to raise funds, and advocates of a counter-bid have said Cariplo is within Cariplo's range.

More important for Cariplo is that it should win an enthusiastic recommendation from the Rolo board.

This could be more problematic, given the conflicting reactions to Credit's latest plans, welcomed as "friendly" by Mr Carlo De Benedetti, Olivetti's chairman and one of Rolo's largest shareholders, but still eyed with suspicion by some local investors.

Cariplo itself had to work hard to win over Saturday's dry statement from the Rolo board, struggling to dispel the impression that Rolo might simply disappear inside a less efficient "national" bank.

Credit, privatised only a year ago, has argued strongly that it should not be judged only on the basis of relative efficiency. Until the late 1980s, it and other large Italian banks were constrained by archaic banking regulations to operating in parts of Italy - in particular Lombardy and Piedmont - dominated by mature industry.

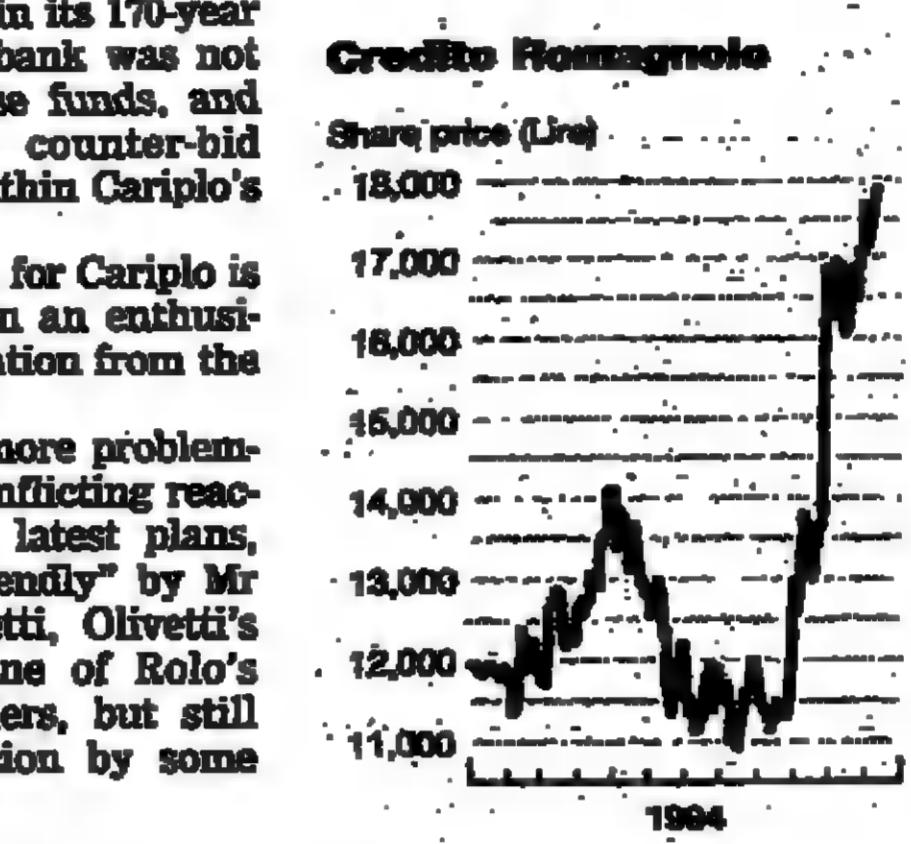
Smaller banks in

established investment banks.

"Small entrepreneurs need a frank relationship with bank managers and I think it's difficult for bank managers to assume responsibility for decisions if they are employed from Milan or Turin," says Mr Manlio Maggioli, president of the local employers' association in Rimini, on the Romagna coast.

To win over such clients - and, in turn, a whole range of local Bolognese interests from the church to academia - Credit has now made firm commitments, albeit with a time limit, to preserving Rolo's strong regional identity, maintaining a healthy dividend policy, and giving minority shareholders board representation.

Managers of some of these companies in Emilia Romagna point out, however, that their needs tend to leapfrog national banks such as Credit. Either they require local service, from small regional banks, or detailed export advice and support in foreign markets, where the likes of Credit (and Cariplo, for that matter) are still outclassed by well-



Source: FT Graphs

such as Emilia Romagna, where Rolo operates, have been able to take advantage of the faster growth of dynamic small- and medium-sized enterprises.

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This would allow Credit to announce the detailed terms of its bid formally around the middle of next week and launch it a week later with a closing date in mid-January.

Whether or not Cariplo then decides to enter the fray, it is clear the complex struggle for control of the Bolognese bank could finally be won or lost on Rolo's own territory.

This announcement appears as a matter of record only.

December 1994

These securities have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States except in accordance with the resale restrictions applicable thereto. These securities having been previously sold, this announcement appears as a matter of record only.

US\$100,000,000



Compañía Argentina de Petróleo S.A.

(Incorporated in the Republic of Argentina with limited liability)

11.625% Notes due December 2, 1999

These securities have been sold in the United States in private offerings that included sales pursuant to Rule 144A under the Securities Act of 1933.

Goldman Sachs International

Swiss Bank Corporation

Banco de Galicia y Buenos Aires S.A.

December 1994

Managers
ABN AMRO Bank (Sverige) Barclays Bank PLC
BBL Financial Services Dublin Ltd BNP Capital Markets Limited Chemical Bank
Citicorp International Plc Compagnie Financière de CIC Union Européenne
Credit Lyonnais Den Danske Bank Enakida Corporate
The First National Bank of Chicago Midland Bank plc The Mitsubishi Bank, Limited
NatWest Markets Rabobank Nederland Royal Bank of Canada Group Scotiabank
Société Générale The Sumitomo Bank, Limited
Svenska Handelsbanken Union Bank of Switzerland

Agents
Chemical Bank Handelsbanken Markets
Handelsbanken Markets

Senior Lead Managers
The Kingdom of Denmark
US\$1,000,000,000
Floating rate notes 1997
The notes will bear interest 6.3125% per annum from 8 December 1994 to 8 March 1995. Interest payable on 8 March 1995 will amount to US\$15.78 per US\$1,000. US\$15.78 per US\$1,000 and US\$1.578.13 per US\$100,000 note.
Agent: Morgan Guaranty Trust Company
JP Morgan

Standard & Poor's
Standard & Poor's Chartered

CITICORP
U.S. \$250,000,000
Guaranteed Floating Rate Subordinated Capital Notes Due July 10, 1997
Pursuant to Paragraph 1(d) of the Terms and Conditions of the Note, notice is hereby given that the period in respect of Coupon No. 44 will run from December 28, 1994 to June 28, 1995. A further notice will be published advising Rate of Interest and Coupon amounts payable.
December 8, 1994, London
By Citibank, N.A. (Issuer Services), Agent Bank
CITIBANK

Bank of Ireland
U.S. \$300,000,000
Undated Variable Rate Notes
Notice is hereby given that the Rate of Interest has been fixed at 7.4375% and the interest payable on the relevant Interest Payment Date March 8, 1995 will be US\$1,859.38.
December 8, 1994, London
By Citibank, N.A. (Issuer Services), Agent Bank
CITIBANK



Handelsbanken Markets

150

INTERNATIONAL COMPANIES AND CAPITAL MARKETS

SIA and Tata in software venture

By Kieran Cooke in Kuala Lumpur and Stefan Wagstyl in New Delhi

Singapore Airlines (SIA) has linked up with India's Tata industrial grouping to form a joint venture company to develop computer software. The new company, to be based in India, will concentrate initially on developing SIA's computer system.

The move is the latest by international companies to make use of the plentiful supply of high-skill, low-cost software engineers in India. Airlines, hotel chains, banks and other operators of large computer systems are among those which have moved parts of their programming operations to India.

SIA is increasingly moving its backroom operations out of Singapore because of labour shortages and also to cut costs.

SA group sells 80% stake in catering arm to consortium

By Mark Suzman

Tongaat-Hulett, the South African food and industrial group, has sold an 80 per cent stake in Supervision Food Services, its catering arm, to a consortium of black investors for R5m (\$1.3m).

Mr Cedric Savage, Tongaat-Hulett chairman, said in Johannesburg yesterday that the company had felt for some time that SFS did not fit into Tongaat's current focus on branded products, and thus it was an ideal operation to spin off as a new initiative to black business development.

"The move is a major step in the group's black economic empowerment programme, which is to facilitate participation of black entrepreneurs and managers in businesses complementary to our core activities," he said.

The new investors comprise the Kagiso Trust Investment Company, the business arm of the Kagiso Trust, a non-profit body that helps finance urban and rural development schemes, Khulani Holdings, a private black company, FirstCorp Capital Investors, the investment arm of merchant bankers FirstCorp, and Supervision's senior management, each of which have taken 20 per cent in the company.

Mr Eric Molobi, the Trust's executive director, will be chairman of SFS, which will be renamed Kagiso Khulani Supervision Food Services, while existing management will be kept in place. SFS has long been one of South Africa's largest catering companies and has 5,000 employees and a turnover of R320m.

Foster's in third China venture

Mr Ted Kunkel, chief executive of Foster's, the Australian brewing group, confirmed yesterday that the company was in negotiations over a third joint venture in China, in Tianjin, writes Nikhil Tait.

The company already has two joint venture operations at Shanghai and Guangdong, and said earlier this year that other opportunities were being evaluated.

Foster's has been stressing the role which Asian opportunities could have for its longer-term strategy.

Reliance merger gains approval

Shareholders in Reliance Industries, the Indian petrochemical and textiles company, have approved a plan to merge two group units, Reliance Polypropylene and Reliance Polyethylene, Reuter reports from Bombay.

India's financial institutions, which own 16 per cent of Reliance Industries, and Japan's Fuchi Corp, a minority shareholder in the other two companies, approved the merger, the company said. Shareholders gave assent on Tuesday.

Last month, Singapore's national carrier announced it would be moving part of its accounting operations to China.

SIA said that India was a good choice for developing computer systems due to the country's many information technology professionals. "India has the third largest pool of software development expertise in the world after the US and the former

• Rolls-Royce has scored its first success in Singapore's fast-expanding airline market with Silk Air, a wholly-owned subsidiary of SIA, selecting two of the RR Tay-engined Fokker 70s for services on regional routes.

Airline industry analysts say RR is also aiming to supply its new large Trent engines for the latest stage in a multi-billion-dollar fleet expansion and renewal programme being undertaken by SIA. The Singapore carrier has traditionally chosen American Pratt & Whitney engines for its large aircraft.

The Indian government is expected to announce soon the conditions under which foreign investment is to be permitted in the fledgling domestic air industry.

Regulatory focus shifts to protection for customer

By Mark Suzman

Eighteen months ago, the popular concern about derivatives in regulatory and political circles was their potential threat to the integrity of the banking system. Good old boys with banking roots fretted that these new fangled financial gizmos with trillion-dollar valuations might somehow set off an economic catastrophe of undermined depth and severity.

Derivatives dealers have since successfully educated their detractors, convincing entities as notable at the Federal Reserve and the Bank for International Settlements that further regulation is not required. As 1994 comes to an end, not one piece of new derivatives legislation has been enacted in the US.

A cornerstone in the derivatives community's defense was an industry-funded report by the Group of Thirty (G30), issued in July 1993, that recommended guidelines for managing derivatives. So long as prudent risk management practices are followed and understood, derivatives offer no more of a financial threat than conventional securities such as bonds or shares, the report suggested.

The report, offhandedly stated that it was a good idea for derivatives end-users, as well as dealers, to adhere to these "best practices" recommendations. However, when questioned closely, prominent backers of the G30 recommendations, including J.P. Morgan chairman, Sir Dennis Weatherstone, said they did not believe it was a dealer's responsibility to give customers the tools to perform these risk-monitoring tasks.

This attitude, that derivatives end-users are sophisticated enough to take care of themselves, has come back to hit the dealing community a serious blow to their flank.

Among the many sore losers in interest rate derivatives transactions this year, the

report suggested.

With leveraged derivatives, where deals are structured individually to meet a client's needs and where pricing is done by the dealer as counterparty, it can be nearly impossible for an end-user to measure, as is recommended by the G30, how much of the investment could be lost given

most prominent has been Procter & Gamble, the consumer products group. In its lawsuit against Bankers Trust, it claims a derivatives dealer engaged in misleading sales practices, and failed to provide the information the corporation

DERIVATIVES

tion needed to properly monitor the value and risks of its derivatives position.

That suit remains in court. However, this week Bankers Trust consented to a written disciplinary agreement with the Federal Reserve, promising, among other things, to give reasonably transparent pricing and valuation information, sometimes on a daily basis, to customers who are counterparties in leveraged derivatives transactions.

It is clear from the Federal Reserve's broad statement attached to the agreement that the regulatory focus on derivatives has now shifted from systemic banking concerns to customer protection.

Banking institutions engaged in derivatives activities, the Fed said, "should maintain effective policies and procedures relating to client selection, sales practices, and pricing and valuation." Client suitability and sales practices standards are common in the securities industry. However, there is little to stop either of both agencies from extending their reach by issuing enforcement actions in a derivatives case.

The "hawker" in the derivatives dealing community contend that OTC derivatives are neither securities nor futures, and so do not come under the jurisdiction of either the SEC or the CFTC. However, there is little to stop either of both agencies from extending their reach by issuing enforcement actions in a derivatives case.

The survey showed that more than a quarter of even the smallest end-users allow their derivatives managers to speculate. Less surprising, but equally revealing, the treasury departments of dealing firms themselves are allowed to use derivatives to create risk exposures, rather than to mitigate them. The G30 survey said 88 per cent of dealers gave this freedom to treasury operations.

Laurie Morse

Malaysia Mining plans to buy NCL stake

By NMIC Tait in Sydney

Malaysia Mining Corporation, one of the country's largest resources groups, is proposing to buy a 45 per cent stake in National Consolidated (NCL), the listed Australian engineering group, for about A\$110m (US\$84m).

The purchase, which is subject to various approvals, would be the latest in a series of Australian investments taken by MMC. It already holds stakes in Ashton Mining, the

diamond mining company, and Plutonic Resources, the gold-mining and minerals exploration group.

The seller in this case is Tooth & Co, an investment holding company and part of the troubled Adsteam group. Tooth currently owns almost 49 of National Consolidated's shares, exercisable if a third party emerges to bid for NCL, and shareholder approval for the Tooth/MMC deal is not forthcoming.

Yesterday, in a statement, MMC said that it was not "the present intention of MMC to

launch a takeover bid for NCL but, as in the case of its other large investments in Australian listed companies, to maintain a substantial long term shareholding".

The company pulled out of tin mining, previously its core activity, last year, and has been diversifying activities. NCL returned to profit in 1993-94 after several years of losses, on a reduced sales base of just over \$200m, having sold its building materials operations in 1993.

Indonesia looks for strategic Garuda investor

Indonesia plans to sell a stake in the national flag carrier, Garuda Indonesia Airline, to a foreign investor through a direct placement before offering its shares on the stock market, according to local press reports, AP-DJ reports from Jakarta.

"The strategic investor must be a foreign airline which has

a good reputation internationally," Mr Marie Muhammad, Indonesia's finance minister, was quoted in the Jakarta Post as saying. He said the government would tender the sale of the stake among prospective investors who would be able to improve the performance of the 45-year-old airline. However, he declined to say what

percentage of Garuda would be offered.

He said that Garuda was still a long way from being able to list its shares on the stock market, and finding a "strategic investor will help the performance of Garuda before it can meet the requirements for going public".

Garuda's latest financial

report was given qualified opinions from the government audit agency. After-tax profit in 1993 dropped about 21 per cent to US\$7.44m (\$3.5m) from US\$9.95m in 1992.

The finance minister said the privatisation of the airline would also make it more independent financially from the government.

Standard Chartered

Standard Chartered PLC

US\$400,000,000 Undated Primary Capital Floating Rate Notes (Series 3)

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period, from 8th December 1994 to 8th June 1995, the Notes will carry interest at the rate of 7.025 per cent per annum.

Interest payable on 8th June 1995 will amount to US\$355.15 per US\$10,000 Note and US\$8,878.82 per US\$250,000 Note.

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52 rue de l'Industrie - B-1040 Brussels
T.V.A. No. 403.079.441 - R.C. Brussels No. 227.957

Since the necessary quorum was not reached at the Meeting of November 28, 1994, shareholders are convened to attend a second extraordinary general meeting in Brussels, at 52 rue de l'Industrie, on December 16, 1994 at 2.30 p.m. (Brussels time), with the same agenda: 1. A recommendation to irrevocably waive, with effect from the 1994 financial year, the tax saving resulting from the exemption provided by Royal Decree no. 15 of March 9, 1982, as subsequently modified, and payable to the AFV-shares; and to propose the deletion of paragraph 4 of article 34 of the Articles of Association in consequence. 2. To empower the Board of Directors to enforce resolutions adopted at that meeting and to determine the method of execution thereof.

The holders of bearer shares may deposit their shares until December, 13 1994, at: Banque Internationale à Luxembourg - CGEB - Kreidelsbank - Banque Paribas Belgique - Banque Nationale de Paris - Crédit du Nord - Banque Internationale à Luxembourg - Banque Générale du Luxembourg - Commerzbank - Deutsche Bank - Dresdner Bank - ABN-Amro Bank - Crédit Suisse - Swiss Bank Corporation - Union Bank of Switzerland - Credito Italiano - Barclays Bank (Fenchurch St., London).

The Board of Directors

ABBEY NATIONAL

Abbey National Treasury Services plc

US\$1,000,000.000
Guaranteed Floating Rate Notes 1999

Notice is hereby given that the notes will bear interest at 6.375% per annum from 8 December 1994 to 8 March 1995. Interest payable on 8 March 1995 will amount to US\$15.94 per US\$1,000 note. US\$15.35 per US\$10,000 note and US\$353.75 per US\$100,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

This announcement appears as a matter of record only.

NCC

NCC TREASURY AB

SWEDEN

BEF 1.000.000.000

Five year credit facility
irrevocably and unconditionally guaranteed

by

NCC AB

SWEDEN

Svenska Handelsbanken S.A.
(Luxembourg)IKB Deutsche Industriebank AG
(Luxembourg Branch)

Kredietbank N.V.

October 1994

NEW ISSUE December 7, 1994

Fannie Mae

\$400,000,000

8.55% Debentures

Dated December 12, 1994
Interest payable on June 10, 1995 and semiannually thereafter.

Series SM-2004-M Cusip No. 31359C BBO

Callable on or after December 10, 1997

Price 99.921875%

The debentures of December 10, 2004 are redeemable on or after December 10, 1997. The debentures are redeemable in whole or in part at the option of the Corporation at any time (and from time to time) on or after the initial redemption date at a redemption price of 100% of the principal amount redeemed, plus accrued interest thereon to the date of redemption.

The debentures are the obligations of the Federal National Mortgage Association, a corporation organized and existing under the laws of the United States, and are issued under the authority contained in Section 204(b) of the Federal National Mortgage Association Charter Act (12 U.S.C. 1716 et seq.).

The debentures, together with any interest thereon, are not guaranteed by the United States and do not constitute a debt or obligation of the United States or any agency or instrumentality thereof other than Fannie Mae.

The offering is made by the Federal National Mortgage Association through its Senior Vice President and Treasurer with the assistance of a nationwide Selling Group of recognized dealers in securities.

Debentures will be available in Book-Entry form only.

There will be no definitive securities offered.

Linda K. Knight
Senior Vice President
and Treasurer

3600 Wisconsin Avenue, N.W., Washington, D.C. 20016

This announcement appears as a matter of record only. This announcement is neither an offer to sell nor a solicitation of an offer to buy any of the Debentures.

FIDELITY FRONTIER FUND

Société d'Investissement à Capital Variable

Kansallis House - Place de l'Étoile

L-1021 Luxembourg

NOTICE OF ANNUAL GENERAL MEETING

NOTICE is hereby given that the Annual General Meeting of the Shareholders of Fidelity Orient Fund, a société d'investissement à capital variable organised under the laws of the Grand Duchy of Luxembourg ("the Fund"), will be held at the registered office of the Fund, Kansallis House, Place de l'Étoile, Luxembourg, at 11:00 a.m. on December 29, 1994, specifically, but without limitation, for the following purposes:

1. Presentation of the Report of the Board of Directors.
2. Presentation of the Report of the Auditor.
3. Approval of the balance sheet and income statement for the fiscal year ended August 31, 1994.
4. Discharge of the Board of Directors and the Auditor.
5. Election of six (6) Directors, specifically the re-election of Messrs. Edward C. Johnson 3rd, Barry R. J. Bateman, Charles T.M. Collis, Sir Charles A. Fraser, Jean Hammill and H.F. van den Hoven, being all of the present Directors.
6. Election of the Auditor, specifically the election of Coopers & Lybrand, Luxembourg.
7. Declaration of a cash dividend in respect of the fiscal year ended August 31, 1994.
8. Consideration of such other business as may properly come before the meeting.

Approval of items 1 through 8 of the agenda will require the affirmative vote of a majority of the shares present or represented at the meeting with a minimum number of shares present or represented in order for a quorum to be present.

Subject to the limitations imposed by the Articles of Incorporation of the Fund with regard to ownership of shares which constitute in the aggregate more than three percent (3%) of the outstanding shares, each share is entitled to one vote. A shareholder may act at any meeting by proxy.

Dated: November 30, 1994
By Order of the Board of Directors

Fidelity Investments

INTERNATIONAL COMPANIES AND FINANCE

Whirlpool buys majority of Chinese microwave unit

By Andrew Baxter

Whirlpool, the world's largest producer of white goods, is expanding its presence in the fast-growing Chinese home appliance market by acquiring a majority stake in SMC Microwave Products, China's largest microwave producer.

The deal will make Whirlpool one of the top five microwave oven producers worldwide. It comes two days after Whirlpool signed an agreement with China's Snowflake Electrical Appliance Group to make refrigerators at a Beijing plant. Whirlpool is already a

partner in SMC, a joint venture company with annual revenues of \$100m.

Terms were not disclosed, but Whirlpool said the current partners, Shell Electric Manufacturing (Holdings) and Shunde County Beijiao Economic Development Company, would hold minority stakes in the venture.

SMC has about half of the Chinese microwave market, which totals about 500,000 units a year, and exports more than 500,000 units to other Asian, European and Latin American markets from its factory in Shunde, Guangdong

province. Whirlpool said it expects SMC to produce about 15m units a year by 1997.

The rapid growth forecast for the Chinese white goods market is attracting growing interest from western producers. Last month, Munich-based Bosch-Siemens said it would like to team up with China's Wuxi Little Swan to build a washing machine factory in China.

Whirlpool said talks with Chinese manufacturers for washing machines and compressors were "progressing smoothly" and could result in joint venture agreements in early 1995.

Price/Costco plans withdrawal from joint venture in Mexico

By Richard Tomkins
in New York

Price/Costco, the US discount retailer that last year took its first step into the UK, has decided to pull out of Mexico by selling its 10 membership warehouses there to its joint venture partner.

The move is a setback for the company because its scope for further expansion is limited in its saturated domestic market. It also highlights the difficulties retailers face in attempts to spread outside the US.

Price/Costco's shares, quoted on the Nasdaq screen-based market, were down 5% at \$14.40 in early trading yesterday.

According to news agency reports, Price/Costco has entered a non-binding expression of intent to sell its Mexican operations to Controladora

Comercial Mexicana for \$25m. Price/Costco had no one available for comment yesterday.

Three years ago, Price/Costco became the first US discount retailer to enter Mexico when it set up Price Club de Mexico with Controladora Comercial Mexicana. It has invested \$71m in the venture.

According to a prospectus filed with the Securities and Exchange Commission, the Mexican stores are profitable, but sales at stores open a year or more have been declining for the past three months.

The prospectus cites growing competition, a slowdown in the Mexican economy, and dilution of sales at existing outlets as the venture opens new stores.

Saturation of the US retail market has led an increasing number of US retailers to look outside their domestic market

for growth. With last year's signing of the North American Free Trade Agreement, Mexico and Canada have become two popular areas for expansion.

Recently, however, there have been signs that the number of store openings in Mexico is far exceeding the rate of growth in the population's spending power. US retailers have also had to contend with unfamiliar distribution systems, and have sometimes struggled to provide the goods that Mexicans want at prices they are prepared to pay.

Price/Costco's difficulties have been exacerbated by the arrival in Mexico of Wal-Mart Stores and Kmart. Both companies have set up joint ventures there, and although Kmart's presence is still small, Wal-Mart had 52 stores as of October 31.

BCE Mobile to raise C\$213m for expansion

By Robert Gibbons in Montreal

BCE Mobile, the fast-growing Canadian cellular communications and paging company which is 55 per cent owned by BCE, plans to raise up to C\$213m (US\$155m) in debentures to refinance existing long-term debt and support system expansion.

The cellular business has grown at an average annual rate of 25 per cent since the company was launched nine years ago.

Growth is expected to rise to 40 per cent in 1995.

BCE Mobile plans to expand its networks, geographically and by adding equipment in large metropolitan areas.

Refinancing will take C\$88m of the new issue.

• Morgan Stanley, the New York investment banker, has been appointed financial adviser for the financial structure of the US\$220m Odyssey low orbit wireless communications system planned by TRW of the US and Teleglobe Inc, of Montreal.

Mercedes-Benz, which holds

a 51 per cent stake in the

Micro-Compact-Car ven-

ture, and SME, the maker of

Swatch watches, which holds

49 per cent, aim to launch the

"micro compact car" in

Europe by 1997/98, with an

initial production capacity of

100,000 to 150,000 cars a year.

They aim to open up a new

segment at the bottom of the

European car market for a

two-seater urban micro car

that would be only 2.5m long

— significantly shorter than the

Mini — allowing it to be

parked in congested cities

head-on to the pavement.

Of the total charge, \$100m

will go to environmental

Daimler approves micro car production

By Kevin Done,
Motor Industry Correspondent

Daimler-Benz, the German engineering group, has given formal approval for the production of the pioneering micro city car that is being developed through a joint venture between Mercedes-Benz, its automotive subsidiary, and SME, the Swiss watchmaker.

The company will decide this month on the site for a new assembly plant for the project, but is expected to choose a site in France, the first time Mercedes-Benz will have chosen to assemble vehicles in the country.

Mercedes-Benz is planning a radical approach to car assembly, with a modular assembly system relying heavily on outside suppliers.

The company said yesterday that the level of vertical integration — the share of in-house production versus bought-in components — would be cut to 20 per cent from 45 per cent of existing Mercedes-Benz car operations.

More than half the components and systems for the micro car will be supplied from existing Mercedes-Benz plants or other suppliers in Germany, with the remainder from component producers in west Europe.

The "unusually low" level of vertical integration was a precondition for producing the car at a very low cost and "highly competitive prices", the company said.

Mercedes-Benz, which holds a 51 per cent stake in the

Micro-Compact-Car ven-

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Hopes for happy ending at MGM

Its new films are critical for sale prospects, writes Alice Rawsthorn

According to the critics, *StarGate* was sure to fail. Rolling Stone magazine described the \$70m science-fiction film as a "giant-size loser", "oppressively snoozy" and "hell" to watch.

Yet *StarGate* has been one of the most successful films in the US this autumn, taking \$10m in five weeks, according to *Variety* magazine.

If success could not have been better timed for MGM, its US distributor, which is struggling to regain its reputation as one of the great Hollywood studios.

Credit Lyonnais, the state-controlled French bank which reluctantly took over MGM in a 1982 bankruptcy case, is compelled under US law to reduce its investment to 25 per cent by May 1997. It has appointed Mr Frank Mancuso, a long-time Paramount executive, as MGM chairman with a brief to prepare it for sale.

StarGate was one of the first films to be released after Mr Mancuso's arrival in July 1992. It is also in the forefront of a series of new films which MGM and United Artists, its sister studio, will release over the next year. Mr Mancuso sees *StarGate* as "a great start" that "shows what we're capable of". However, he is well aware that the next releases will be

critical in determining the prospects for MGM's sale. The company was a wreck when Mr Mancuso arrived. United Artists was defunct. MGM had sold its famous production lot at Culver City to Sony, the Japanese electronics group. It had also sold its library to Mr Ted Turner, the CNN television mogul, although the company had held on to the UA library of 1,500 films.

Credit Lyonnais hopes it will sell MGM for more than the estimated \$2bn it has sunk into the company.

Mr Mancuso's first objective

was to assemble a new team to revitalise MGM and to restructure USA. He hired Mr Michael Marcus, an executive, at CAA talent agency to head MGM and Mr John Calley, a veteran US producer, to run USA.

Mr Calley's appointment was a popular choice in Hollywood. Mr Marcus also scored points for shoring up MGM's finances by securing a \$35m revolving credit line from a consortium led by Chemical Bank in addition to a \$400m commitment from Credit Lyonnais.

However, Mr Marcus was accused of favouring his old

other parts of the business. MGM Television has been relaunched by adopting what he calls the "bread and butter approach" to television with *LAPD*, a police drama, and a new series of USA's *The Pink Panther*.

Mr Mancuso's latest venture is to try to copy the retailing success of Walt Disney and Warner Brothers with the opening this month of a flagship MGM Studio Store.

Film studios are sought after commodities — as illustrated by the recent fight for Paramount. MGM may be in very different shape from the profitable Paramount, but is still, according to Mr Michael Kuhn, chairman of PolyGram Film Entertainment, "a great brand name".

The success, or failure, of *StarGate* and the 1995 releases will help determine how high that price will be. There is also the possibility of Mr Mancuso joining the fray by mounting a management buy-out.

"However, *StarGate* and *Tank Girl* have attracted favourable advance publicity and Mr Mancuso claims to be confident that the group's 1995 performance will be "at least in line with the industry average".

He has also been building up

A&P cuts payout and makes \$165m provision

By Richard Tomkins

profits of \$379,000 on sales of \$2.36bn in last year's third quarter.

The company said its US operating results had posted a strong improvement, but its Canadian operations were showing substantial losses.

As a result it was taking a third-quarter charge to include the write-off of goodwill, previously recognised tax benefits and certain long-lived assets of its Canadian subsidiary.

A&P said it was strengthening its efforts to turn round the Canadian operations which were suffering from low-cost competition. It said it would convert a number of Canadian stores to low-cost formats, resulting in a further pre-tax charge of \$25m.

BASE RATE CHANGE

Union Bank of Switzerland, London

announces that

with effect from the close of business

on 7th December, 1994

its Base Rate was increased from

5 1/4% PA to 6 1/4% PA.



Union Bank of Switzerland, PO Box 428,
100 Liverpool Street, London EC2M 2BL.
Incorporated in Switzerland with limited liability.

CREDIT LOCAL DE FRANCE

FRF 500,000,000
REVERSE FLOATER BONDS DUE 2000
ISIN CODE : XSO047358972

For the period
December 06, 1994 to
June 06, 1995 the new
rate has been fixed at
4,575% P.A.

Next payment date :
June 06, 1995
Coupon no : 2
Amount : FRF 231,29 for the
denomination of

FRF 10 000
FRF 2312,92 for the
denomination of
FRF 100 000

THE PRINCIPAL PAYING AGENT SOGENAL SOCIETE GENERALE GROUP

15, Avenue Emile Reuter LUXEMBOURG

MORGAN GRENFELL

Morgan Grenfell announces that its Base Rate is increased from 5.75% to 6.25% per annum with effect from 7 December 1994 until further notice.

All facilities (including regulated consumer credit agreements) with a rate linked to Morgan Grenfell Base Rate will be varied accordingly.

Morgan Grenfell & Co. Limited
Member of The Securities and Futures Authority
23 Great Winchester Street, London EC2P 2AX

U.S. \$125,000,000

GREAT LAKES FEDERAL SAVINGS

Collateralized Floating Rate Notes Series A due December 1997

In accordance with the provisions of the Notes, notice is hereby given that for the three month interest period from December 6, 1994 to March 6, 1995 the Notes will carry an interest rate of 6.8125% per annum. The interest payable on the relevant payment date, March 6, 1995 will be U.S. \$1,703.73 per U.S. \$100,000 principal of Notes.

By: The Chase Manhattan Bank, N.A.

London, Agent Bank

December 6, 1994

U.S.\$125,000,000

First Chicago Corporation

Floating Rate Subordinated Capital Notes Due December 1996

Notice is hereby given that the

Gilts rally sharply on rise in UK base rates

By Goran Middelmann

Most of the action in the European government bond markets took place in the UK, where gilts were whipped around by political worries and an interest rate increase by the Bank of England.

Gilt prices fell 1/4 point at the opening on the government's parliamentary defeat over increasing VAT on domestic fuel. However, they rallied sharply on the Bank's unexpected early announcement that it was raising its minimum lending rate by 1/4 percentage point to 5% per cent, nipping mounting rate-rise speculation in the bud.

This supported the auction of 10-year gilts, which was in full swing when the rate rise was announced, and dealers reported good retail interest in the issue.

Although weakness in the US Treasury market depressed gilts in the afternoon, they ended the day in positive territory, with the March long gilt futures contract on Liffe up 1/4 point.

Before the rate rise, the sharp fall in gilt prices caused their yield spread over German bonds to widen as far as 150 basis points but the rally which followed the tightening pushed it back to 134 basis points at the close.

The general reaction to the move was favourable, and people were especially impressed with the speed with which it was done," said Mr Adrian James, bond strategist at NatWest Markets.

Some traders complained that the base rate increase - announced only some 20 minutes before the deadline for auction bids - left them little time to formulate their bids.

However, "it was probably the best they could do under the circumstances", said one dealer. "If the Bank had waited, it would have run the risk of not getting enough bids in."

The bid-to-cover ratio for the Bank's £2bn of 8.5 per cent gilts due 2005 - next year's 10-year benchmark - was a respectable 1.84. Allotment at the lowest accepted price of 98.5, where the bonds yield 8.65

per cent, was 98 per cent.

The average accepted price was 98.5 with a yield of 8.64 per cent, giving a fall - the difference between the highest accepted yield and the average accepted yield - of two basis points.

■ German bonds ended slightly lower, in sympathy with the US market. The March bond futures contract on DTB fell by 0.21 to 90.84.

Dealers will focus today on third-quarter gross domestic product and November jobs data. The Bundesbank council is expected to leave interest rates unchanged.

■ US Treasury prices fell from Tuesday's highs yesterday morning after the chairman of the Federal Reserve said he

continued to be concerned about inflationary pressures in the economy.

By midday, the benchmark 30-year government bond was down 2/4 at 95% to yield 7.899 per cent. At the short end of the market, the two-year note was 1/4 lower at 90.91, yielding 7.491 per cent.

In Congressional testimony, Mr Alan Greenspan, the Fed chairman, said he expected producers to begin to try to pass on increased raw material costs to consumers and said the Fed's six interest rate increases this year were made in an effort to forestall a new round of higher inflation and inflation expectations.

Investors appear to have taken the Fed at its word about its promises to hold the line against inflation. This semi-

annual has caused the market to see-saw this month as investors alternated between optimism that full-scale inflation will not be allowed to occur and pessimism that another rate increase could cause price instability.

Also affecting the market yesterday was the announcement late on Tuesday that Orange County, California, had filed for bankruptcy protection after posting a \$1.5bn loss in its investment portfolio.

Two-year bonds remained relatively strong in spite of Mr Greenspan's comments, as investors pulled money from municipal bonds and put it into short-term Treasuries. Early in the morning, falling prices in the muni bond market pushed yields up by about 15 basis points.

Dual-currency £300m facility for Britannia BS

By Martin Brice

The Britannia Building Society has asked Westdeutsche Landesbank to arrange a £300m dual-currency revolving loan with multiple maturities.

The loan, which has a swing-line option, has a commitment fee of 8 basis points over the London interbank offered rate

said there had been a good initial response and the loan should be signed in early January.

■ A £700m revolving credit for Svenska Celitiosa, one of Europe's largest paper companies, arranged by Chemical Bank and Handelsbanken Markets, has been signed.

The loan was oversubscribed in general syndication and increased from \$500m. A total of 31 banks joined the syndicate.

■ A £120m revolving credit for General Utilities, the holding company for the UK water company assets of Compagnie Générale des Eaux of France, has been increased to £125m after being oversubscribed in syndication. A total of nine banks joined the syndicate.

■ A £25.5m revolving loan for MAI Finance, the international financial services and media company, has been signed. It was increased by £3.5m in syndication. Chemical Bank was the arranger and a further 12 banks joined the syndicate.

SYNDICATED LOANS

(Liber) for the first four years and a day, rising to 8.25 basis points up to five years and 8.5 basis points for the sixth year.

The margin fee is 18 basis points for the first four years and a day, 20 basis points for year five and 22 basis points for year six. Participation fees are 5.5 basis points for £15m, 7 basis points for £15m and 8.5 basis points for £20m or more.

A presentation was made on Monday and banks have until December 19 to join the syndicate. A banker close to the deal

Brazil move for Paribas

By Angus Foster in São Paulo

Paribas Capital Markets has teamed up with one of Brazil's smaller banks in a co-operation agreement which shows continued foreign interest in Brazil as an emerging market.

Paribas has entered into the agreement with BCB Creditanstalt, a private sector investment bank in which Creditanstalt of Austria holds a third of the voting shares.

The two sides hope the arrangement will give Brazilian issuers greater access to

international investors. They will also combine to market Brazilian fixed income and equity products to local and international investors.

Interest in Brazil has grown steadily this year, helped by a new currency, lower inflation, and the conclusion of a Brady-style debt renegotiation.

Foreign investment is at record levels, and there has been a steady stream of private sector companies launching issues on the Euromarkets or preparing American Depository Receipts programmes.

South Africa's debut global issue increased to \$750m

By Graham Bowley

The strength of demand for South Africa's debut bond offering under the country's new government led to the issue being increased from \$500m to \$750m.

The long-awaited global offering of five-year bonds was launched yesterday. Dealers expect a price margin at the lower end of the launch spread of 133 to 136 basis points over US Treasury bonds when the exact pricing is announced today at 1600, New York time (gmt).

Traders said more than half the offering was sold to investors in the US, with European investors accounting for about 35 per cent of the deal and Asian investors for about 15 per cent.

Asian interest was relatively weak largely because "Asian weak largely because "Asian

investors will want to see how the new credit performs before buying the new issue," one dealer said. "They will also be waiting to see whether South Africa decides to issue a yen-denominated bond in the future, which will be more attractive to Asian investors," he added.

INTERNATIONAL BONDS

Some investment fund managers said the bonds looked expensive at any price below 100 basis points, but thought the offering would nevertheless be successful.

Caja de Madrid, Spain's second largest savings institution and the country's highest rated bank credit, made its debut in the euromarket with a \$200m offering of floating-rate notes.

Investors will want to see how the new credit performs before buying the new issue," one dealer said. "They will also be waiting to see whether South Africa decides to issue a yen-denominated bond in the future, which will be more attractive to Asian investors," he added.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS

| | Coupon | Date | Price | Day's change | Yield | Week ago | Month ago |
|-------------|--------|--------|----------|--------------|-------|----------|-----------|
| Australia | 6.500 | 09/04 | 92.850 | -0.000 | 10.17 | 10.48 | 10.21 |
| Belgium | 7.750 | 19/04 | 98.7100 | -0.000 | 5.24 | 5.42 | 5.42 |
| Canada | 9.000 | 12/04 | 98.9000 | -0.100 | 9.01 | 9.16 | 9.23 |
| Denmark | 7.000 | 12/04 | 98.2200 | -0.000 | 7.87 | 8.04 | 8.04 |
| France | 7.000 | 12/04 | 98.2200 | -0.000 | 7.75 | 7.75 | 7.75 |
| STAN | 10.000 | 12/04 | 100.1000 | -0.000 | 10.17 | 10.48 | 10.21 |
| OAT | 7.000 | 04/05 | 98.6100 | -0.170 | 7.94 | 7.98 | 8.26 |
| Germany | 7.200 | 12/04 | 100.8800 | -0.130 | 7.80 | 7.88 | 7.81 |
| Italy | 8.500 | 08/04 | 91.7400 | -0.010 | 11.70 | 11.70 | 11.70 |
| Japan | No 118 | 10/04 | 100.18 | -0.000 | 8.87 | 8.90 | 8.90 |
| No 184 | 4.000 | 04/05 | 98.7700 | -0.150 | 4.51 | 4.59 | 4.78 |
| Netherlands | 7.250 | 10/04 | 98.6000 | -0.280 | 7.52 | 7.45 | 7.25 |
| Spain | 10.000 | 02/05 | 98.7000 | -0.220 | 11.55 | 11.18 | 11.28 |
| UK Gilts | 6.000 | 08/04 | 98.1000 | -0.170 | 8.48 | 8.35 | 8.56 |
| 9.750 | 11/04 | 97.81 | -0.052 | 8.67 | 8.67 | 8.65 | |
| 9.000 | 11/04 | 97.81 | -0.052 | 8.67 | 8.67 | 8.65 | |
| 7.575 | 11/04 | 103.16 | -0.782 | 7.92 | 7.92 | 8.01 | |
| 7.500 | 11/04 | 103.16 | -0.782 | 7.92 | 7.92 | 8.02 | |
| US Treasury | 5.000 | 04/05 | 98.5100 | -0.410 | 8.33 | 8.31 | 8.35 |

Yields: Local maturities standard. Source: AMIS International

US INTEREST RATES

| | Treasury Bills and Bond Yields |
|-------------|--------------------------------|
| Price rate | 5.2 |
| Two month | 5.25 |
| Three month | 5.35 |
| Five year | 7.74 |

Source: AMIS International

BOND FUTURES AND OPTIONS

FRANCE

■ NOTIONAL FRENCH BOND FUTURES (MATIF)

| | Open | Sett price | Change | High | Low | Est. vol. | Open Int. |
|-----|--------|------------|--------|--------|--------|-----------|-----------|
| Dec | 113.14 | 112.28 | -0.05 | 113.04 | 112.28 | 112.28 | 22,000 |
| Mar | 114.22 | 112.18 | -0.05 | 114.00 | 112.18 | 24,026 | 70,922 |
| Jun | 111.46 | 111.32 | -0.05 | 111.46 | 111.32 | 2 | 2,137 |

Est. vol. total, Cols 2/30. Previous day's open Int., Cols 18/30. Price 10/30. Yield 10/30.

■ LONG TERM FRENCH BOND OPTIONS (MATIF)

| Strike | Open | Sett price | Change | High | Low | Est. vol. | Open Int. |
|--------|------|------------|--------|--------|------|-----------|-----------|
| 120 | 2.73 | 2.73 | -0.10 | 2.64 | 2.73 | 1,000 | 1,000 |
| 122 | 2.73 | 2.73 | -0.10 | 2.64 | 2.73 | 1,000 | 1,000 |
| 124 | 0.71 | 0.71 | -0.05 | 0.66 | 0.71 | 1,000 | 1,000 |
| 126 | 0.71 | 0.71 | -0.05 | 0.66 | 0.71 | 1,000 | 1,000 |
| 128 | 0.29 | 0.29 | -0.02 | 0.26 | 0.29 | 1,000 | 1,000 |
| 130 | 0.29 | 0.29 | -0.02 | 0.26</ | | | |

COMPANY NEWS: UK

Strong growth at Holiday Inn but brewing side declines 10%

Bass advances 9% to £552m

By Roderick Oram,
Consumer Industries Editor

Brisk profits growth at Holiday Inn, the global hotel chain, allowed Bass to report a 9 per cent rise in full-year pre-tax profits despite a further fall in beer profits and sluggish performances from pubs and leisure.

Profits for the 53 weeks to September 30 of £552m against £508m also benefited from an extra week of trading. Turnover for the year was flat at £4.45bn.

Current trading was encouraging, however, said Mr Ian Prosser, chairman. UK consumer spending was picking up in areas such as pub retailing and soft drinks, although brewing was "just grinding along". The continental economy was showing some signs of improvement.

Overall, the City was encouraged by the results and a few analysts raised their forecasts slightly for the current year.

The shares, which had been

weak in recent weeks on fears of mixed news from the group.

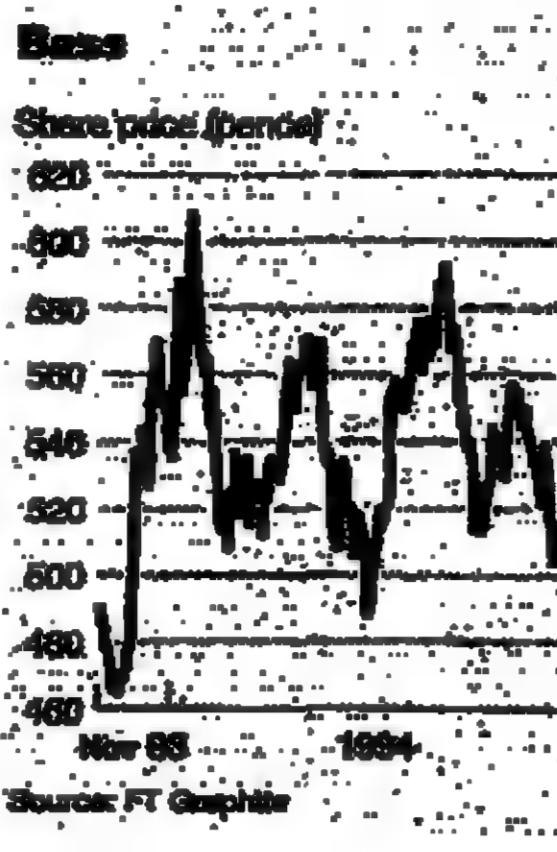
rose 15p to 519p.

Holiday Inn operating profits rose by 18 per cent to £215m. US hotels, contributing £203m (£124m), enjoyed increased occupancy rates and a modest improvement in room rates.

Holiday Inn's best region was Europe, the Middle East and Africa with profits up 57 per cent to £22m thanks to aggressive promotion and UK growth.

Brewing was Bass's only setback. Profits fell by 10 per cent to £140m (£156m). The company stressed, however, that the latest period included an extra £12m in duties and taxes in restructuring charges. The underlying fall in profits was about 3 per cent, one analyst calculated.

Beer volume was up 1 per cent with Bass maintaining its position as the largest UK brewer with some 22 per cent of the market. However, analysts believe volume was down 1 per cent, adjusting for the extra week's trading. Bass reported strong growth in its national brands such as Carling and Grolsch lagers and a 6 per cent rise in cask ales.



Pub profits rose 7 per cent to £220m.

The number of managed pubs fell by 10 per cent but beer volume per pub was up 3 per cent and food takings rose 5 per cent in the Toby chain and 20 per cent elsewhere. Profits from leased pubs rose 3 per cent.

Bass's leisure division reported a £2m rise in profits to £74m. Coral was the best performer, benefiting from a new format in some of its bet-

ting shops. Gala, the bingo chain, was ahead only 1 per cent at 240m but will benefit this year from a trend towards much larger clubs.

A final dividend of 14.5p is proposed for a total of 21.1p, up 6.6 per cent.

Earnings per share were 40.1p, up 10.5 per cent from 36.3p.

COMMENT

Bass deserves full credit for progress at Holiday Inn which will likely continue for the foreseeable future. However, it is underperforming its competitors in UK brewing and pub retailing and it is finding it hard to grow turnover in a low inflation environment. A slow improvement in consumer spending will help it to achieve pre-tax profits this year of 423p. This puts the shares on a realistic discount of 8 per cent to the market multiple. Other stocks exposed to consumer spending or restructuring of the UK brewing industry offer better earnings growth than Bass.

Downturn at upholstery arm behind Airsprung's decline

By Roland Adburgham, Wales and West Correspondent

Profits at Airsprung Furniture Group have again been checked by a poor result in its upholstery division. Its pre-tax profits in the half-year to end-September slipped from £2.5m to £2.3m.

The Wiltshire-based group's three other divisions all achieved significant advances, with total sales rising by 10.7 per cent to £86.6m (£83.1m).

Mr Michael Coppel, joint chairman, described it as "a good result, bearing in mind the current trading environment". The interim dividend is being maintained at 1.7p, covered 3.5 times by earnings per share of 5.89p (6.41p).

Airsprung is the second biggest UK manufacturer of beds, and this division saw a profits rise of 6.4 per cent on sales up 7.7 per cent. Profits and sales of the show-room division increased by more than a third. The fittings division improved profits by 6.3 per cent on sales up nearly 10 per cent.

In upholstery, there was static turnover and an adverse swing of £240,000 took the division into loss for the first time.

The shares edged ahead 3p to 789p.

At group level, profits grew to £3.2m (£3.12m) pre-tax and turnover to £124.5m (£103.7m).

Operating profits of £8.06m (£6.89m) were boosted by a £68,000 exceptional gain from the disposal of shares in the Mauritius subsidiary as a result of its rights issue. Interest charges were up at £3.51m (£3.31m) as borrowings grew to £55.3m (£43.5m). Gearing, including deferred profit, rose

Time and Security helps Blick to 30% expansion

By Peter Pearce

Shares in Blick rose 12p to 430p yesterday as the communications and time products company announced a 30 per cent increase in pre-tax profits for the year to September 30.

Indeed in the pipeline is a 10.4-month contribution from Time and Security, bought in October 1993 from Cable & Wireless for £55.8m.

Group profits expanded to a record £12.5m (£9.41m) pre-tax on turnover up 58 per cent to £51.3m (£32.8m).

The turnover included £1m

from the acquisition, which also added £65.4m of gross-contracted rental to the total £161.4m (£87.8m).

Mr Ian Scott-Gill, group managing director, said he was "delighted with the organic

growth", and said that three years of the expanded group's cashflow would pay off the acquisition costs, which included about £20m in new equity.

He had maintained that when the recovery came, the group's profits would rise as demand increased and companies started to spend more freely.

"It was as if a dam burst about a year ago," Mr Scott-Gill said. Blick capitalised on this as the salesforce was divided into "hunters", to seek out customers and sell new contracts, and "farmers", who service them.

Having paid 23.2m earlier this month for TR Services, a company with similar interests in South Africa, Mr Scott-Gill said the group would look

towards Europe for expansion. Mr Alan Elliot, chairman and holder of 30.25 per cent of the group's shares, said he expected to announce an acquisition in 1995.

Group operating profits expanded 47 per cent to £13m (£8.85m) after which there was a net interest charge of £782,000 (credit £517,000). At the acquisition gearing was 167 per cent. That fell to 77 per cent at the year-end.

Profits in the time division rose 74 per cent to 25.16m on turnover of £50m (£13.8m). The communications side lifted profit 29 per cent to £6.88m on turnover up 61 per cent to £31.3m.

Earnings emerged at 28.7p (26.25p) and a final dividend of 8p makes a total of 11.5p, up 13 per cent.

Overseas growth behind 20% advance at Courts

By Peter Pearce

Courts, the home furnishings retailer, achieved 20 per cent rise in both pre-tax profits and turnover in the six months to September 30, fuelled by overseas sales sharply up by 30 per cent.

In upholstery, there was static turnover and an adverse swing of £240,000 took the division into loss for the first time.

The shares edged ahead 3p to 789p.

At group level, profits grew to £3.2m (£3.12m) pre-tax and turnover to £124.5m (£103.7m).

The interim profit reserves now total nearly £50m, which Mr Cohen said would flow into future profits over a maximum of three years. If the credit business was not handled by Courts itself, Mr Cohen said, the group would be unearned.

Turnover in the UK increased 9 per cent. Here, expansion was concentrated on

the Superstore format. Courts' 32 Superstores account for about 70 per cent of sales, with the 58 high-street shops making up the balance. So far, only the south is represented, but Mr Cohen expects to go national in the next two to three years.

Overseas sales grew so strongly on the back of expansion in south-east Asia, particularly Singapore and Malaysia. There are now 120 stores in 13 countries; 14 were opened in the first half and six have been opened since, with three more due soon.

Earnings expanded to 6.84p (6.34p) and the interim dividend is held at 2p. While the pay-out is not a foreign income dividend, last year's final was and this year's final might be.

Property sale profits help Artesian Ests to £0.24m

Artesian Estates, the assured tenancy investment company, reported interim pre-tax profits of £241,000 compared with £24,000 last time. The result included profits of £221,000 on the sale of properties.

The addition of high-yielding properties to its portfolio helped lift rental income for the six months to September 30.

Acquisitions contributed £112,000 (£21m) to operating profits. Net interest fell from £288,000 to £285,000.

Earnings per share, fully diluted, came out at 17.03p (16.54p) with a recommended final dividend of 5.5p, giving a total for the year of 7.5p (7p).

The result included an

exceptional cost of £119,000 relating to severance payments.

Mr Ray Hornsey, chairman, said the figures were "satisfactory", taking into account the closure of two hotels for redevelopment, and below the budgeted level.

Losses per share at the group, which obtained a full listing in April, were reduced to 0.58p (0.15p).

The interim dividend of 1.25p is in line with the prospective forecast and shareholders will be offered shares in lieu of cash.

The net asset value per share of the Dunedin Enterprise Investment Trust increased by 6.7 per cent from 180p at April 30 to 192p at the October 31 interim stage.

The improvement, which takes account of the 25.5m warrant issue, compared with an 8.9 per cent fall in the benchmark FT-SE SmallCap ex Inv Trusts index.

Net revenue for the six months amounted to £288,222 (£516,246). Earnings came out at 10.5p (27.1p) per share and the interim dividend is again 10p.

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from £140,000 to £182,000. Admin expenses almost doubled to £106,000. Earnings per share were 4.5p, compared with 0.3p.

Net asset value per share stood at 104.6p (88p) at the period end. The company has since added £13.5m to its asset base through acquisitions and obtained a full stock exchange listing.

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JULY 150

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Chairman retires with BTP ahead at £18.1m

By David Wighton

BTP, the speciality chemicals group, reported a 29 per cent rise in interim pre-tax profits from £15m to £18.1m as it announced the retirement of chairman Mr Frank Buckley after 27 years with the company.

Mr Buckley steps down at a time when the group is riding high following last year's £107m acquisition of most of MTM's assets. On the back of the deal BTP's earnings per share rose from 7.0p to 8p in the six months to September 30, on turnover 28 per cent higher at £161m, compared with £121m last time.

Mr Stephen Hannam, who moves up from managing director to chief executive, said there was more to come. "What

we got was a fantastic set of assets which will be the base for organic growth for many years," he said.

Along with other speciality chemicals companies BTP has seen a sharp increase in raw material costs over the last few months. But Mr Hannam said it would be pushing through price rises ranging from "3 per cent to well into double figures" next month and was confident that it would pass on all the increased costs by the end of the financial year.

Demand in most of BTP's main markets is improving. Its adhesives and textile coatings division, which was hardest hit by the recession, saw operating profits recover to £3.43m (£3.75m), while performance chemicals rose to £4.23m (£3.25m). Boosted by the MTM

deal, biocides and fine chemicals jumped to £8.62m (£4.43m), while the industrial division held at £3.34m (£3.41m) after last year's strong growth.

The dividend rises 8.7 per cent from 3.45p to 3.75p.

The shares firmed up to 28p, valuing the company at £32m. When Mr Buckley, now 66, joined what was then British Tar Products in 1967 it was valued at just £137,000.

Mr Buckley became chairman and chief executive in 1978 and dropped the chief executive role only last year. He will receive £288,000 for the rest of his two-year rolling contract and has been invited to become honorary president.

The new non-executive chairman is Mr John Kettridge, 55, who has been non-executive deputy chairman since 1979.

Management plans Ferranti Technologies rescue with £3m bid

By Ian Hamilton Fazey, Northern Correspondent

Ferranti Technologies, which makes fuses, gyroscopes and artificial horizons for the UK and US defence industries, is expected to be rescued from receivership this week by a management buy-out.

The components company, which was affected by the fraud that wrecked most of the Ferranti group, has been in receivership since December last year. It operates from the old Castro mill in Oldham, Greater Manchester, employing 308, after shedding nearly 500 jobs to survive.

The buy-out has been organised by the Manchester office of Murray Johnstone, the Glasgow-based finance house, and led by Mr Trevor Tuckley, headhunted this summer by Arthur Andersen, the receiver, to restructure the Ferranti business.

The price is believed to be about £2m, of which £1m is being deferred for two years. Murray Johnstone is providing £1m of equity and the Royal

Bank of Scotland a £1m term loan and a £2.8m overdraft for working capital.

Mr Gary Tipper of Murray Johnstone said yesterday that Ferranti Technologies had been able to continue because of support from customers and creditors, led by GEC, the UK Ministry of Defence, the US Department of Defense, and British Aerospace.

It has a £1m order book, mainly fuses for mines and warheads, gyroscopes for aircraft and missiles, cockpit equipment and computerised military electronic systems.

This business is expected to continue for several years but Mr Tuckley and Mr Peter Davies, operations director, and Mr David Platt, commercial director, hope to develop some civil applications.

These include sensing devices that would automatically brake a car too close to the vehicle in front, or engage safety brakes on trains if something is detected on the line. The company already does similar work for the London Underground.

Shaftesbury advances to £2.35m

Shaftesbury, the specialist property company, reported pre-tax profits up from £1.01m to £2.35m for the year ended September 30.

The improvement was achieved on operating income up from £5.87m to £6.26m and was struck after an exceptional debit of £433,000 on termination of an interest rate swap agreement and a reduced interest charge of £2.87m (£4.12m).

The group's investment properties have been valued at £77.1m, showing a net surplus of £4.57m, while shareholders' funds grew by £5.88m to £41.7m at the year end - equivalent to net assets of £10.7m (8.0m).

After a tax refund of £65,000 (£49,000 charge), net profits advanced to £3.21m (£2.63m). Earnings were 8p (5.5p) and there is a dividend of 1p (nil).

Mr Codling said his primary goal was further progress in Europe, while development in Australasia and Africa remained a long-term aim.

Earnings per share were 20.2p (12.7p). A final dividend of 5.05p is recommended, giving a total of 7.35p for the year.

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COMMODITIES AND AGRICULTURE

EU eases 'mad cow' curbs on British beef

By Deborah Hargreaves

SEE in the previous six years. Since 1992 the incidence of BSE in the UK has declined to a rate naturally occurring in most European Union countries, so animals born after that date are unlikely to be affected.

"The change in the rules is a considerable alleviation of a bureaucratic burden for many farmers and should be a welcome boost for the beef export market," said an official at the National Farmers' Union.

The vets decided producers no longer needed to certify that animals born in the UK after January 1 1992 had not been in herds affected by BSE if they wanted to export carcass meat.

Rules introduced in July at the insistence of the Germans forced producers to go on a time-consuming search for the history of the animals they were selling to ensure they had not been in herds affected by

Indonesia puts its oil industry on the back burner

The country could soon become Opec's first net importer, write Robert Corzine and Manuela Saragosa

Fifty years ago this week Japanese troops in the jungles of central Sumatra used abandoned American equipment to drill the only wildcat exploration oil well in Indonesia during the long Pacific war.

The oil-soaked sand that the drill bit struck during the night of December 4, 1944 turned out to be the Minas field, the largest oil accumulation east of Iran and east Asia's only "super-giant" field.

Its discovery came too late to change Japan's military fortunes. But in the 42 years since commercial production began Minas's low sulphur crude oil has helped to fuel Japan's economic transformation.

It has also helped to pay for Indonesia's ambitious industrialisation plan.

But just as south-east Asia has become the fastest growing international oil market,

Indonesia is about to lose its status as a net oil exporter.

Many western companies say the day could be staved off if the government eased the conditions under which they operate as contractors to Pertamina, the state oil company. But

the government appears to be betting that it can be the first member of the Organisation of Petroleum Exporting Countries to switch its energy exports from oil to natural gas, the world's fastest growing fossil fuel market.

A recent World Bank report predicted that the oil sector's share of gross domestic product would drop to about 6 per cent by the year 2010, compared with 18 per cent in 1990 and 28 per cent in

1980.

Last month President Suharto told the Opec meeting in Bali that oil "no longer plays an important role" in the Indonesian economy.

But in spite of such statements there is considerable sensitivity about when the country will become a net oil importer.

The government says Indonesia can maintain its current status well into the next decade. Oil industry executives say it is likely to become a net importer before 2000, in spite of some easing last year of exploration terms.

"The government is not seriously encouraging exploration," said one US oil company executive in Jakarta. "Even if they change their terms now they might find they have done so too late because the exploration cycle takes so long."

A British executive said: "Pertamina understands the need to modify their exploration terms, but the government does not."

Some executives say Indonesia's success in diversifying

its export base has had a big impact on the government's thinking about the the importance of the oil industry.

The World Bank says that the decline of oil export earnings means that non-oil exports will need to generate about 85 per cent of Indonesia's total export earnings in 2000.

Textile and timber products, the two main non-oil exports, are not showing substantial growth. Textile exports are actually slowing down. But there are fast-growing sectors, among which the World Bank lists ceramics, non-ferrous metals and electronic goods, which are poised to take over from oil.

Oil industry dissatisfaction with the government's current terms are reflected in the downturn in recent exploration activity. A report by Mackay Consul-

tants of the UK says the number of offshore exploration and appraisal wells drilled this year has fallen to 45, compared with 49 in 1993.

Other analysts, such as Mr Gavin Law of international oil consultants Wood Mackenzie, say the downward trend is likely to continue, even though Indonesia has attractive frontier acreage, especially in the eastern part of the country around Irian Jaya.

He believes part of the problem is that Jakarta does not allow companies to offset high frontier exploration costs against their more mature production elsewhere in the country. A single exploration well in Irian Jaya can cost \$20m or more because of the remote location and harsh conditions, compared with \$2m or so in developed areas.

The lack of exploration success has caused some western

Catching its Asia

Integrated farming groups to link up

By Deborah Hargreaves

Five British groups promoting sustainable agriculture are expected to band together this week in an informal alliance to pursue less-intensive production methods.

The umbrella group, to be called the Integrated Arable Crop Production Alliance, will enable the groups to work more closely together, spread resources more effectively and achieve better publicity for the results of their studies.

Integrated farming aims to reduce the application of artificial inputs such as herbicides and pesticides while maintaining profitability. Most of the current research projects are investigating the environmental benefits of cutting inputs

and how far they can be reduced without hurting profits.

The new group will include Life, a project funded by the Ministry of Agriculture and part of a European network of integrated farm research; Link, which is looking at integrated farm systems on different soil types; and Leaf, which promotes farm practices where care for the environment is combined with modern methods.

The other two members will be Focus on Farming Practice, a study conducted by the Co-op's farm branch in Leicestershire, and the Farm and Wildlife Advisory Group. According to Norman Borlaug, winner of the 1970 Nobel Peace Prize for his part in India's "Green Revolution", Mr Ellsama's methods are those which must be

adopted by Africa's peasant farmers on a wide scale if the continent's agricultural decline is to be reversed.

John Ellsama, an Imbaseny farmer, points to his healthy maize crop, the cobs twice the size of those grown by farmers just two miles along the road. He is expecting yields of 18 to 20 bags (50kg each) a hectare this year. Six years ago, he was getting only two or three bags.

His secret is simple: correct spacing, timely weeding and, most important, the use of chemical fertilisers.

Environmentalists need not fear "foul" as the volume of fertiliser used - about 25kg a hectare - is still well below the average used even in low-income economies. According to Norman Borlaug, winner of the 1970 Nobel Peace Prize for his part in India's "Green Revolution", Mr Ellsama's methods are those which must be

provided an adequate diet for 6.5bn, yet that same year more than 100m people in Africa faced food insecurity.

It is in rural Africa, home to more than 70 per cent of the continent's population, that the problem is most pressing. Population is growing at an annual rate of 3 to 4 per cent while agricultural output continues to decline. If these trends continue, Africa will be able to supply only 75 per cent of its own food by the year 2000.

SG 2000 came to Tanzania in 1989 and now has projects in seven regions, involving more than 35,000 small-scale farmers. The scheme operates through demonstration and training. Management test plots are established on land owned by farmers involved in a three-year training programme. In the first year inputs are provided on 100 per cent credit; in the second on 50 per cent

credit; and thereafter farmers must pay for inputs themselves.

Sasakawa provides vehicles, tools and comprehensive training. The project is time-consuming and costly. Given SG 2000's annual budget (only US\$7m worldwide), the scheme could not possibly be extended to every village in Tanzania.

Michael Foster, SG 2000's country director in Tanzania, says that "Sasakawa's primary objective is to form an education base" that will give the revolution its own momentum, so that Imbaseny's experience might be replicated country-wide.

More than half of the village's farmers have adopted some or all of Sasakawa's methods.

According to Mr Foster, it is not essential that farmers use the precise technology package

advocated by SG 2000, nor even that all the correct fertilisers and hybrids are readily available and affordable. What is essential is that farmers understand the concept underlying the package, and can thus adapt the methods to their particular circumstances.

The problems facing Tanzania's peasant farmers are immense - simply increasing yields is not enough.

Agricultural budget cuts have led to lower agricultural imports, with the result that fertiliser imports meet only 39 per cent of demand.

Storage also presents problems. John Ellsama estimates that he will lose about a third of his harvest because he has inadequate storage facilities.

SG 2000's post-harvest technology programme involves building storage facilities, but materials are neither cheap nor readily available.

The other main problem con-

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Antagonised Metal Trading)

■ ALUMINIUM, 807 PURITY (5 per tonne)

Closes 1837-8 1865-6
Previous 1838-7 1863-4
High/low 1851/51/1851 1852/1852
AM Official 1851-15 1878-9
Kerb close 1852-3 1865-8
Open Int. 54,229
Total daily turnover 54,229

■ ALUMINUM ALLOY (5 per tonne)

Closes 1810-5 1850-5
Previous 1820-30 1850-5
High/low 1856 1856
AM Official 1805-15 1845-55
Kerb close 1850-80 1850-80
Open Int. 2,984
Total daily turnover 404

■ LEAD (5 per tonne)

Closes 618-8 635-8
Previous 620-10 635-7
High/low 623 643/634
AM Official 623-5 640-1
Kerb close 638-88 640-1
Open Int. 6,681
Total daily turnover 10,716

■ NICKEL (5 per tonne)

Closes 8815-25 8750-80
Previous 8840-50 8770-80
High/low 8889/8850 8320/8750
AM Official 8850-60 8895-90
Kerb close 8780-800 8780-800
Open Int. 8,016
Total daily turnover 21,129

■ TIN (5 per tonne)

Closes 5950-60 6040-50
Previous 5965-75 6055-65
High/low 6010-70 6050-65
AM Official 5970-5 6030-40
Kerb close 6030-40 6030-40
Open Int. 23,846
Total daily turnover 5,932

■ ZINC, special high grade (5 per tonne)

Closes 1108-9 1137-8
Previous 1105-9-5 1137-8
High/low 1110/1109 1144/1137
AM Official 1110-5 1138-5
Kerb close 1110-5 1138-8
Open Int. 107,600
Total daily turnover 21,245

■ ENERGY

■ CRUDE OIL, NYMEX (42,000 US gallons, \$/barrel)

Last day's price change High Low Open Int. Vol

Jan 10.02 -0.07 10.94 10.42 10.51 10,000

Feb 15.67 -0.27 15.93 14.45 15.82 20,163

Mar 18.76 -0.24 16.98 15.57 17.23 9,094

Apr 18.52 -0.22 16.92 16.73 18,763 5,471

May 18.92 -0.17 16.98 16.82 18,441 2,441

Jun 17.09 -0.18 17.02 16.93 20,025 2,025

Total 42,464/45,613

■ CRUDE OIL, LME (5/tonne)

Last day's price change High Low Open Int. Vol

Jan 10.02 -0.07 10.94 10.42 10.51 10,000

Feb 15.67 -0.27 15.93 14.45 15.82 20,163

Mar 18.76 -0.24 16.98 15.57 17.23 9,094

Apr 18.52 -0.22 16.92 16.73 18,763 5,471

May 18.92 -0.17 16.98 16.82 18,441 2,441

Jun 17.09 -0.18 17.02 16.93 20,025 2,025

Total 42,464/45,613

■ COPPER, Grade A (5 per tonne)

Last day's price change High Low Open Int. Vol

Jan 10.02 -0.14 10.98 10.70 10.80 12,020

Feb 15.67 -0.24 15.93 14.45 15.82 20,163

Mar 18.76 -0.24 16.98 15.57 17.23 9,094

Apr 18.52 -0.22 16.92 16.73 18,763 5,471

May 18.92 -0.17 16.98 16.82 18,441 2,441

Jun 17.09 -0.18 17.02 16.93 20,025 2,025

Total 42,464/45,613

■ COPPER, Grade B (5 per tonne)

Last day's price change High Low Open Int. Vol

Jan 10.02 -0.14 10.98 10.70 10.80 12,020

Feb 15.67 -0.24 15.93 14.45 15.82 20,163

Mar 18.76 -0.24 16.98 15.57 17.23 9,094

Apr 18.52 -0.22 16.92 16.73 18,763 5,471

May 18.92 -0.17 16.98 16.82 18,441 2,441

Jun 17.09 -0.18 17.02 16.93 20,025 2,025

Total 42,464/45,613

■ GOLD (Troy oz.)

Last day's price change High Low Open Int. Vol

Jan 12.75 +0.03 12.40 12.08 12,000 2,000

Feb 14.95 +0.03 12.63 12.10 12,000 2,000

Agriculture is still the foundation of the country's economy. Page 3

العملة 150

VIETNAM

Thursday December 8 1994

Catching up with its Asian rivals

While the business acumen of the Vietnamese is fuelling an economic boom in the cities, rural life is also beginning to improve, says Victor Mallet

When Vietnamese communist party officials laid bouquets of flowers before Lenin's statue in Hanoi last month to commemorate the Russian revolution, it was more a nostalgic gesture than an act of ideological homage and commitment.

For it is the ideology and practice of capitalism - known officially as "socialism with a market economy" to spare the blushes of communist stalwarts - that is spreading throughout Vietnam at breathtaking speed.

Among the first Vietnamese to seize the opportunities presented by *doi moi* (renovation), the policy of reform introduced by the party in the late 1980s, were the entrepreneurial residents of Ho Chi Minh City, the southern commercial and industrial centre previously called Saigon.

The south's businessmen and women, who had lain dormant since the communist victory over the US-backed South Vietnamese government in 1975, responded enthusiastically to the reforms by opening trading companies, factories, banks, restaurants and chic boutiques.

The streets of Cholon, the ethnic Chinese business district, seethe with commercial activity. In 1988, Ho Chi Minh City had only 22 registered private companies; today it has 2,600, not to mention tens of thousands of small shops. Traffic jams and ugly concrete buildings are becoming more common.

Hanoi and the north did not take long to follow suit. Only three years ago the capital was a quiet, spartan backwater of south-east Asia with almost no modern facilities.

Now it has pizza restaurants, satellite television, metro taxis, karaoke bars, private hotels and mobile telephones, a transformation reinforcing the view that each industrial revolution in east Asia happens quicker than the last.

Few opportunities are missed to make money. Last month the \$25m Do Son Casino near the port of Haiphong, a joint venture between Hong Kong investors and the local government, opened its doors to visiting foreign gamblers. On the streets of Hanoi, hawkers openly sell confidential government and World Bank reports on the economy, and photocopies of books banned in Vietnam for criticising the communist party.

Less obvious to outsiders than the economic boom in the cities, but just as important, are the changes in the countryside.

Most rural Vietnamese are still desperately poor and are forced to choose between surviving on their overcrowded farmland and migrating to the towns, but the situation seems to be improving slowly.

The United Nations calculates that 51 per cent of Vietnam's 72m people live below the most basic poverty line - the level at which they can afford 3,100 calories of food a day - but that is down from 70 per cent of the population a decade ago.

Peasant farmers, taking advantage of secure land tenure and the chance to make money in a liberalised agricultural market, have sharply increased their output. Vietnam, which once used to suffer from rice shortages, has become the world's third largest rice exporter after the US

and Thailand.

The private sector's share of gross domestic product has risen to 45 per cent from 10 per cent in less than a decade, Vietnamese government economists say, and the reforms have led to rapid economic expansion; real GDP growth is expected to reach nearly 9 per cent this year.

Foreign investors and aid donors, along with hundreds of thousands of Vietnamese exiles and the overseas relatives of the ethnic Chinese, are providing much-needed capital to finance economic development in a country where average per capita income is still only about \$350 a year.

Last month donors pledged \$2bn to support Vietnam at a meeting in Paris, adding to the \$1.86bn that was agreed last year.

Foreign investors have promised \$10bn of projects since 1988, with the emphasis on the textile industry, oil and gas exploration and new hotels.

Five international investment funds have been established to direct money into what has become Asia's most fashionable emerging economy.

Vietnamese and foreign companies are quick to complain about the many problems that remain to be solved: cumbersome bureaucracy, corruption, the reluctance of state enterprises to undergo privatisation, the lack of economic and commercial legislation, the primitive state of the domestic banking system and conflicts between central and local governments.

But Vietnam's leaders, from prime minister Vo Van Kiet downwards, are by Asian standards remarkably frank about



Luxury housing construction, Ho Chi Minh City/Hanoi: the practice of capitalism is superseding the ideology of communism. *Associated Press*

the government's shortcomings and eager to accelerate economic reforms wherever possible to achieve the official goal of "a prosperous people, strong country, and just and civilised society".

In the next few weeks the government is expected to respond to criticisms about the complexity of licensing procedures for foreign investors by announcing a new package of investment rules. Among other changes, a requirement for feasibility studies is likely to be waived for small projects.

"I myself say we Vietnamese are moving too slow," says Tran Ba Tuoc of VP Bank, a newly-founded private bank in Ho Chi Minh City. "But looking back, we have done a lot. In the next two to three years I'm sure we will get almost everything in place."

Several central government ministries, the army, and the local communist people's committees in different provinces have adapted capitalism to their own ends. They have set up their own businesses or entered into joint ventures with foreign investors who cannot find big enough partners in the fledgling private sector.

The government nevertheless wants free enterprise to thrive so that Vietnam can catch up with and compete with its Asian rivals. While it concentrates on economic development, Vietnam is



When you have business in Vietnam, choose a bank that knows the landscape. *Standard Chartered*

urgently seeking to make friends in the region and the wider world.

President Bill Clinton finally lifted the US economic embargo against Vietnam in February this year, but the US administration feels unable to restore full diplomatic relations with the communists who won the Vietnam war for fear of protests by American conservatives; the two governments are expected to open "liaison offices" in each other's

capitals shortly.

Vietnam, meanwhile, hopes to join the Association of South East Asian Nations next year and is trying to resolve its territorial and maritime disputes with China.

When it comes to domestic politics, Vietnam's communists like their Chinese counterparts - have no intention of abandoning the single-party system, even if Marx and Lenin are not much talked about in Hanoi or Ho Chi Minh City these days and constructive criticism of the government is officially welcomed.

"The government is very wary of losing control," says one diplomat in Hanoi. "The trouble is, as you get more and more foreigners coming in, more and more Vietnamese travelling abroad and more telephones, it becomes more difficult."

Vietnamese officials have trouble defining the ideological basis for communist party rule in a free market economy. Asked to explain what he means by socialism, Le Mai, the deputy foreign minister, says: "Socialism is bringing better material and spiritual living conditions for the people as a whole."

Government leaders are adamant, however, that economic reform should precede political change (unlike in much of eastern Europe) and they insist that one-party rule is essential for stability, a view shared by other authoritarian governments in east Asia.

"The people here are very careful to maintain political stability," says Mr Mai. "And they understand that by maintaining that, the economy can continue to grow."

Eventually the Vietnamese communist party, which earned its nationalist credentials fighting off French, Americans and Chinese, may have to confront popular challenges to its legitimacy and abandon the ritual obeisances to Lenin.

But for the time being it faces only spasmodic opposition from Buddhist monks and south Vietnamese exiles living in California. Almost everyone else is too busy trying to make money.

In Vietnam, even local business leaders rely on Vietnam Investment Review

Local businessman, Pham Phu Ngoc Trai, General Director of the Pepsi/IBC Joint Venture in Ho Chi Minh City, says:

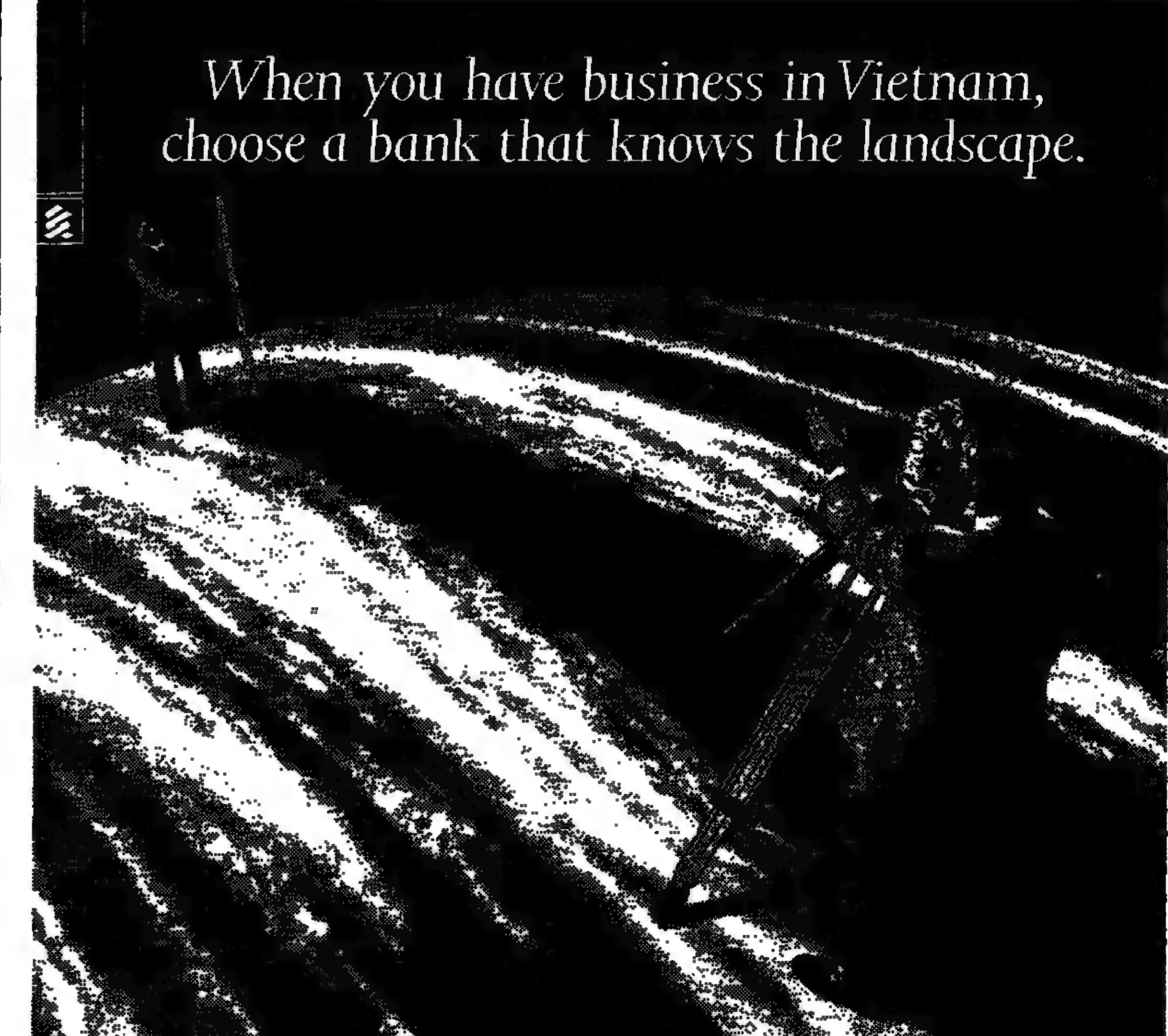
"In Vietnam the pace of change is now very fast. For me to distinguish between rumour and fact and keep up with what's really happening, I rely totally on the Vietnam Investment Review."

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INTERNATIONAL NETWORKING

Obstacles hinder further growth, says Victor Mallet

Completing the transformation

Three years ago the Vietnamese capital Hanoi was a city of quiet avenues frequented by cyclists, pedestrians and the occasional army lorry; at night the gloom was pierced only by flickering lanterns and low-wattage light bulbs.

Today the city is experiencing its first taste of traffic congestion and noise pollution. New hotels, karaoke bars, pizza restaurants and massage parlours, adorned with multi-coloured lights and signs, are springing up across the town; motorcycle delivery men speed along the streets with towering cartons of television sets and cigarettes.

Ho Chi Minh City, the southern commercial centre has already undergone this transformation; now it has chic bars, fashionable boutiques and traffic jams. Da Nang in central Vietnam is also developing fast.

Vietnam's economy has gone from strength to strength since the ruling communist party decided to loosen central control and encourage private enterprise with its *doi moi* pro-

gramme in the late 1980s.

Remarkably, the first reforms – including devaluation and the occasional army lorry; at night the gloom was pierced only by flickering lanterns and low-wattage light bulbs.

Since the lifting of the veto last year, Vietnam has sealed agreements with the International Monetary Fund, the World Bank and the Asian Development Bank, as well as bilateral donors such as Japan.

The benefits of reform are not in doubt. Latest Vietnamese

The most important challenge is the need to reform and educate the government bureaucracy

government estimates suggest that real gross domestic product will grow by 8.8 per cent this year, rising to nearly 10 per cent in 1995 and perhaps more than 10 per cent per year thereafter.

Foreign donors have heaped praise on Vietnam for its handling of macro-economic

issues. Firm control of the money supply helped bring Vietnamese inflation down to 5.2 per cent by the end of 1993 from nearly 70 per cent in 1991.

Inflation has recently risen to more than 11 per cent – above the government's 10 per cent target – but most economists say Vietnam is unlikely to face the surge of inflation experienced by neighbouring China, whose much larger economy is undergoing similar reforms.

A rise in Vietnam's retail prices this year on the back of high demand for everything from consumer goods to construction materials was regarded as inevitable.

The current account showed an alarming deficit of \$1bn or 6.3 per cent of GDP in 1993, after being nearly in balance in 1992, but that was partly due to a sharp rise in imports of equipment for foreign investment projects which will help to increase exports in the future.

Furthermore, the current account deficit was brought under control in early 1994 with the help of tighter fiscal

and monetary policies. Import growth slowed while exports continued to rise, and the current account deficit is predicted to fall to about 5 per cent of GDP this year.

The government spending cuts have also reduced the budget deficit to an estimated 3 per cent of GDP this year from a worrying 6.2 per cent in 1993. "This reflects the fact that they have been able to respond to reality," said an official from one international donor agency. "They were put to the test this year and they

responded well at the macro level."

The government and donors agree, however, that several obstacles to rapid economic growth will have to be removed in the next few years. Ports, roads, railways and power and water utilities are all in urgent need of improvement and foreign aid is pouring in for this purpose.

But probably the most important challenge facing Vietnam's leaders is the need to reform and educate the government bureaucracy so that it

can rid itself of corruption, shake off the old-fashioned mentality of central planning and restrict itself to establishing laws and regulations that will allow business to flourish.

"It is still very common that scarce [state] funding resources are used to build offices, buy expensive equipment, and organise showy activities," says Roy Morey, resident representative in Hanoi of the UN Development Programme.

A typical crisis of economic management arose in August

when the government suddenly announced that transactions in Vietnam would have to be in dong, the local currency, rather than the US dollar, which is widely used.

Although businesses and donors sympathised with Vietnam's desire to restore the dong to its rightful place, the initial announcement was so vague that foreign investors feared they would not be able to receive dollar earnings and meet hard currency obligations abroad.

There was total panic here for several weeks," said one foreign banker. It subsequently turned out that the decree appeared to affect only domestic transactions, and that it was being enforced only gradually.

The World Bank, in its latest report on the Vietnamese economy, suggests that the government is attempting to keep too much central control of decision-making, a tendency which it believes will strangle investment and growth and breed corruption as the economy becomes more complex.

The answer, according to the World Bank, is to decentralise, for example by allowing local authorities to raise and spend taxes for local services.

However, the recommendation is controversial. Some local communist authorities have proved to be extremely corrupt and are already being accused of running their own fiefdoms, defying national laws on everything from prostitution to investment.

Several senior members of

the government also have an ideological bias in favour of central control, and the public sector is still officially supposed to play a leading role in the economy.

While farmers and small traders have flourished under the economic reform programme, there are still only a few substantial Vietnamese private companies.

All over Vietnam, the communist people's committees, the armed forces and various ministries which control most of the country's assets have used their influence to enter into joint ventures with foreign companies. Foreign investors have little choice, because in most cases there is no one else with whom they can do business.

Managers of state enterprises and government officials still tend to think in terms of quotas, plans and volume of production, rather than profit or rates of return.

For the time being, Vietnam is a hybrid economy in which the state – represented by the communist party, the army and various ministries – will continue to play an important role.

"This period in Vietnam is transitional," says Do Duc Dinh of the Institute on the World Economy in Hanoi. "We have not yet set up a very clear framework, unlike other countries where they have built market economies for three or four decades."

Prospects for capital markets

Legal framework vital to progress

Vietnam's urgent need for funds to rebuild the economy – combined with a widespread lack of faith in domestic banks that has kept savings rates low by east Asian standards – has convinced the government it needs to establish local capital markets fast.

Whether it will be able to do so as planned during the coming year remains an open question. The first step is expected to be the formation of a National Securities Commission, but the finance ministry and the central bank have been arguing over which of them should be in control.

The new body would then set up a secondary market for the handful of bonds issued by the government and state enterprises, followed by a stock exchange for the shares of joint stock companies such as banks and partially privatised state companies.

"We anticipate a small-scale bourse being established some time in 1995," said Nick Freeman, Vietnam analyst for Barings Securities. "The arguments for a stock market are widely accepted. It's now a case of putting together the legislative framework to make this a possibility."

But sceptics believe that the shortcomings of the legal system and other problems will delay the establishment of a market beyond the end of 1995. The underdeveloped banking system, for example, may make capital markets seem attractive by comparison as a way of mobilising savings, but it also hinders the operation of such markets.

Among recent improvements to the banking sector, the authorities permitted the use of personal cheques for the first time since 1975, but bankers say most cheques have to

be individually certified by the issuing bank, making the transaction very cumbersome.

Another problem is the shortage of companies that could be listed on the future stock exchange. Large, domestic private companies are few in number and privatisation of state firms has stalled.

Of more than 6,000 state-owned enterprises that survive in Vietnam, only three (a transport company, a shoe factory and a refrigeration firm) have so far been successfully prepared for privatisation. The government is reluctant to privatise prime companies such as Vietnam Airlines.

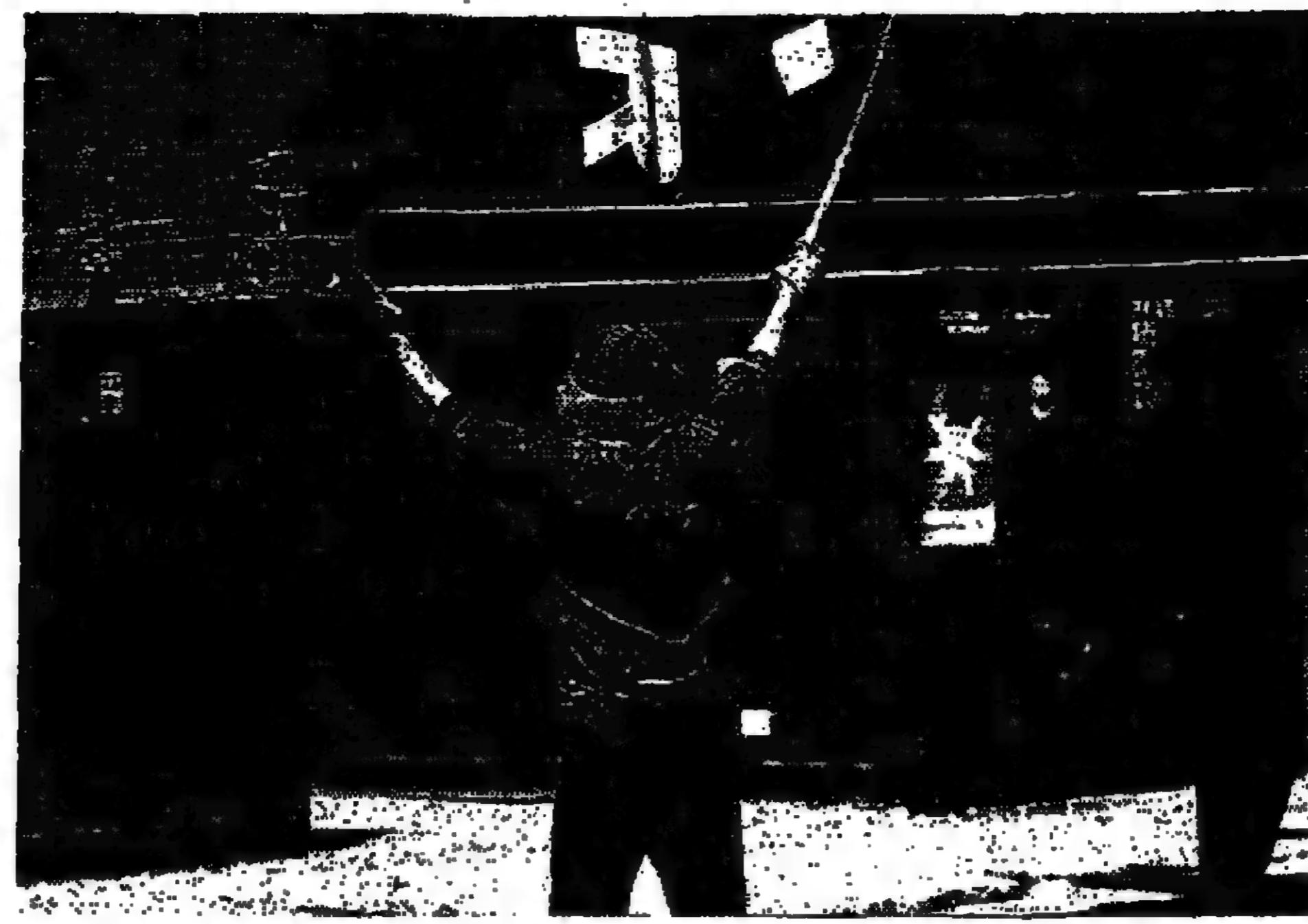
"It's still very difficult," said Do Duc Dinh, a government economist. "The accounting system is still not good and we can't calculate the value of an enterprise and divide it into shares."

It will also take time to overcome basic legal obstacles, let alone formulate complex regulations for capital markets. Vietnamese bankruptcy rules and a commercial code have yet to be finalised.

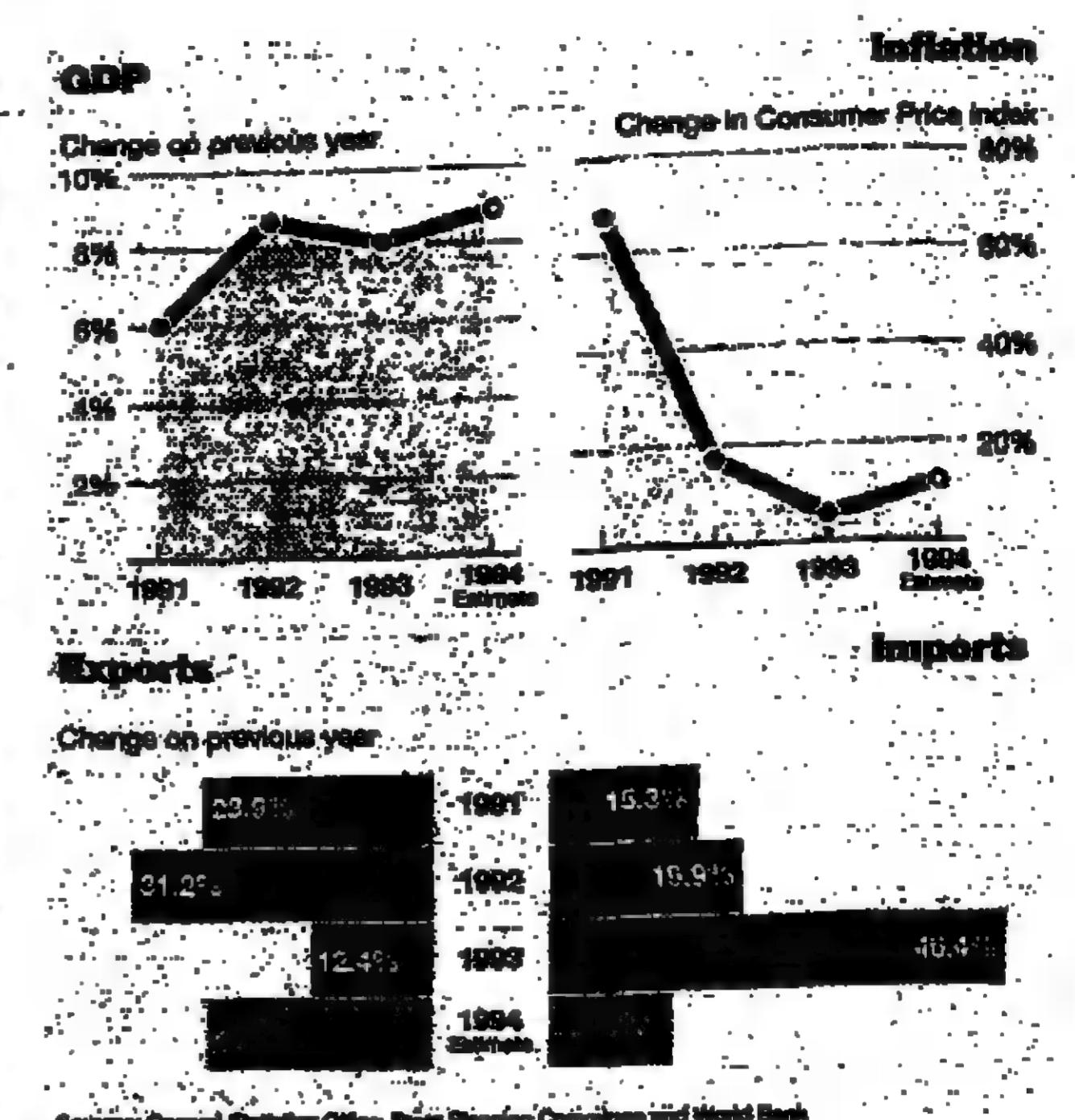
Lastly, some Vietnamese worry that a hurriedly established stock market in Ho Chi Minh City would be so speculative and poorly regulated that it would quickly discredit itself without doing much for business in Vietnam.

"We need a legal framework first and the government must educate people on the functions of such a market," says Huynh Bum Son of the Saigon Bank for Industry and Trade, a bank owned by a mix of private and public shareholders that would probably be among the first companies to be listed. "We must be sure before we start."

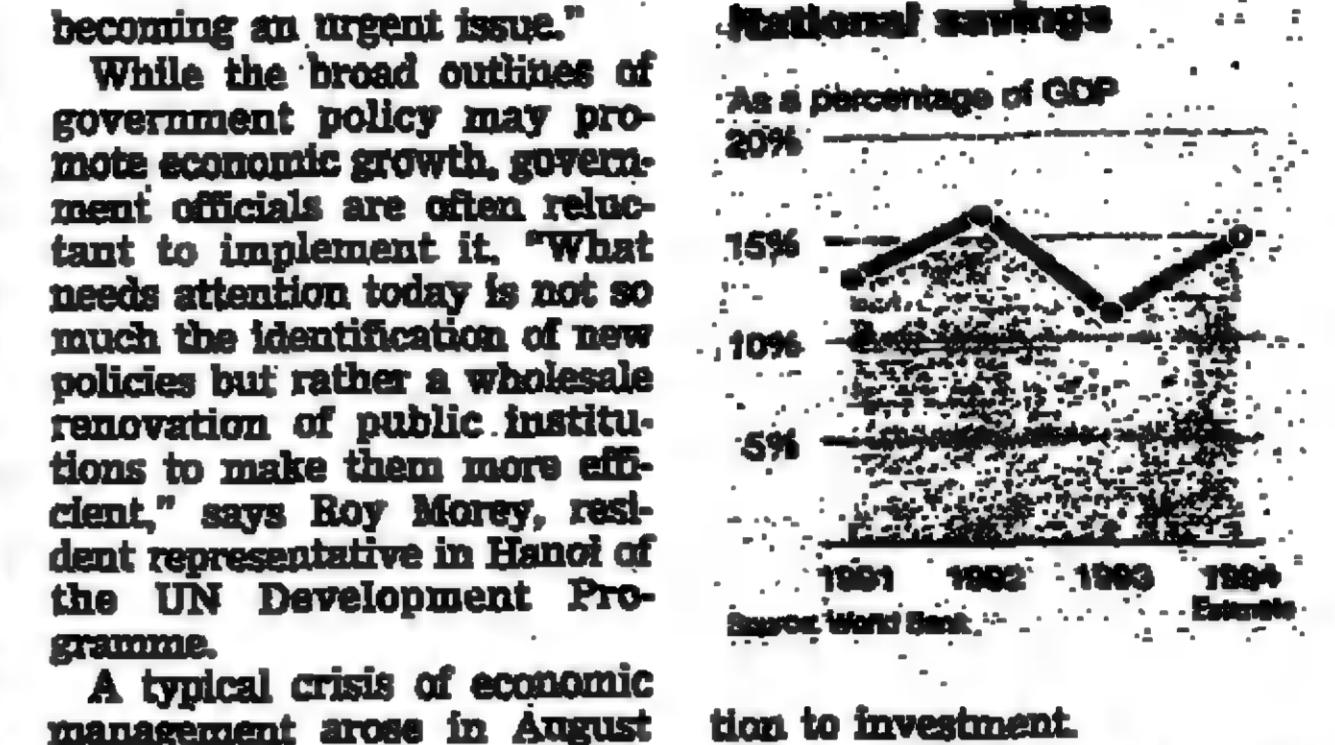
Victor Mallet



Dock worker at Down Xa container terminal, Haiphong: exports have continued to rise



Source: Central Statistical Office, State Planning Commission and World Bank



Source: World Bank

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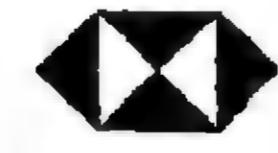


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Obstacles could dampen investors' enthusiasm, says Victor Mallet

Ambitious targets to meet

Where the Americans once fought, they are now preparing to manufacture toilets. American Standard, the sanitary ware maker, recently held a party at Ho Chi Minh City's Unification Palace to announce plans to invest \$17m in a factory in Vietnam.

Similar parties are held each week by new investors, and the Americans (who were banned by the US embargo until February this year) are only the latest arrivals. The biggest investors are Taiwan, Hong Kong and South Korea; Daewoo of South Korea is investing more than \$300m to make products ranging from pesticides to electronic components.

Since Vietnam enacted a foreign investment law six years ago as the centrepiece of its economic reform programme, foreign companies have promised about \$10bn of export-oriented and import substitution projects. They will transform the economy and help Vietnam to emulate fast-growing, export-driven southeast Asian economies such as Thailand and Indonesia.

Commodities, such as crude oil and rice, still account for most of Vietnam's exports, but processed foods, garments, televisions and other goods manufactured in Vietnam will play an more important role in the economy as foreign investment projects come on stream.

American Standard, for instance, says its joint venture in Song Be province will save Vietnam \$10m of foreign exchange in its first year of operation alone by replacing imported toilets, basins and baths with locally-made wares. Eventually the factory may export products too.

For all its success in attracting foreign investors, Vietnam may find it hard to meet its own ambitious targets: Of the \$45-\$50bn in capital Vietnam wants in the current decade to increase the income of its inhabitants, about \$20bn is expected to come from foreign direct investment, but out of the \$10bn promised so far, only about \$3.5bn will have been spent by the end of this year.

Although foreign investors will complete more of their promised projects and make new commitments in the years ahead to take advantage of Vietnam's market of 72m people and the opportunities for export, they still face numerous difficulties that could dampen their enthusiasm.

The initial approval process for foreign investment is slow and bureaucratic, involving the State Committee for

| Top 10 investors since 1988 | | |
|-----------------------------|-----------------------|----------------------|
| Country | Projects in operation | Total capitalisation |
| 1. Taiwan | 1,914 | |
| 2. Hong Kong | 1,628 | |
| 3. South Korea | 855 | |
| 4. Australia | 639 | |
| 5. Singapore | 521 | |
| 6. Malaysia | 515 | |
| 7. Japan | 514 | |
| 8. France | 500 | |
| 9. Netherlands | 294 | |
| 10. UK | 378 | |
| (incl. others) | 8,730 | |
| Source: SCCI | | |

| Total capital of investments by industrial sector | | |
|---|--------------|--|
| Sector | 3m (rounded) | |
| Industry | 3,932 | |
| Hotels and tourism | 1,997 | |
| Oil and gas | 1,285 | |
| Services | 730 | |
| Transport and communications | 636 | |
| Export processing zones | 388 | |
| Agriculture and forestry | 385 | |
| Finance and banking | 177 | |
| Miscellaneous | 92 | |
| Aquaculture | 60 | |
| Housing development | 46 | |
| Total | 9,730 | |
| Source: SCCI | | |



Construction site in central Hanoi: lack of a clear process for approving building projects is frustrating foreign investors

Co-operation and investment (SCCI) and various ministries and local authorities.

And once a project is approved, investors find that the laws and regulations governing their business are vague or non-existent and arbitrarily enforced. Physical infrastructure is inadequate - ports are congested and ill-equipped, for example - and the skills and raw materials required may be hard to find locally.

Construction is a case in point. Investors keen to profit from the shortage of hotels, housing and office space often find themselves saddled with delays and budget overruns. Even materials which are locally available - marble, for instance - are sometimes of low quality because the equipment used to manufacture the product is old and worn.

There is no clear process for approving building projects, investors say. The proposed Construction Law is in its 14th draft and has yet to be passed.

Foreign exploration indicates gas could have greater potential than oil

Winners yet to appear

A string of disappointing results from oil blocks in Vietnam's southern waters has punctured the optimism of the foreign energy companies which have been prospecting since 1992. Indications are that gas, not oil, could be the country's fuel of the future.

None of the eight foreign operators that have drilled in the Nam Con Son basin (an area 350km south of the coastal town of Vung Tau) has struck commercially viable amounts of oil. Many, including big names such as Shell, Total and British Petroleum (BP), are still committed to drilling exploration wells as part of contractual arrangements with state oil agency PetroVietnam, but a major discovery of natural gas by BP in September has shown that the region is not as rich in oil as many firms expected.

BP said when it announced the find that recoverable reserves could be about 2,000bn cubic feet, enough to generate electricity for the southern industrial centre of Ho Chi Minh City for 25 years at current levels of consumption.

"The fact that the Nam Con Son Basin is more gas-prone than was first thought has become clearer and it could yield more gas discoveries," said Michael Yeldham, BP chief executive in Vietnam.

Vietnam plans to pump 7.1m tonnes of crude this year, up from 6.2m in 1993. Most of it comes from the Bach Ho (White Tiger) field, operated by the Russo-Vietnamese joint venture VietsovPetro and which was the country's only producing field until Australian operator BHP started producing small amounts at the Dai Hung (Big Bear) field in October. BHP hopes to have tapped 250,000 to 350,000 tonnes by year's end.

Nearly all the crude is exported to Japan and is Vietnam's largest source of foreign currency revenue. However, these amounts are not enough to ensure Vietnam achieves targeted double digit economic growth by 2000. Hanoi is therefore keen to develop gas as fast

as possible to increase foreign currency earnings and has charged the State Planning Committee with mapping out a master plan for the gas industry. Under a "fast track" programme, priority is being given to building the infrastructure needed to bring commercially viable amounts of gas onshore.

The first phase was the installation of Vietnam's first gas pipeline early this year by Korea's Hyundai Heavy Engineering. The 107km undersea pipeline runs from the Bach Ho



oilfield and is designed to tap gas being flared off at a rate of 3m cubic feet a day. Test flows, due to start in November, are delayed because of an accident which damaged the pipe.

The second phase involves the construction of an offshore compression platform and a liquefied petroleum gas plant on the coast near Vung Tau. British Gas and Mitsui last month finished work on a feasibility study for the \$450m project.

Industry sources say the speed at which Vietnam can develop its energy sector will depend on financing. Although the technical aspects of the British Gas study are clear, industry sources say there are doubts about how the second phase of the project, and any others, will attract project financing without government support. Vietnam's sovereign debt risk is still high and there is no precedent for large-scale

financing. Projects would have to demonstrate sufficient foreign exchange revenues to justify any financing.

"The gas that comes ashore will be two and a half times as expensive as [that in] Indonesia or the Middle East because of the infrastructure needed to bring it ashore," said Marie Belsey, British Gas Vietnam country manager.

BP told the communist party daily Nhan Dan that its partners could spend as much as \$1bn building production facilities offshore and an

undesired pipeline to make use of the gas in Block Six, where it found gas. Up to a further \$1bn could be needed to develop a market for the gas onshore, it said.

Although Vietnam needs the gas domestically for power generation and fertiliser production, the government is also keen to export as much as possible, possibly to Thailand, which is known to be looking at further import sources.

However, Hanoi will probably have to wait until next year to see how much gas is offshore. US firm Mobil, returning to Vietnam after a 15-year absence, is testing for gas at the Thanh Long (Blue Dragon) field but with no luck yet to occur.

Foreign firms say government planning will be crucial to successful exploitation of the country's gas. Late last month Vo Van Kiet, the prime minister, decided PetroViet-

nam should carry out a feasibility study looking into building Vietnam's first oil refinery in the poor province of Quang Ngai in the country's central region. The province, 525km north-east of Ho Chi Minh City, is hundreds of miles away from the offshore oilfields.

Foreign oil firms were puzzled. A consortium of France's Total and Taiwanese partners had been working on a feasibility study, commissioned by state oil agency PetroVietnam, for a \$1bn plant near Khanh Hoa, close to the oil industry hub of Vung Tau.

The issue underlines the difficulty foreign firms prospecting for oil and gas sometimes have in gauging whether commercial priorities take precedence over political considerations as Hanoi decides how best to harness the country's energy resources.

The country is also spending huge sums importing refined crude to fuel industrial growth and desperately needs its own refining capacity. PetroVietnam officials hope that as much as a third of the 8m tonnes of crude to be refined at the planned Quang Ngai plant will be shipped from Indonesia or the Middle East.

But Danang, the nearest port, is too small to accommodate the kind of traffic anticipated and is not linked to major shipping lanes. Transporting the country's own crude northwards to the refinery from offshore fields off the southern coast of Vung Tau will add further costs.

Meanwhile, bids have just closed on a promising oil block in the Mekong basin, closer to Vietnam's coast than the Nam Con Son basin and next to blocks with modestly encouraging finds by Japanese and Malaysian firms in June.

"The game's by no means over yet," said BP's Mr Yeldham. "There's still a lot of competition and the shakeout has yet to occur."

"We're not at the stage where you can say there are obvious winners and losers."

Paul Gauntlett

Foreign investors and local entrepreneurs are busy weighing up opportunities in Vietnam's industrial and service sectors. But agriculture is still the foundation of the country's economy, involving more than 70 per cent of the population.

In 1993 agricultural goods, including forestry and fishery products, accounted for more than 50 per cent of total export revenues. Vietnam now ranks as the world's third biggest rice exporter, after Thailand and India.

The fortunes of the agricultural sector have fluctuated both because of the weather and the vagaries of government policies. According to officials, recent widespread flooding has resulted in losses of more than 1m tonnes of rice.

But earlier surpluses mean that Vietnam is still likely to achieve a record production figure of 25m tonnes of rice and paddy equivalent this year, of which about 2m tonnes will be exported. The export figure includes an estimated 300,000 tonnes of rice that is smuggled across the northern border and sold in southern China.

Government policies have had a more serious effect on agricultural production. When the country was reunified in the mid-1970s, the Hanoi leadership embarked on a five-year economic plan which sought to integrate the northern and southern economies.

Agricultural collectives, formed in the north in the 1950s, were introduced in the south, which accounts for about 70 per cent of Vietnam's total rice production. The idea was for the richer north to help the poorer south, with southern earnings from agricultural surpluses funding industrialisation, particularly in the north.

The policy was a failure. Michael Williams, in his book "Vietnam at the Crossroads", outlines the reasons. "The plan took little account of the resistance of the peasantry in the south to collectivisation and it was anyway far too ambitious in thinking that the land would generate sufficient surpluses to fund industrialisation. It also took insufficient account of the damage inflicted on the country by decades of war. Finally, in its hopes for international funding of postwar economic reconstruction, it was wildly optimistic."

Rice paddy workers: the main problem is a lack of rural credit

Source: SCCI

Photo: S. M. M.

Rice paddy workers: the main problem is a lack of rural credit

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Photo: S. M. M.

Lack of infrastructure is constraining tourism, says Kieran Cooke

Big money yet to be seen

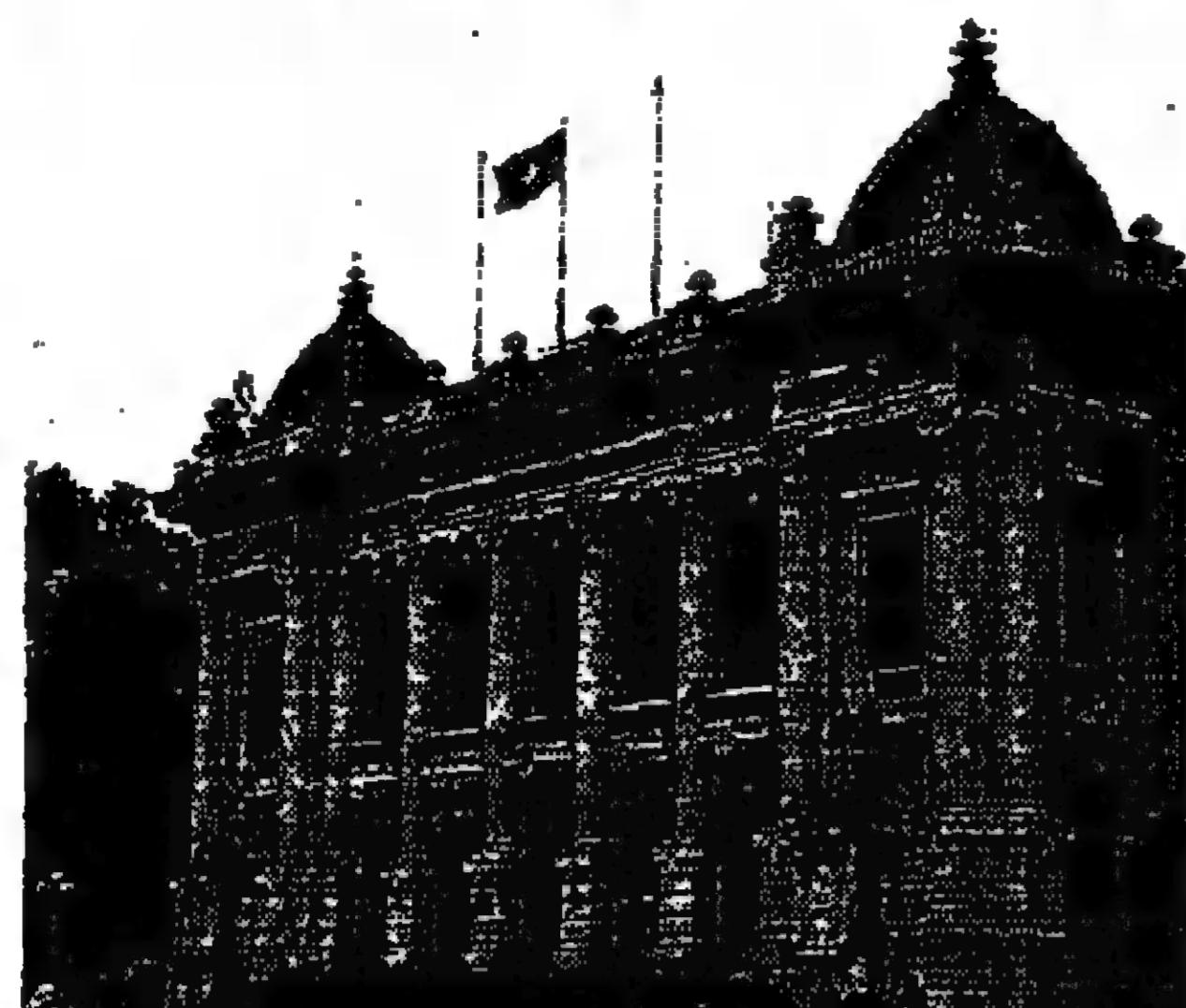
In the early 1970s Bui Xuan Nhat was a key figure in the Paris negotiations aimed at ending the war in Vietnam and putting a stop to US involvement in the country. Twenty years on, Mr Nhat, a former diplomat, now deputy chairman of Vietnam's tourist authority, is trying to woo Americans back to explore the beauties of his country and revisit old battlefields.

"We think the US is a very big market for our tourism industry," says Mr Nhat. "Hundreds of thousands of American troops were here. Many of them want to come back and see where they fought."

Already there are special tours for American war veterans, with visits organised to battle sites such as Khe Sanh and along the Ho Chi Minh trail. Vets can see some of the mountain of US weaponry left behind when Vietnamese forces finally took control of Ho Chi Minh City in 1975. They can even buy back some of their old kit from souvenir shops at the city's war crimes museum.

But the US tourist assault on Vietnam has yet to take place. The French, in the country long before the Americans, are back in large numbers. Vietnam has become the latest vogue tourist spot for many other Europeans. Numbers are rising fast: according to official statistics Vietnam had 250,000 tourists in 1990. This rose to more than 650,000 in 1993 and forecasts for this year predict at least 900,000 visitors.

"We aim to have more than three million tourists by the end of the century," says Mr Nhat. "Tourism will make a big contribution to our foreign exchange earnings. There are some problems in the industry but we are confident they can be overcome."



Hanoi's French-built opera house: one of the attractions of the capital is its old style colonial architecture, yet unregulated property development could destroy the very thing visitors want to see

| Hotel development: proposed new rooms | |
|---------------------------------------|---------|
| Destination | By 2000 |
| Ho Chi Minh | 10,000 |
| Hanoi | 8,771 |
| Vung Tau | 728 |
| Phu Nhaphong | 90 |
| Danang | 2,478 |
| Da Lat | 162 |
| Phu Rang | 117 |
| Hue | 250 |
| Nha Trang | 1,328 |
| Total | 21,944 |

Source: BDO Hospitality Consulting

Vietnam's chronic lack of infrastructure - from paved roads to power and drinkable water - is a serious constraint on any large scale development of the tourism sector. Tourist facilities outside the main cities are virtually non-existent.

There is already a serious shortage of hotel accommodation in both Ho Chi Minh City and Hanoi. People are hungry for jobs. But the country lacks a pool of trained hotel staff. Hotel operators have to build up their businesses from scratch.

A standard room in Hanoi's leading hotel costs nearly \$200 per night. Top class hotels in other parts of Asia offer both better rates and service.

Officials say that Vietnam now has a total of 32,000 hotel rooms, with only half of them considered fit for foreign tourists. New hotels are being

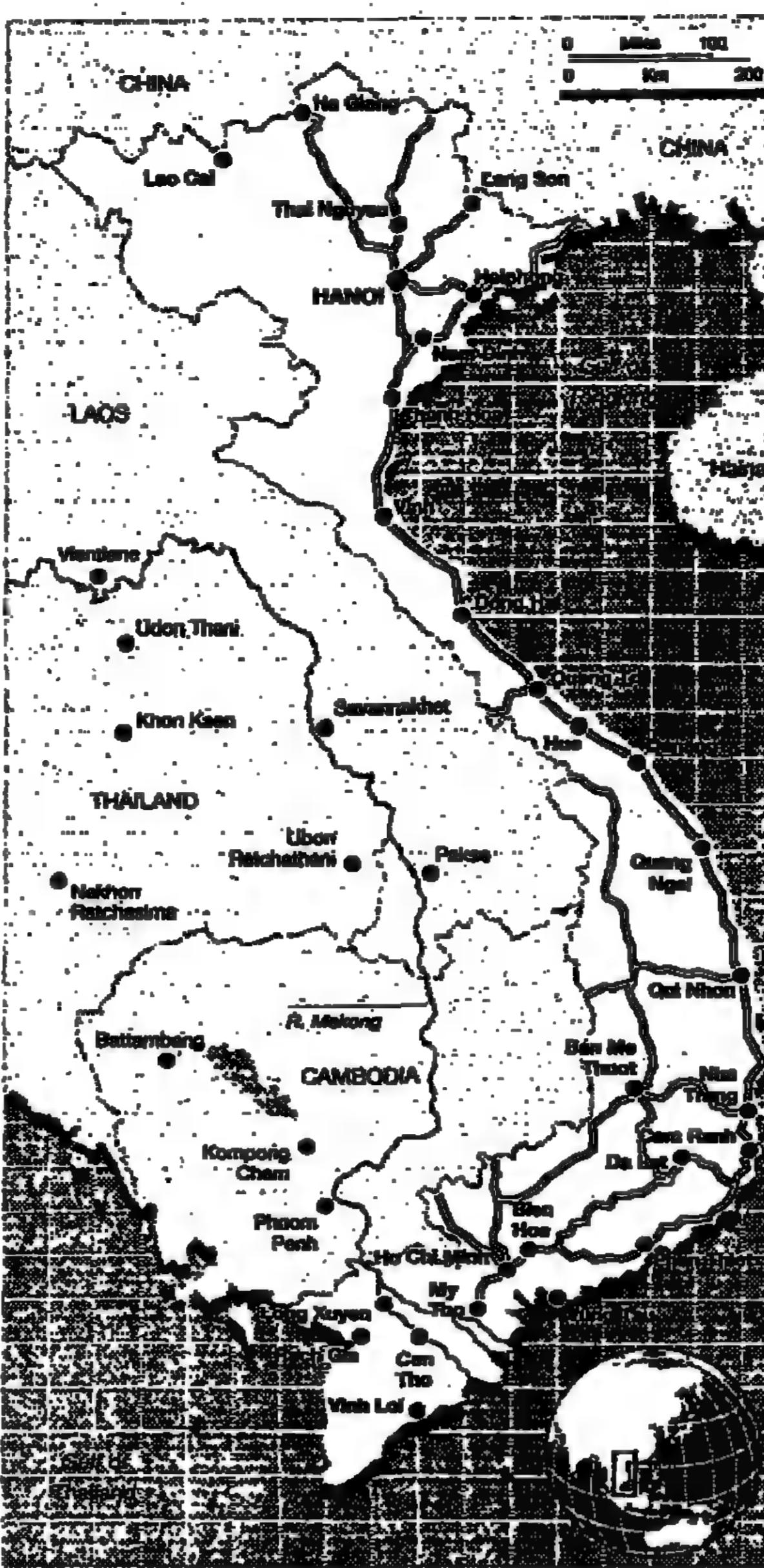
built. A US group has plans for a \$200m tourist complex on the coast near Danang in central Vietnam. Foreign investors, led by Singaporeans and Malaysians, are queuing up to build hotels in Ho Chi Minh City and Danang.

Progress on these projects is slow. More than 100 foreign-funded tourist projects involving investments of more than \$1bn have been registered with the authorities but few have progressed from the paperwork stage.

As in many sectors of Vietnam's economic planning, developers have found that official central government policy is often at variance with the views of politically powerful local People's Committees. Establishing land titles, moving people from development areas plus settling compensation claims have proved serious obstacles for tourist-related projects.

Mr Nhat is aware of the bureaucratic hold-ups in the system. But there is also the danger that by allowing a haphazard, unregulated approach to tourism, Vietnam might risk destroying the very thing tourists want to see. One of the attractions of Hanoi is its old style French colonial architecture and its tree-lined boulevards. Many of the old villas are crumbling and in dire need of repair. But unregulated property development, including a mushrooming of small, often ugly, hotels with modern facades, is already threatening to spoil the look of parts of Vietnam's capital.

Mr Nhat says that he does not want to see Vietnam developing the same sort of tourist industry as that of Thailand. Yet signs are already emerging that Ho Chi Minh City is reverting to its old ways with a recent proliferation of massage



parcours and risqué bars.

Vietnam might not be able to keep the bulk of its tourist earnings within the country. Every sector of the economy lacks capital. Foreign tour operators, having invested funds in order to set up various facilities in Vietnam, could insist that they retain a sizeable slice of the revenues.

"We have no choice," says Mr Nhat. "We have to seek partnerships with foreign companies not only to use their capital resources but also to learn the industry from them. We are just starting. I hope we can learn from the experience and mistakes of others."

The legal environment, although still murky, has improved slowly but steadily. This year has seen a surge in the amount of regulations issued, most of them aimed at clarifying aspects of the Foreign Investment Law.

Among them, a radical ruling dating back to July allows foreigners to buy property in their own right. Property analysts say the move has put Vietnam ahead of jurisdictions in Thailand and even Singapore, where foreigners are limited to ownership of certain floors of a building.

Another decree, passed in March, sets out guidelines for settling economic disputes involving foreign investors at a special economic court. However, foreign lawyers based in Vietnam say most investors will prefer to seek remedies offshore until the precise mechanics of the court are clearer.

Foreign investors complain that inadequate consultation at the drafting stage means laws are often incomplete, requiring clarification later through the issuance of guidelines.

Recent currency regulations outlawing the use of the dollar in domestic transactions, for example, leave open the question of whether sectors that rely on foreign currency revenues to repay debts offshore (such as hotels) have to receive income in the local, non-convertible currency.

Paul Gauntlett

don in mid-1995. Otherwise most Asian carriers have services to and from their capitals and Qantas runs one flight a week from Sydney. No direct flights run to and from the US, however. A handful of US airlines are waiting for commercial flight agreements to be worked out between the two countries. Business visas are needed for extended business trips but first-time visitors can get by on a tourist visa.

Currency
Sweeping new rules issued in October theoretically banned the use of the dollar in Vietnam for most transactions. But bring sufficient dollars in cash for purchases or for exchange into dong, although many exchange bureaux will not accept old or worn notes. Most leading hotels accept credit cards and traveller's cheques.

Information
Economic and business news about Vietnam may be patchy outside the country but in the country it is difficult to escape. Many English language publications are produced in Vietnam, the most useful being the weekly *Vietnam Investment Review*, published by the SCCI (investment news) and the monthly *Vietnam Economic Times* (analysis and business tips). The local English-language directory enquiries telephone number is 103.

Source: *World Bank*, *Vietnam government*, UN, ADB

Getting there
Air France, Lufthansa and the Dutch airline KLM fly routes from Europe. British Airways plans to start flights from Lon-

Kieran Cooke finds starting a private business is still not easy

Capital the crucial element

Le Van Kiem sits at his desk in his office in Ho Chi Minh City, a large diamond ring glinting on his finger. "I describe myself as a socialist capitalist," says Mr Kiem with a smile. "I believe the two are not necessarily contradictory. People sometimes say the rich do not work. Now I'm in charge of a big business and yes, I have money. But I have never worked harder in my life."

Mr Kiem is founder of Huy Hoang, one of Vietnam's largest private groups. The private sector has only emerged in Vietnam in the past few years with much of the activity centred on Ho Chi Minh City. In 1986 there were only 42 private sector enterprises in the city. Now there are more than 2,000.

Huy Hoang's turnover is made up of about 12,000 pairs of low-cost sandals and shoes each year. At a factory on the outskirts of Ho Chi Minh City, 1,800 workers earning about \$46 per month glue shoe materials together. The smell is overpowering. About 80 per cent of materials are imported - mostly from Taiwan.

A large slice of Huy Hoang's production goes for export to Japan and China. However, the company is selling increasing amounts of its slippers, priced at about \$1 a pair, on the home market.

"We have ambitions of turning Huy Hoang into a company involved in most sectors of the economy," says Mr Kiem. "Vietnam needs companies like ours, to provide jobs and to develop skills. Perhaps our workers will one day start their own businesses."

Getting a private company started in Vietnam is not easy. While the country's leadership heartily endorses the concept of the market economy, lingering distrust within the bureaucracy of the entrepreneur and the capitalist often results in contradictory regulations and delays in winning project approvals.

However, shortage of capital is the greatest handicap for the private sector. Most garment companies in Europe have signed long-term production contracts with Huy Hoang. They have also advanced the company capital for expansion.

"Raising the initial capital is the big problem for Vietnamese enterprises," says Mr Kiem.

"I think the Vietnamese are skilful and have a talent for business. Some have capital, a lot of it hidden under the bed, but are frightened to take risks. I was one of the first. I'm sure others will follow."

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Fact file

President: Le Duc Anh
Prime Minister: Vo Van Kiet
Population: 72m
Area: 330,341 sq km

Economic indicators

| | 1983 | 1994 |
|-------------------------------|------|------|
| Real GDP growth (%) | 8.1 | 8.8 |
| Sectoral share of GDP (%) | 36 | n/a |
| Agriculture | 26 | n/a |
| Industry | 38 | n/a |
| Services | 35 | n/a |
| Inflation (%) | 5.2 | 12.0 |
| Budget expenditure (% GDP) | 18.8 | 18.8 |
| Budget deficit (% GDP) | -6.2 | -2.7 |
| Merchandise exports (\$m) | 2.8 | 3.6 |
| Merchandise imports (\$m) | 3.5 | 4.0 |
| Current account balance (\$m) | -669 | n/a |
| Total external debt (\$bn) | 17.7 | 19.6 |
| Debt service ratio (%) | 28.5 | 12.0 |

Source: *World Bank*, *Vietnam government*, UN, ADB

Getting there

Air France, Lufthansa and the Dutch airline KLM fly routes from Europe. British Airways plans to start flights from Lon-

don in mid-1995. Otherwise most Asian carriers have services to and from their capitals and Qantas runs one flight a week from Sydney. No direct flights run to and from the US, however. A handful of US airlines are waiting for commercial flight agreements to be worked out between the two countries. Business visas are needed for extended business trips but first-time visitors can get by on a tourist visa.

Source: *World Bank*, *Vietnam government*, UN, ADB

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In Cooke finds starting business is still not Capital the judicial element

MARKET REPORT

Equity market struggles after interest rate rise

By Steve Thompson

The UK equity market successfully rode out potentially one of the most turbulent trading sessions in recent months, in spite of a major defeat of the government in the House of Commons, a rise of 1% percentage point in domestic interest rates, a gilt auction and a warning of possible further US interest rate increases in the short term...

One of the top dealers at a leading UK securities house described the trading session as "one of the most difficult for many months; all the big traders are reluctant to get involved in such awkward markets".

At the close of a dramatic day the FTSE 100-share Index was down a mere 5.6 at 3,012.5. The FTSE Mid 200 index moved in tandem, finish-

ing 4.9 lower at 3,425.3.

But dealers were under no illusions about the market stability in the short term. Wall Street was swinging around during London trading hours, and was down almost 30 points 1½ hours after London closed.

Most of the drama occurred in the first two hours of trading. The Conservative government's defeat on Tuesday evening over the implementation of the second stage of VAT on domestic fuel was the trigger for a flurry of selling pressure in sterling, gilts and equities at the outset of trading.

The market's response was to mark down both gilts and stocks, albeit by smaller than expected amounts, to try to head off any large-scale selling. Meanwhile, the markets picked up the scent of a

possible cut in UK interest rates to prevent a sell-off in sterling and encourage demand for the £2bn gilts auction.

As soon as the 50 basis-point rise in interest rates was known the equity market staged a dramatic reversal, racing ahead strongly in the wake of a gilts market that rallied from being down a half-point to 1%.

The FTSE 100, which was 13.0 lower at its worst, was transformed, accelerating to post a near 19 points rise in mid-morning. The markets, dealers said, were happy that the Chancellor of the Exchequer and the Governor of the Bank of England had moved so decisively to prevent a run on sterling and to choke off any build-up of inflationary pressures in the economy.

Some strategists refused to be panicked by the rate rise. Mr Rich-

ard

Jeffrey at Charterhouse Tilney, the stockbroker, said the rise had "cleared the air" and that he expected the market to move higher between now and the end of the year, as the gilts market leads people to look towards 1995.

There was general disappointment among brokers at the continuing low level of customer business. Turnover yesterday was a poor 596.7m shares, with non-Footsie stocks providing 58 per cent of the total.

The Office of Fair Trading produced the biggest shock of the day, recommending that the British Aerospace and GEC bids for VSEL, the submarine manufacturer, be referred to the Monopolies and Mergers Commission, a move that the sector may yet be the subject of a windfall profits tax.

Some strategists refused to be panicked by the rate rise. Mr Rich-

year of 1548p. BAEs retreated 4

to 433p and GEC hardened 2% to 275p.

The OFT ruling led to widespread head scratching among analysts. Just about the only sensible conclusion was that the VSEL takeover situation is now firmly on hold until March 15 when the MMC is due to make its deliberations known.

There was very little trading in the shares of the three protagonists, with GEC and BAEs notching up 3m turnover apiece and 1.2m VSEL shares changing hands. A big 12m volume in the BAE units mostly suggested that by the close nearly 70 per cent of the purchase target had been achieved.

One suggestion was that the Chancellor may instead opt for a special tax on the proceeds of the impending sale of the National Grid, which is owned

by the 12 generators. East Midlands fell 23 to 715p, Eastern surrendered 23 to 765p, National Power lost 17% at 494p in trade of 5.9m and Powergen was 25% to 512p.

South Wales was one of a handful of stocks in the sector that managed to resist the market trend after the excellent interim figures. The shares put on 8 at 778p. Bid speculation continued to boost Northern, which moved 4 higher to 360p.

Water stocks also came under pressure on worries that the government may reconsider a windfall tax on high dividend payments as an alternative source of revenue. Market watchers also pointed out that the latest increase in interest rates would render the sector less attractive to yield buyers. North West tumbled 23 to 479p.

Brewing and leisure group Bass forged ahead 15 to 278p, the day's sharpest rise among Footsie constituents, after full-year figures well ahead of expectations.

Profits increased by nearly 9 per cent to 552m, against a range of forecasts between 534m and 546m. The 21.1p dividend was also better than anticipated.

Brokers upgraded current year forecasts. Kishworth Benson added 21m to its original estimate, lifting to 260m for the current year, and by 61m to 266m for 1996. Turnover in the shares rose to 3.2m, twice the daily average.

Barclays finished a penny higher at 559p after Hoare

NEW HIGHS AND LOWS FOR 1994

NEW HIGHS (16)

BAA Group (1) ANDREW SYKES

ELECTRICAL & METALS (1) ANDREW SYKES

LINK, TURNER & PARTNERS (1) ANDREW SYKES

SANT, MEDA (1) ANDREW SYKES

S & S (1) ANDREW SYKES, PATRICK PARKER &

S & S (1) ANDREW SYKES, PATRICK PARKER &

EAS, PROSPER LTD., SUPPORT SERVICES (2)

Computer People, MATIT Computer

TURFORT (1) TURFORT

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GILDS (1) WILSON

WILSON (1) WILSON

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MARKETS REPORT

Pound firms as base rate rises to 6.25 per cent

Sterling gained ground on the foreign exchanges yesterday after the UK base rate was raised to 6.25 per cent, from 5.75 per cent, writes Philip Gamble.

The Bank of England's decision to raise rates, announced before 10am, took the market by surprise. While a minority of analysts had predicted that rates would rise this month, there had been little expectation of an announcement before today.

The early move would appear to be the result of the Treasury and the Bank of England wanting to calm markets, following the government's defeat in parliament the night before on a VAT vote.

Analysts agreed that sterling should benefit from another pre-emptive rise in interest rates, but said political uncertainty would continue to cap its gains.

The pound closed in London at DM2.476, up from DM2.45 before the rate announcement.

Against the dollar it finished at \$1.5844, down from an earlier high around \$1.5885, as the dollar strengthened in afternoon trading.

Elsewhere, the dollar staged a strong recovery after congressional testimony from Mr Alan Greenspan, chairman of the Federal Reserve, raised expectations of another rise in US interest rates. The dollar had earlier fallen below Y100 as the bankruptcy of Orange County, California, unsettled investors.

The dollar closed in London at DM1.571, around half a pence up on an earlier low of DM1.5647. Against the yen it finished at Y100.15, up from a low of Y98.70.

Ahead of today's Bundesbank council meeting, a few analysts said the pound should benefit from another pre-emptive rise in interest rates, but said political uncertainty would continue to cap its gains.

The pound closed in London at DM2.476, up from DM2.45 before the rate announcement.

ters poll of 20 City economists found none of them expecting official interest rates to be cut. Sixty per cent of them believe there will be no further cut in German rates.

The measure of the market's approval of the rise in UK rates could be found in the behaviour of the short sterling futures contracts. The general message, over all maturities, was that the market believed UK short term interest rates would now have less to rise than had been anticipated before this latest move.

Volumes in the futures markets were heavy, with the first contract trading around 71,000 lots, to finish at 92.55, up from 92.50 on Tuesday, and a low for the day of 92.40.

One money market source said he now doubted whether rates would be moved again before February at the earliest. He predicted a slowdown in the economy during the first quarter of 1995. He said the lev-

els of rates being discounted in the futures market - 7.4 per cent in March 1995, 8.8 per cent by December 1995 - were "indicative".

As regards sterling, Mr Aviash Persaud, currency strategist at J.P. Morgan in London, said political uncertainty could depress the currency in the short term. After that, though, the monetary tightening would

be seen "ultimately, as a bold gesture, designed to keep inflation at bay and likely to bring credibility to UK policy, if not its politicians."

Mr Persaud said high interest rates could push sterling to DM2.50 in the next three months.

Mr Jonathan Griggs, economic adviser at Barclays in London, said the base rate rise was a "significant boost for sterling". While political uncertainty remained a problem, he said the pound would benefit from the authorities having removed any doubt about the monetary policy outlook.

The combination of Mr Greenspan, and the release of the Fed's beige book, was enough to perk up the dollar. Mr Jeremy Hawkins, chief economist at the Bank of America in London, said they "greatly increase the chances of a tightening at the December FOMC."

Mr Persaud said the state of

recent stories, indicating weakness in the US financial sector, could undermine the dollar. If the Fed took financial sector weakness as a reason not to raise rates, "that would be a very dangerous cocktail for the foreign exchange market," said Mr Persaud.

In its daily operations, the Bank of England provided late assistance to UK money markets of £170m, after forecasting a £200m shortage. Earlier it had provided £75m assistance at the new rate of 6% per cent, where bills were purchased outright, and 6.4% per cent where bills were for resale to the market. Three month LIBOR was unchanged at 6.4% per cent.

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4 pm close December

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

TECHNOLOGY THAT WORKS FOR LIFE

Have you

Financials

AMERICA

Fear of interest rate rise unsettles equities

Wall Street

US share prices zig-zagged in negative territory yesterday morning amid new signs that the Federal Reserve will raise interest rates again in the near term. *Lisa Brennen* in New York.

By 1 pm, the Dow Jones Industrial Average was down 18.84 at 3,727.1. The more broadly based Standard & Poor's 500 was 2.00 lower at 451.11, the American Stock Exchange composite down by 2.37 at 428.64 and the Nasdaq composite 4.08 weaker at 737.15. Trading volume on the New York Stock Exchange had reached 1.55m shares.

The Dow hit its low for the morning as Mr Alan Greenspan, chairman of the Federal Reserve, told a Congressional panel that he continued to be concerned about the inflationary pressures on the economy.

Although consumer prices have held steady so far this year, Mr Greenspan said that he believed that producers would try ultimately to pass increasing prices on to consumers.

Mr Greenspan justified the Fed's six interest rate increases this year as a means to stamp out both inflationary pressures and inflationary expectations and gave no indication that he believed either had been completely stopped.

The closely-watched Beige Book, released yesterday in advance of the December 20 meeting of the Fed's open market committee meeting, reported economic activity continuing at the strong pace of recent months and said that rises in raw and intermediate material costs were being passed through to the prices of some final products. The Fed's report also said that early holiday season retail sales were strong in nearly all regions of the US.

Most economists believe the Fed will boost rates again in the next two to three months, but few place high odds on a rate increase after the upcoming open market committee meeting, because of the proximity to Christmas. The market

is concerned that another interest rate increase will slow demand and deter corporate borrowing causing an erosion in corporate earnings.

Also troubling the market was the announcement after Monday's close that Orange County, California had filed for bankruptcy protection after sustaining \$1.5bn in unrealised losses in its investment portfolio. Shares of Merrill Lynch – one of the county's largest lenders – fell 3.1% at \$35.00 on worries over exposure to the bankruptcy.

Steel companies gained after unconfirmed reports late on Tuesday that USX-US Steel Group had achieved a favourable contract with General Motors. News of the contract, which it was reported, allows a 16 per cent price increase over two years, sent the USX up 5% at \$34.90.

Other steel suppliers gained after a Lehman Brothers analyst upgraded the companies on the basis of the USX reports. Bethlehem Steel gained 5% at \$1.60, Inland Steel Industries rose 3% at \$34.90, WEX climbed 4% at \$34.90 and Geneva Steel was up 5% at \$13.

Continental Corporation, the holding company for Continental Insurance, gained 4% at \$16.80 after news that it would be acquired by CNA Financial for \$1.1bn in cash. Shares in CNA were unchanged at \$33 on the news.

Shares in Price/Costco fell 5% at \$14.90 on news that the discount retailer would pull out of its joint venture in Mexico. The company's chief rival south of the border, Mart Stores, gained 3% at \$22.00 on the news.

Canada

Canada continued to languish at lower levels in midday trade, pressured by renewed fears on interest rates. The TSE 300 composite index was off 7.55 at 4,071.45, with a strong rise in the precious metals sector helping to stem some of the losses elsewhere.

Of 14 sub-indexes, nine were weaker at midday. Gold and silver surged 22.64 and 2.7 per cent to \$827.90 and \$22.00 on the news.

Prices rebounded in London. Financial services dropped 39.72 or 1.3 per cent to 3,116.15 on profit-taking after a series of results from the sector.

Active issues were topped by Methanex Corp, flat at C\$18 with 1,760 shares changing hands, and American Barrick, up C\$3 at C\$29 in 1,250.

Brazil

Sao Paulo was slightly firmer at mid-session as investors awaited the government auction of a 5.54 per cent stake in Embraer, the aircraft manufacturer. The Bovespa index was up 90 at 45,732.00 by 1 pm in low turnover of R\$87.1m (\$14.6m).

To 30 brokerage houses had expressed an interest in participating in the auction, with domestic pension funds – which already hold around \$70m in Embraer debt – expected to be the main bidders.

Embraer was down 1.3 per cent at R\$78 prior to the auction. Among other movers, Bethlehem Steel gained 5% at \$1.60, Inland Steel rose 3% at \$34.90, WEX climbed 4% at \$34.90 and Geneva Steel was up 5% at \$13.

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